

Whitepaper Survey 3

Showerhead Replacement, Septic Systems and Used Motor Oil Disposal

Sample = 839

*** indicates statistical differences



Who performs minor repairs in your home?				
	North	Central	South	Total
I do	46.90%	38.70%	39.40%	41.70%
My spouse	35.00%	34.20%	38.00%	35.70%
Someone else in my home	4.30%	9.50%	5.70%	6.50%
A friend	3.20%	2.80%	2.90%	3.00%
I pay someone to do it	10.50%	14.80%	14.00%	13.10%



Below is a list of activities that you and many people in your community may have performed before. Please rate each one according to your perception of importance. A rating of 10 indicates it is **EXTREMELY IMPORTANT**, and a rating of 1 indicates that it is **NOT AT ALL IMPORTANT**.

Making repairs around my home ***	North	8.01
	Central	7.65
	South	8.1
	Total	7.92

Paying bills	North	9.52
	Central	9.44
	South	9.38
	Total	9.45

Eating dinner with my family ***	North	8.3
	Central	8.26
	South	8.71
	Total	8.42

Running errands	North	7.07
	Central	7.4
	South	7.44
	Total	7.3

Finding time for myself	North	7.83
	Central	7.94
	South	8.05
	Total	7.94

Keeping my lawn mowed ***	North	7.78
	Central	7.08
	South	7.45
	Total	7.43

Maintaining my home's septic system ***	North	6.08
	Central	4.85
	South	5.04
	Total	5.32

Fertilizing my lawn ***	North	5.93
	Central	5.24
	South	5.4
	Total	5.52

Picking up pet waste in my lawn	North	5.55
	Central	5.64
	South	5.96
	Total	5.72

Changing the oil in my personal vehicle	North	8.15
	Central	7.82
	South	7.83
	Total	7.93

Cleaning out my gutters ***	North	5.47
	Central	4.9
	South	5.64
	Total	5.33

Watering my lawn ***	North	6.21
	Central	5.75
	South	5.63
	Total	5.86

Installing water-saving appliances in my home ***	North	6.57
	Central	6.05
	South	6.61
	Total	6.41

Maintaining my home's plumbing ***	North	7.94
	Central	7.46
	South	8.1
	Total	7.83

In your opinion, how important are the following natural resources and environmental issues facing Central Florida today?

Water Quality				
	North	Central	South	Total
Very Important	79.80%	81.00%	83.90%	81.50%
Somewhat Important	17.70%	15.80%	14.00%	15.80%
Not Very Important	1.10%	2.50%	1.40%	1.70%
Not Important At All	0.40%			0.10%
Don't Know	1.10%	0.70%	0.70%	0.80%

Water Supply				
	North	Central	South	Total
Very Important	79.40%	81.30%	83.50%	81.40%
Somewhat Important	17.70%	15.10%	13.30%	15.40%
Not Very Important	1.40%	2.50%	2.20%	2.00%
Not Important At All	0.40%	0.40%		0.20%
Don't Know	1.10%	0.70%	1.10%	1.00%

Air Quality				
	North	Central	South	Total
Very Important	63.50%	68.00%	71.70%	67.70%
Somewhat Important	31.00%	26.40%	22.20%	26.50%
Not Very Important	3.20%	3.90%	4.70%	3.90%
Not Important At All	1.10%	1.80%	0.40%	1.10%
Don't Know	1.10%		1.10%	0.70%

Loss of wildlife habitat				
	North	Central	South	Total
Very Important	52.00%	56.70%	58.10%	55.60%
Somewhat Important	38.30%	33.50%	34.10%	35.20%
Not Very Important	7.20%	7.00%	6.50%	6.90%
Not Important At All	1.40%	1.80%	0.40%	1.20%
Don't Know	1.10%	1.10%	1.10%	1.10%

Quality of wetlands (areas that naturally are wet all or part of the year)				
	North	Central	South	Total
Very Important	52.30%	51.40%	52.00%	51.90%
Somewhat Important	37.20%	35.20%	39.10%	37.10%
Not Very Important	6.50%	8.50%	6.10%	7.00%
Not Important At All	1.80%	2.10%	0.70%	1.50%
Don't Know	2.20%	2.80%	2.20%	2.40%

Recycling of household products				
	North	Central	South	Total
Very Important	49.80%	54.90%	61.30%	55.40%
Somewhat Important	38.30%	35.20%	34.80%	36.10%
Not Very Important	9.00%	7.70%	2.20%	6.30%
Not Important At All	1.80%	1.80%	1.10%	1.50%
Don't Know	1.10%	0.40%	0.70%	0.70%

