

**Final Report of the
Districtwide Land Resources Survey
Southwest Florida Water Management District**

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Introduction

The Southwest Florida Water Management District (SWFWMD) Land Resources Department partnered with Marketing for Change, Inc. (M4C) to learn more about the opinions and attitudes of the District's residents regarding outdoor recreational opportunities in the service area.

The primary goal of this report is to examine the citizens' attitudes and current use of the District's land resources. The research should explain, and ultimately allow the District to alter, specific citizen behaviors that serve as the core reason why people either use the recreation resources or not. It is hoped that the data discussed within these pages will begin a dialogue about enhancing the recreational opportunities and experiences of SWFWMD customers.

This report will analyze the data collected through three survey outreach formats: telephone, online and mail. Since each data collection method is unique and reaches different types of people, the results will be compared to each other only and not combined into one overall sample.

Objectives

Solid research is built on measurable objectives. Since this is the first survey of its kind done by the District, the objectives presented below will serve primarily as baseline measures. When appropriate, the results will be compared to previous market and District research.

During the collaborative work session between SWFWMD and M4C, the following list of research objectives was agreed upon:

- 1) Gauge the public's opinion of the Southwest Florida Water Management District.
- 2) Gauge the public's level of awareness regarding the District's land acquisition program.
- 3) Gauge the public's level of awareness regarding the District's reasons for acquiring lands.
- 4) Gauge the public's awareness of the District-owned land.
- 5) Gauge the public's level of participation in recreational opportunities on District lands.
- 6) Gauge the public's level of satisfaction after using the District lands for recreation.
- 7) Gauge the public's level of interest in additional recreational amenities to be considered.
- 8) Gauge the public's level of satisfaction with recreational opportunities available to them throughout Southwest Florida.
- 9) Identify ways people receive information about recreational opportunities.
- 10) Compare the general sample data to "heavy users" – those who participate in outdoor recreation activities often.

Results relating to each of these objectives will be presented in detail later in this document.

Methodology

Survey Design

Although three different instruments were used – telephone, online and mail, the general construction of the surveys remained the same for comparison purposes.

The survey questions can be segmented into six categories:

- 1) *Recreation Issue questions:* These questions gauged the extent or desired extent of engaging in a variety of recreation activities. Opportunities varied from watching television and going shopping to boating and going for a hike. Respondents were asked to rate if they did each activity “too much,” “the right amount,” “not enough” or “never/not applicable.” Since there is no general standard to defining the appropriate amount of time a person should spend on each recreation opportunity, we sought to compare their personal perceptions for each task.
- 2) *Norms:* There is much agreement in social marketing that people are more likely to adopt a behavior because they feel it is “normal.” These measures gauged respondents’ level of agreement on statements related to outdoor recreation and leisure activities. The results present a picture of what is common in the respondents’ lives.
- 3) *Participation in Outdoor Recreation:* M4C sought to gauge behaviors relating to the respondents’ participation in their favorite outdoor recreation activities. Behaviors such as planning, who are they likely to recreate with, information gathering about a recreation spot, likelihood to apply for a permit and frequency of participation were collected. Specifically, this line of questioning focused on the respondents’ “favorite outdoor activity.”
- 4) *Important Outdoor Recreation Features:* Respondents were asked to rate the importance of various recreation features they take into consideration when planning outdoor recreation. Data collected from will allow SWFWMD to possibly determine what is important for its customers and those actively engaging in the behaviors sought by the District.
- 5) *Awareness and Satisfaction of SWFWMD:* This research approach allows the District to gauge satisfaction and knowledge associated with their conservation land. In addition to satisfaction measures, a recall question – “**Can you name one conservation area managed by the District?**” was also collected.
- 6) *Demographics:* Segmentation variables such as age, sex, income, education, region within the District, employment and race were collected. These variables will allow comparisons to be made within the sample population. Cross-tabulations of each of these variables are available in the appendix of this document.

Telephone Survey – General Population

A stratified random digit dialing approach was used to collect data from 600 respondents in 12 counties within the District’s service area. The telephone area codes called were randomly selected by a computer from a complete list of active residential exchanges across the 12 counties. In order to access listed and unlisted numbers, random digits were added to form a

complete telephone number. Only those numbers to households were used in the survey. Within each household, one adult (over 18 years old) was designated to be the respondent for the survey.

It is our best estimate that these results represent a +/- 4 percent margin of error at the 95 percent confidence level. In theory, in 19 cases out of 20, overall results based on such samples will differ by no more than four percentage points in either direction from what would have been obtained by seeking out all adults in the 12-county region.

The data collection for the telephone survey was conducted between April 2 and 19, 2007. Interviewers use CATI (computer-assisted telephone interview) technology to gather responses during 10 to 15 minute interviews.

The sample was stratified based on the parameters set-up in the scope of work from the District. Each of the three regions included approximately 200 respondents. The specific breakdown of the regions and percent of the total sample are presented below (Table 1).

Regions of the District	Percent of Sample
North District (Citrus, Hernando, Sumter, Marion)	35.50%
Central District (Hillsborough, Pasco, Pinellas, Polk)	32.33%
South District (Desoto, Hardee, Manatee, Sarasota)	32.17%

Table 1 – Regional Breakdown

Overall, the sample was similar to the Census estimates for race and sex in the counties selected. Age data was comparable to the District’s previous “Water Knowledge, Attitudes and Practices” survey. When we weighted the data based on the 2006 Census population estimates, the age data fell more in line with the population data of the area. When weighted data is used in this report, it will be explicitly labeled. Table 2 below shows the demographic breakdown for race, age and sex.