Urban sprawl				
	North	Central	South	Total
Very Important	34.70%	35.90%	34.80%	35.10%
Somewhat Important	43.00%	33.10%	37.30%	37.70%
Not Very Important	14.80%	19.00%	16.50%	16.80%
Not Important At All	2.90%	2.80%	1.80%	2.50%
Don't Know	4.70%	9.20%	9.70%	7.90%

Trash/Litter				
	North	Central	South	Total
Very Important	55.20%	53.90%	62.00%	57.00%
Somewhat Important	37.50%	40.10%	34.80%	37.50%
Not Very Important	4.30%	5.30%	2.50%	4.00%
Not Important At All	1.40%	0.40%		0.60%
Don't Know	1.40%	0.40%	0.70%	0.80%

Global Warming				
	North	Central	South	Total
Very Important	36.50%	44.00%	43.00%	41.20%
Somewhat Important	36.10%	28.90%	30.80%	31.90%
Not Very Important	11.90%	15.80%	11.80%	13.20%
Not Important At All	12.60%	10.20%	10.80%	11.20%
Don't Know	2.90%	1.10%	3.60%	2.50%

Ozone Depletion				
	North	Central	South	Total
Very Important	36.80%	41.90%	47.00%	41.90%
Somewhat Important	40.10%	35.20%	33.00%	36.10%
Not Very Important	13.00%	14.80%	13.60%	13.80%
Not Important At All	5.10%	5.60%	3.60%	4.80%
Don't Know	5.10%	2.50%	2.90%	3.50%



How would you describe the current water resource conditions in your area? Water resources include lakes, rivers, streams, aquifers, wetlands and springs.				
	North	Central	South	Total
In a drought	30.00%	29.20%	24.40%	27.90%
Drier than normal	53.10%	47.90%	56.30%	52.40%
Normal	16.20%	22.50%	19.40%	19.40%
Wetter than normal	0.70%	0.40%		0.40%



How concerned are you about water resources in Central Florida?				
	North	Central	South	Total
Very Concerned	54.20%	45.40%	50.20%	49.90%
Somewhat Concerned	39.00%	46.10%	41.90%	42.40%
Not Very Concerned	6.10%	7.70%	7.90%	7.30%
Not At All Concerned	0.70%	0.70%		0.50%



In your opinion, what is the difference between a “drought” and a “water shortage”?

See attached pages



How likely would the following encourage you to save more water?

A declared water shortage				
	North	Central	South	Total
Very Likely	54.50%	48.90%	59.10%	54.20%
Somewhat Likely	36.80%	40.80%	30.80%	36.20%
Not Very Likely	6.50%	9.20%	8.20%	8.00%
Not At All Likely	1.10%	1.10%	1.10%	1.10%
Don't Know	1.10%		0.70%	0.60%

A declared drought				
	North	Central	South	Total
Very Likely	58.10%	58.10%	65.60%	60.60%
Somewhat Likely	34.70%	32.00%	28.30%	31.70%
Not Very Likely	5.10%	7.40%	4.30%	5.60%
Not At All Likely	1.10%	2.50%	1.10%	1.50%
Don't Know	1.10%		0.70%	0.60%

Fear of running out of water				
	North	Central	South	Total
Very Likely	66.40%	66.20%	72.40%	68.30%
Somewhat Likely	26.00%	25.70%	20.40%	24.00%
Not Very Likely	6.10%	5.60%	5.70%	5.80%
Not At All Likely	0.40%	2.10%	0.70%	1.10%
Don't Know	1.10%	0.40%	0.70%	0.70%

Penalties for excessive water use				
	North	Central	South	Total
Very Likely	58.80%	63.00%	59.50%	60.50%
Somewhat Likely	29.60%	23.90%	27.60%	27.00%
Not Very Likely	5.10%	9.50%	9.00%	7.90%
Not At All Likely	4.00%	3.50%	2.50%	3.30%
Don't Know	2.50%		1.40%	1.30%

Materials on how to save water				
	North	Central	South	Total
Very Likely	32.90%	31.00%	31.50%	31.80%
Somewhat Likely	46.90%	44.00%	47.00%	46.00%
Not Very Likely	15.50%	19.00%	16.50%	17.00%
Not At All Likely	3.20%	5.30%	3.60%	4.00%
Don't Know	1.40%	0.70%	1.40%	1.20%

Rebates for water saving appliances				
	North	Central	South	Total
Very Likely	48.00%	52.50%	50.50%	50.40%
Somewhat Likely	40.10%	37.70%	36.20%	38.00%
Not Very Likely	9.00%	7.40%	10.40%	8.90%
Not At All Likely	1.80%	1.80%	1.40%	1.70%
Don't Know	1.10%	0.70%	1.40%	1.10%

Cost of water				
	North	Central	South	Total
Very Likely	58.50%	58.80%	53.40%	56.90%
Somewhat Likely	33.90%	33.10%	32.60%	33.20%
Not Very Likely	3.60%	7.00%	9.30%	6.70%
Not At All Likely	1.10%	0.70%	2.50%	1.40%
Don't Know	2.90%	0.40%	2.20%	1.80%

Free household conservation kits				
	North	Central	South	Total
Very Likely	45.80%	56.00%	49.50%	50.50%
Somewhat Likely	42.60%	33.80%	38.00%	38.10%
Not Very Likely	7.20%	8.10%	8.60%	8.00%
Not At All Likely	2.20%	1.40%	2.50%	2.00%
Don't Know	2.20%	0.70%	1.40%	1.40%

Abnormally dry conditions				
	North	Central	South	Total
Very Likely	43.30%	39.40%	50.90%	44.50%
Somewhat Likely	47.30%	45.80%	38.00%	43.70%
Not Very Likely	6.90%	10.90%	9.70%	9.20%
Not At All Likely	1.10%	3.50%	0.40%	1.70%
Don't Know	1.40%	0.40%	1.10%	1.00%

A rainfall deficit ***				
	North	Central	South	Total
Very Likely	36.10%	32.70%	40.90%	36.50%
Somewhat Likely	51.60%	45.10%	41.20%	46.00%
Not Very Likely	9.00%	16.90%	13.30%	13.10%
Not At All Likely	1.10%	3.50%	2.20%	2.30%
Don't Know	2.20%	1.80%	2.50%	2.10%



Please tell me how much you agree with the following statements. Please rate the following on a scale from one to 10, with 10 meaning STRONGLY AGREE and 1 meaning STRONGLY DISAGREE

I believe there is a water shortage emergency in my part of the state.	North	5.88
	Central	6.19
	South	6.41
	Total	6.16

I believe there is a drought in my part of the state.	North	6.2
	Central	6.24
	South	6.2
	Total	6.22

I am supportive of government actions such as tightened water restrictions as a means of addressing a water shortage problem. ***	North	6.76
	Central	7.35
	South	7.45
	Total	7.19

I am supportive of government restrictions on watering my lawn to help conserve water. ***	North	7.16
	Central	7.82
	South	7.9
	Total	7.63



Please tell me how likely you would be to take any of the following steps to conserve water:

Repair water leaks promptly				
	North	Central	South	Total
Very Likely	71.10%	66.90%	69.20%	69.00%
Somewhat Likely	12.60%	12.70%	14.30%	13.20%
Not Very Likely	1.10%	2.80%	1.40%	1.80%
Not At All Likely		0.40%		0.10%
Already Doing	15.20%	15.80%	15.10%	15.40%
Don't Know		1.40%		0.50%

Run dishwasher and clothes washer only when full				
	North	Central	South	Total
Very Likely	67.90%	58.50%	67.70%	64.60%
Somewhat Likely	11.60%	17.60%	13.60%	14.30%
Not Very Likely	1.10%	2.10%	0.70%	1.30%
Not At All Likely	0.40%	0.40%	0.40%	0.40%
Already Doing	18.80%	21.10%	17.60%	19.20%
Don't Know	0.40%	0.40%		0.20%

Follow lawn watering restrictions				
	North	Central	South	Total
Very Likely	67.50%	63.40%	70.30%	67.00%
Somewhat Likely	14.10%	14.10%	11.10%	13.10%
Not Very Likely	2.50%	1.40%	1.80%	1.90%
Not At All Likely		1.40%	0.40%	0.60%
Already Doing	15.90%	18.30%	15.40%	16.50%
Don't Know		1.40%	1.10%	0.80%

Limit water use while shaving, showering, etc.				
	North	Central	South	Total
Very Likely	44.40%	42.30%	48.70%	45.10%
Somewhat Likely	31.00%	27.80%	28.30%	29.00%
Not Very Likely	6.50%	10.20%	7.20%	8.00%
Not At All Likely	1.80%	3.20%	2.20%	2.40%
Already Doing	16.20%	15.80%	13.60%	15.20%
Don't Know		0.70%		0.20%

Have low flow showerheads				
	North	Central	South	Total
Very Likely	40.80%	37.30%	39.80%	39.30%
Somewhat Likely	27.10%	26.40%	29.40%	27.60%
Not Very Likely	14.40%	15.50%	13.60%	14.50%
Not At All Likely	4.30%	4.90%	3.90%	4.40%
Already Doing	13.00%	13.70%	12.50%	13.10%
Don't Know	0.40%	2.10%	0.70%	1.10%

Have low flow toilets				
	North	Central	South	Total
Very Likely	47.30%	45.10%	50.20%	47.50%
Somewhat Likely	27.10%	29.20%	28.70%	28.30%
Not Very Likely	10.50%	8.80%	6.50%	8.60%
Not At All Likely	2.50%	3.20%	2.90%	2.90%
Already Doing	12.60%	12.30%	11.10%	12.00%
Don't Know		1.40%	0.70%	0.70%

Landscape with drought-tolerant plants				
	North	Central	South	Total
Very Likely	45.50%	41.90%	44.10%	43.80%
Somewhat Likely	37.50%	30.30%	33.30%	33.70%
Not Very Likely	5.40%	10.20%	7.20%	7.60%
Not At All Likely	1.10%	3.20%	2.50%	2.30%
Already Doing	8.70%	9.50%	10.00%	9.40%
Don't Know	1.80%	4.90%	2.90%	3.20%

Use flow restrictors on faucets.				
	North	Central	South	Total
Very Likely	36.50%	35.90%	41.60%	38.00%
Somewhat Likely	40.80%	35.60%	34.80%	37.00%
Not Very Likely	11.20%	14.40%	11.10%	12.30%
Not At All Likely	2.50%	2.50%	3.90%	3.00%
Already Doing	7.90%	8.80%	6.80%	7.90%
Don't Know	1.10%	2.80%	1.80%	1.90%

Below is a list of behaviors that may potentially impact the cost of your home's utility bills. On a scale from 1 to 10, rate each behavior based on how much money it would save you on utility bill costs with 10 being SAVES A GREAT DEAL and 1 being DOES NOT SAVE AT ALL.

Turning off the lights every time you leave a room	North	7.99
	Central	7.76
	South	8.16
	Total	7.97

Installing energy-saving light bulbs	North	7.88
	Central	7.76
	South	8.02
	Total	7.89

Turning off the water faucet while you brush your teeth ***	North	7.71
	Central	7.49
	South	7.98
	Total	7.73

Taking shorter showers	North	7.79
	Central	7.73
	South	8.06
	Total	7.86

Unplugging appliances when they are not in use	North	6.28
	Central	6.37
	South	6.39
	Total	6.35

Hang-drying your laundry on a clothesline	North	7.37
	Central	7.37
	South	7.45
	Total	7.4

Taking cold showers	North	5.49
	Central	5.48
	South	5.66
	Total	5.54

Watering the lawn less	North	7.92
	Central	7.85
	South	7.99
	Total	7.92

Using drought-tolerant plants in your landscape ***	North	7.34
	Central	6.94
	South	7.48
	Total	7.25

Use low flow faucet aerators	North	7.18
	Central	7.11
	South	7.36
	Total	7.21

Turning off the air conditioner/heater while you are not at home	North	7.65
	Central	7.77
	South	7.91
	Total	7.78

Putting an object in the toilet tank to displace water	North	6.11
	Central	6.14
	South	6.37
	Total	6.21

Insulating doors and windows to maintain indoor temperatures	North	8.32
	Central	8.37
	South	8.6
	Total	8.43



When do you usually shop for a new showerhead for use in your home?

See attached pages



How long ago did you purchased a new showerhead for your home?				
	North	Central	South	Total
Less than a year ago	19.10%	25.00%	21.10%	21.80%
A year ago	14.40%	9.90%	10.40%	11.50%
More than a year ago	47.70%	47.20%	49.80%	48.20%
Never	16.20%	12.00%	12.20%	13.50%
Not sure	2.50%	6.00%	6.50%	5.00%

A low flow showerhead is a water-saving showerhead that typically uses 2.5 gallons of water per minute (gpm) or less. Thinking about your own household, please rate on a scale from one to 10, where 10 is STRONGLY AGREE and 1 is STRONGLY DISAGREE, how much you agree with the following statements.

I would install a low-flow showerhead in my home if someone else paid for it ***	North	5.83
	Central	6.74
	South	5.94
	Total	6.17

I would get a low-flow showerhead if someone else installed it ***	North	4.59
	Central	5.24
	South	4.51
	Total	4.78

I know many people who have low-flow showerheads in their homes	North	4.84
	Central	4.59
	South	4.98
	Total	4.8

I want my household to use less water	North	7.61
	Central	7.94
	South	7.75
	Total	7.77

I look for ways to decrease the cost of my home's utilities bills every month	North	7.5
	Central	7.69
	South	7.77
	Total	7.65

I am interested in installing a low-flow showerhead in my home	North	5.62
	Central	5.87
	South	5.52
	Total	5.67

I knew a lot about low-flow showerheads before taking this survey	North	5.57
	Central	5.44
	South	5.39
	Total	5.47

Low-flow showerheads are easily found in stores	North	7.28
	Central	7.2
	South	7.44
	Total	7.31

Installing a new showerhead in my home is easy	North	7.69
	Central	7.24
	South	7.63
	Total	7.52

Low-flow showerheads are too expensive	North	4.48
	Central	4.68
	South	4.46
	Total	4.54

Determining which low-flow showerhead is right for my home is confusing	North	4.54
	Central	4.85
	South	4.86
	Total	4.75

Low flow showerheads perform no differently than high water-using models	North	4.53
	Central	4.53
	South	4.52
	Total	4.53

Strong water-pressure in the shower is important to me	North	7.16
	Central	7.56
	South	7.43
	Total	7.38

I would not enjoy showering with a low-flow showerhead	North	4.79
	Central	5.21
	South	4.9
	Total	4.97

Water conserving showerheads don't have good enough water pressure	North	5.45
	Central	5.93
	South	5.68
	Total	5.69

There are better ways to save on my utility bills than reducing the amount of water my household uses every month	North	4.72
	Central	5.06
	South	4.99
	Total	4.93

Water is an abundant resource, there is no need to reduce our use of it	North	2.26
	Central	2.36
	South	2.19
	Total	2.27

I would use a low-flow showerhead if someone else would install it for me ***	North	4.7
	Central	5.45
	South	4.56
	Total	4.91



Approximately what year was your home built? ***	North	1992.60
	Central	1983.15
	South	1987.86
	Total	1987.83



Does your home have its own septic system? ***				
	North	Central	South	Total
Yes	55.20%	17.60%	24.70%	32.40%
No	39.40%	61.60%	68.10%	56.40%
I don't know	5.40%	20.80%	7.20%	11.20%



Thinking of your septic system, please rate on a scale from one to 10, where 10 is STRONGLY AGREE and 1 is STRONGLY DISAGREE, how much you agree with the following statements.

It's hard to tell if my septic system is working properly	North	4.55
	Central	4.66
	South	4.51
	Total	4.56

I regularly have my septic system inspected by a professional ***	North	4.07
	Central	5.16
	South	4.71
	Total	4.43

I don't receive enough information about septic system maintenance	North	5.73
	Central	6.2
	South	5.9
	Total	5.86

I don't have my septic system inspected as often as I should	North	5.62
	Central	6.22
	South	5.83
	Total	5.78

Septic system maintenance is costly, so I try to avoid it	North	4.58
	Central	4.7
	South	4.46
	Total	4.57

I only have my septic system inspected when there is a problem	North	6.31
	Central	6.6
	South	6.87
	Total	6.5

I rarely think about the condition of my septic system	North	5.21
	Central	6.24
	South	5.68
	Total	5.52

It is easy to find a professional to maintain my septic system	North	7.09
	Central	6.96
	South	7.7
	Total	7.22

My septic system has nothing to do with our drinking water	North	4.67
	Central	5
	South	5.64
	Total	4.98

There is no need to do anything with my septic system as long as there is no problem	North	4.39
	Central	4.88
	South	4.43
	Total	4.49

It is easy to find a professional to repair my septic system	North	7.26
	Central	6.84
	South	7.48
	Total	7.24

I plan for septic tank maintenance along with other home maintenance costs such as appliances and air	North	4.86
	Central	5.76
	South	5
	Total	5.06



In your opinion, how often should your septic tank be inspected?				
	North	Central	South	Total
Every 3 months	1.30%	2.00%	1.40%	1.50%
Every 6 months	4.60%	12.00%	4.30%	5.90%
Once a year	20.90%	42.00%	36.20%	28.70%
Once every 2 years	32.00%	16.00%	21.70%	26.50%
Once every 5 years	26.80%	18.00%	27.50%	25.40%
Once every 10 years	9.20%	2.00%	5.80%	7.00%
It doesn't need to be inspected	5.20%	8.00%	2.90%	5.10%



When was the last time your septic tank was inspected?				
	North	Central	South	Total
3 months ago	4.60%	8.00%	11.60%	7.00%
6 months ago	7.80%	18.00%	10.10%	10.30%
1 year ago	18.30%	22.00%	21.70%	19.90%
2 years ago	13.10%	8.00%	10.10%	11.40%
Within 2-5 years ago	22.90%	10.00%	17.40%	19.10%
Within 5-10 years ago	7.80%	2.00%	4.30%	5.90%
Don't know	12.40%	24.00%	14.50%	15.10%
Never inspected	13.10%	8.00%	10.10%	11.40%



How much do you think it generally costs to have your septic tank inspected?	North	\$ 188.69
	Central	\$ 196.74
	South	\$ 216.96
	Total	\$ 197.34

In your opinion, how often should you have your septic tank pumped?				
	North	Central	South	Total
Every 3 months		2.00%	1.40%	0.70%
Every 6 months	2.60%	4.00%	4.30%	3.30%
Once a year	11.80%	22.00%	21.70%	16.20%
Once every 2 years	25.50%	24.00%	15.90%	22.80%
Once every 5 years	35.30%	22.00%	29.00%	31.20%
Once every 10 years	9.20%		10.10%	7.70%
It doesn't need to be pumped unless there's a problem	15.70%	26.00%	17.40%	18.00%

When was the last time your septic tank was pumped?				
	North	Central	South	Total
3 months ago	2.00%	10.00%	5.80%	4.40%
6 months ago	3.90%	8.00%	13.00%	7.00%
1 year ago	17.00%	20.00%	13.00%	16.50%
2 years ago	13.10%	4.00%	7.20%	9.90%
Within 2-5 years ago	18.30%	14.00%	15.90%	16.90%
Within 5-10 years ago	3.90%	2.00%	4.30%	3.70%
Don't know	17.00%	30.00%	23.20%	21.00%
Never pumped	24.80%	12.00%	17.40%	20.60%

How much do you think it generally costs to have your septic tank pumped?	North	\$ 356.14
	Central	\$ 309.30
	South	\$ 323.36
	Total	\$ 339.22

How do you get information about septic tank maintenance? Select all that apply:				
	North	Central	South	Total
Neighbors	16.30%	24.00%	21.70%	19.10%
Friends	20.90%	24.00%	18.80%	21.00%
Builders	11.80%	10.00%	5.80%	9.90%
Septic system professionals	36.60%	38.00%	30.40%	35.30%
Realtor	1.30%	4.00%	2.90%	2.20%
Government agencies (like the Southwest Florida Water Management District)	7.20%	2.00%	2.90%	5.10%
Parents	8.50%	12.00%	10.10%	9.60%
Online***	21.60%	10.00%	5.80%	15.40%
Health Department	6.50%		2.90%	4.40%
Decide maintenance schedule on your own	8.50%	4.00%	7.20%	7.40%
Other	6.50%	6.00%	4.30%	5.90%
I don't look for information about septic tank maintenance	30.70%	20.00%	33.30%	29.40%
I look for information about septic tank maintenance but I can't find any	1.30%		1.40%	1.10%



Do you own a car? ***				
	North	Central	South	Total
Yes	98.20%	94.70%	97.80%	96.90%
No	1.80%	5.30%	2.20%	3.10%



How do you get the motor oil in your car changed?				
	North	Central	South	Total
I do it myself	8.50%	4.10%	6.20%	6.30%
Someone else in my home does it	7.00%	8.60%	7.30%	7.60%
I ask a friend or family member to do it	2.20%	0.40%	0.70%	1.10%
I take it to a mechanic or oil changing facility	81.20%	84.40%	83.50%	83.00%
Other	1.10%	2.60%	2.20%	2.00%



How is the used motor oil disposed?

See attached pages



Thinking about how you maintain your car, please rate the following on a scale from one to 10, with 10 meaning STRONGLY AGREE and 1 meaning STRONGLY DISAGREE.

It is important to always recycle used motor oil	North	7.79
	Central	7.57
	South	8.03
	Total	7.8

It is easy to recycle used motor oil	North	6.19
	Central	5.89
	South	6.19
	Total	6.09

It is easy to dispose of used motor oil properly ***	North	6.61
	Central	5.98
	South	6.3
	Total	6.3

In my community, there are no fines for illegal dumping of used motor oil	North	3.64
	Central	3.57
	South	3.43
	Total	3.55

In my community, there are no regulations against dumping of used motor oil	North	2.97
	Central	3.41
	South	3.07
	Total	3.15

The way I dispose of my used motor oil has nothing to do with our drinking water	North	3.26
	Central	3.32
	South	3.35
	Total	3.31

I do not know where to properly dispose of used motor oil ***	North	4.47
	Central	5.87
	South	4.59
	Total	4.97

I fully understand how to properly dispose of used motor oil ***	North	6.58
	Central	5.53
	South	6.15
	Total	6.09

Illegal dumping of used motor oil is a problem in my community	North	4.25
	Central	4.51
	South	4.32
	Total	4.36

When my car's oil is changed, I ensure that the oil is disposed of properly	North	6.33
	Central	5.86
	South	6.19
	Total	6.13

I would pay a small fee to ensure that my motor oil is properly disposed of	North	6.81
	Central	7.06
	South	7.15
	Total	7

I would pay whatever it cost to ensure that my motor oil is properly disposed of	North	5.5
	Central	5.82
	South	6.06
	Total	5.79

Illegal dumping laws concerning motor oil should be enforced more strictly in my community	North	6.73
	Central	7.03
	South	7.21
	Total	6.99

There are no used motor oil dumping sites in/near my community ***	North	3.84
	Central	4.35
	South	3.52
	Total	3.9

It is fine to pour used oil in the storm drains on the street	North	2.01
	Central	2.31
	South	1.82
	Total	2.05

It is okay to pour out used oil in your yard	North	1.54
	Central	1.59
	South	1.45
	Total	1.53

Most people I know dispose of their used motor oil only at legal dumping sites	North	6.15
	Central	5.86
	South	5.96
	Total	5.99



Have you ever been previously fined for the illegal dumping of used motor oil?				
	North	Central	South	Total
No	100.00%	100.00%	100.00%	100.00%



Below is a list of various activities that use water in a home. Please rate each activity according to how much water you think each uses. A rating of 1 indicates the activity USES A MINIMAL AMOUNT OF WATER and a rating of 10 indicates the activity USES A CONSIDERABLE AMOUNT OF WATER.

Doing a full load of laundry ***	North	5.03
	Central	5.59
	South	5.43
	Total	5.35

Doing the dishes in the sink with the water running ***	North	7.56
	Central	7.73
	South	8
	Total	7.76

Running the dishwasher with a full load of pots and pans	North	4.91
	Central	5.18
	South	5.05
	Total	5.05

Watering the lawn for a half hour using an in-ground irrigation system	North	5.89
	Central	6.09
	South	6.13
	Total	6.04

Taking a 10-minute shower with a regular showerhead ***	North	6.86
	Central	7.06
	South	7.52
	Total	7.14

Taking a 10-minute shower with a low-flow showerhead	North	3.47
	Central	3.77
	South	3.82
	Total	3.69

Brushing your teeth with the water running ***	North	6.55
	Central	6.88
	South	7.1
	Total	6.85

A toilet flush from a regular toilet ***	North	6.25
	Central	6.43
	South	7.02
	Total	6.57

A toilet flush from a low-volume toilet	North	3.02
	Central	3.11
	South	2.8
	Total	2.98

Watering the lawn for a half an hour using a garden hose ***	North	6.92
	Central	7.26
	South	7.47
	Total	7.22

Running water while shaving ***	North	6.65
	Central	6.92
	South	7.32
	Total	6.96

Filling the tub for a bath ***	North	7.27
	Central	7.35
	South	7.73
	Total	7.45

Washing a car with a hose	North	6.6
	Central	6.93
	South	6.89
	Total	6.8

There are several issues listed below. Thinking about your own community, please rate the importance of each according to how they affect you and your neighbors. A rating of 1 is of LEAST IMPORTANCE and a rating of 10 is of MOST IMPORTANCE.

Protecting the water quality of our lakes, rivers and streams	North	8.67
	Central	8.55
	South	8.83
	Total	8.68

Protecting the quality of our drinking water	North	8.82
	Central	8.94
	South	9.05
	Total	8.94

Increasing safety from crime in our neighborhoods ***	North	8.43
	Central	8.69
	South	8.83
	Total	8.65

Improving the quality of life for families in our community	North	8.17
	Central	8.48
	South	8.38
	Total	8.35

Improving the quality of recycling programs	North	7.86
	Central	8.1
	South	7.92
	Total	7.96

Maintaining and increasing property values	North	8.18
	Central	8.16
	South	8.44
	Total	8.26

Protecting natural areas like woodlands and forests	North	8.23
	Central	8.17
	South	8.4
	Total	8.27

Reducing litter and improper garbage dumping	North	8.04
	Central	8.21
	South	8.33
	Total	8.2



Now I want to ask you a little bit about what kind of person you are. On a scale from 1 to 10, where 10 means it DESCRIBES YOU VERY WELL and 1 means it DOESN'T DESCRIBE YOU AT ALL, Please rate how much the following statements describe you.

I am an environmentalist.	North	5.55
	Central	5.65
	South	5.81
	Total	5.67

I have a beautiful home.	North	7.45
	Central	7.32
	South	7.74
	Total	7.5

I am often influenced by my friends and family.	North	5.18
	Central	5.4
	South	4.92
	Total	5.17

I enjoy holding cook-outs in my yard.	North	5.57
	Central	5.96
	South	5.69
	Total	5.74

I am a lot like my neighbors.	North	4.81
	Central	4.8
	South	4.67
	Total	4.76

I like to entertain at my home.	North	6.19
	Central	6.48
	South	6.6
	Total	6.43

I seek recommendations on lawn care. ***	North	5.87
	Central	5.22
	South	5.25
	Total	5.45

I believe the state government is a good resource for lawn care information	North	5.72
	Central	5.33
	South	5.45
	Total	5.5

I care about local streams and rivers.	North	7.9
	Central	7.7
	South	8.1
	Total	7.9

I spend a lot of money beautifying my home.	North	5.36
	Central	5.25
	South	5.53
	Total	5.38

I am highly involved in my community.	North	4.83
	Central	4.67
	South	4.99
	Total	4.83

I weigh out all of my options before I make any decision. ***	North	7.75
	Central	7.96
	South	8.29
	Total	8

I make most of my own home repairs ***	North	6.96
	Central	6.14
	South	6.74
	Total	6.61



Has your child ever brought home information about water conservation from school?***				
	North	Central	South	Total
Yes	23.70%	44.70%	34.30%	34.40%
No	76.30%	55.30%	65.70%	65.60%



Which of the following environmental field trips has your child been on with his or her school?				
	North	Central	South	Total
Water quality monitoring at a lake	93.20%	92.70%	96.20%	93.90%
	6.80%	7.30%	3.80%	6.10%
Trip to the beach ***	89.00%	78.00%	72.40%	80.10%
	11.00%	22.00%	27.60%	19.90%
Trip to a spring***	84.70%	87.80%	95.20%	89.00%
	15.30%	12.20%	4.80%	11.00%
Outdoor camping trip	90.70%	87.80%	82.90%	87.30%
	9.30%	12.20%	17.10%	12.70%
Tour of an environmental center	89.00%	78.00%	83.80%	83.50%
	11.00%	22.00%	16.20%	16.50%
Trip to a conservation land	86.40%	81.30%	88.60%	85.30%
	13.60%	18.70%	11.40%	14.70%
Canoe trip	87.30%	89.40%	89.50%	88.70%
	12.70%	10.60%	10.50%	11.30%
Other ***	96.60%	95.10%	86.70%	93.10%
	3.40%	4.90%	13.30%	6.90%
My child has never been on an environmental field trip ***	61.00%	65.90%	76.20%	67.30%
	39.00%	34.10%	23.80%	32.70%
Don't know ***	73.70%	81.30%	66.70%	74.30%
	26.30%	18.70%	33.30%	25.70%

Have you ever been to a workshop at your local Extension office?				
	North	Central	South	Total
Yes	11.20%	6.30%	9.30%	8.90%
No	88.80%	93.70%	90.70%	91.10%

How long have you lived in your county?***				
	North	Central	South	Total
Less than 1 year	4.00%	3.20%	1.80%	3.00%
1 to 5 years	39.40%	28.90%	30.80%	33.00%
6 to 10 years	19.90%	14.80%	21.90%	18.80%
11 to 15 years	12.60%	13.00%	14.00%	13.20%
16 to 20 years	9.70%	10.20%	8.60%	9.50%
More than 20 years	14.40%	29.90%	22.90%	22.50%

Do you live in Florida year-round?***				
	North	Central	South	Total
Yes	94.90%	98.20%	89.60%	94.30%
No	5.10%	1.80%	10.40%	5.70%

Do you own or rent your home?				
	North	Central	South	Total
Own	83.80%	68.00%	83.50%	78.30%
Rent	11.60%	23.90%	9.30%	15.00%
Live with a family member	4.00%	6.70%	5.40%	5.40%
Other		1.10%	0.70%	0.60%
Refused	0.70%	0.40%	1.10%	0.70%

What is your present employment status?***				
	North	Central	South	Total
Employed full-time	42.20%	53.20%	35.50%	43.70%
Employed part-time	5.10%	12.30%	12.90%	10.10%
Voluntarily not in the work force	10.10%	11.60%	9.30%	10.40%
Unemployed but not retired	9.00%	8.80%	6.10%	8.00%
Retired	33.60%	14.10%	36.20%	27.90%

What is the highest level of education you have reached so far?				
	North	Central	South	Total
Less than high school	1.40%		0.40%	0.60%
High school graduate	17.00%	14.10%	13.30%	14.80%
Some college	36.50%	28.90%	34.40%	33.20%
College graduate	33.20%	38.70%	34.80%	35.60%
Advanced degree	11.90%	18.30%	17.20%	15.80%

In what range did your total household income fall during 2007?***				
	North	Central	South	Total
Less than \$25,000	5.80%	6.00%	3.20%	5.00%
\$25,001 to \$50,000	24.90%	20.80%	16.50%	20.70%
\$50,001 to \$75,000	19.10%	22.20%	28.00%	23.10%
\$75,001 to \$100,000	15.50%	16.50%	15.80%	16.00%
More than \$100,000	11.20%	21.10%	11.80%	14.80%
Decline to answer	23.50%	13.40%	24.70%	20.50%

What is your current marital status?***				
	North	Central	South	Total
Single	13.70%	26.80%	19.00%	19.90%
Married	70.40%	60.20%	69.50%	66.70%
Divorced	9.00%	8.10%	6.10%	7.70%
Widowed	1.40%	2.80%	3.60%	2.60%
Decline to answer	5.40%	2.10%	1.80%	3.10%

What is your gender?				
	North	Central	South	Total
Male	35.00%	27.50%	28.70%	30.40%
Female	62.10%	71.80%	70.30%	68.10%
Decline to answer	2.90%	0.70%	1.10%	1.50%