Census Estimates for the Sampled Counties			Unweighted Statistics	Weighted Statistics
Estimated Population	3,396,714	Percent	Percent	Percent
White/Caucasian	2,648,097	78%	84.78%	84.30%
Black/African American	295,692	9%	7.02%	7.50%
Native American	24,412	1%	0.67%	0.50%
Asian	69,790	2%	0.50%	0.20%
Hawaiian	3,290	0%	0.17%	0.10%
Hispanic/Latino	355,433	10%	6.86%	7.40%
18-29	524,646	15%	8.83%	9.60%
30-49	1,191,632	35%	25.67%	30.80%
50-64	807,916	24%	30.00%	28.20%
65 and over	872,520	26%	35.50%	31.40%
Male	1,616,023	48%	47.50%	45%
Female	1,750,769	52%	52.50%	55%

Table 2 – Census and Sample Comparisons

One-third of the sample was employed full-time (38.76 %) and another third was retired (37.08%). Nearly seventy percent (68.91%) had some college or more and over half (51.05%) had a household income of \$50,000 or more. Only a quarter of the sample (23.67%) had children living at home. The sample was also well established in their counties. Almost two-thirds (60.37%) had lived in their counties for ten or more years. Also, nine out of ten people (91.44%) lived there year-round.

The survey instrument and specific percentage breakdown (both unweighted and weighted) of the general population results can be found in the appendices of this report. This sample will be used to garner results for the objectives outlined earlier.

Online Survey – “Heavy Users”

A convenience sample of 111 respondents who had either used SWFWMD land for recreation purposes or were members of outdoor recreation groups were designated “Heavy Users.” This group will serve as a comparison for the general population. The “Heavy Users” were surveyed because of their known affinity for outdoor recreation. Since this group was not randomly sampled, the results garnered from this group cannot be generalized to an entire population.

The data collection for the online survey began on April 5, 2007 and will continue until the final report is produced. Respondents were invited to take the survey through e-mail and directed to the instrument link at <http://survey.m4change.com/recreation>. Once at the link, the participant was presented with questions similar to the telephone survey. Joomla programming software was used to build the electronic survey. Once participants completed the data collection, the software recorded the user’s Internet Protocol (IP) address – this ensured that a person did not repeat the survey. If duplicate IP addresses were found in the data file, both sets of responses were removed from the data collection. The online survey took approximately 10 minutes to complete. Demographic data for the “Heavy User” sample is in the table 3 and 4 below.

Demographic Variable	Percents
White	87.27%
Black	3.64%
Hispanic	6.36%
Other	2.73%
Male	66.67%
Female	33.33%
18-29	21.62%
30-49	42.34%
50-65	31.53%
>65	4.50%
High School Graduate	29.73%
Some College	25.23%
College Graduate	37.84%
Advanced Degree	7.21%

Table 3 – Heavy Users Demographic Breakdown

Demographic Variable	Percents
\$30,000-\$49,999	34.12%
\$50,000-\$74,999	34.12%
\$75,000+	31.76%
Employed Full-Time	61.26%
Employed Part-Time	35.14%
Voluntarily Not In Work Force	2.70%
Unemployed/Not Retired	0.90%

Table 4 – Heavy Users Demographic Breakdown

Overall, the “Heavy Users” were 30-49 year old, white male college graduates who were employed full-time. The complete percentage breakdown for this sample and the survey instrument are in the appendices of this report.

Mail Survey – SWFWMD Board Members

A mail survey similar to the online and telephone survey was sent to the SWFWMD governing board members on April 15, 2007. Just as with the online survey, this is a convenience sample and will be used for comparison purposes only. Thirty surveys were returned to the M4C office for tabulation. Basic responses, without demographic information, will be included in the appendices of this report. Demographic information will not be included due to the small population of board members. Some demographic information may violate the anonymity guaranteed in the survey.

Statistical Analysis Procedures

All data were analyzed using the Statistical Package for the Social Sciences (SPSS) computer program. Specifically, cross tabulation comparisons were tested for differences by using the Pearson Chi-Square test. Mean (average) differences were tested using an independent sample t-test (when comparing two groups) and one-way ANOVA (when comparing three or more groups). The statistical tests were conducted at the 95 percent confidence level ($p < 0.05$). As stated earlier, in theory, the results garnered from the random sample would be similar 19 out of 20 times if the survey was replicated.

Statistical differences will be noted in the report when they occur. Reports of specific test statistics (t, F or Pearson Chi-Square) are available in the appendices of this document. This decision was made to enhance the readability of the overall report. If no statistical difference is found, the groups are assumed to be similar.

Statistical tests were only conducted on the general population (telephone survey). Because of the differences between the sampling methods used to gather respondents in each group, statistical comparisons between the probability sample (telephone survey) and convenience samples (online and mail surveys) would not be appropriate. Convenience samples will solely be used as comparison measures against the general population. Since the mail survey delivered so few responses, comparisons under each objective will be made with the web or “Heavy User” sample only.

Analysis of Research Objectives

The bulk of this report will focus on directly analyzing the research objectives outlined by the District staff and M4C. All ancillary data (complete analysis of both unweighted and weighted percentages and cross tabulations of demographic segments) are presented in the appendices of this publication. In this section, the italicized objective will be presented and the data referring to it will follow. The numbers in each table represent percents.

Objective One

Gauge the public's opinion of the Southwest Florida Water Management District.

Of the 55 percent of the people who had heard of the District, a little over a third of the respondents (35.66%) had a favorable opinion of SWFWMD (question 19e). The remaining segment of the respondents had either “never heard of” SWFWMD (27.17%) or had “no opinion” (17.50%). In comparison, 93.7 percent of heavy users gave the District a favorable rating.

When examining the demographic segments, women were more likely than men to not be aware of the District (33.65% as compared to 20% respectively, *statistically different*). Respondents in the southern region of the District were also more likely to either have a higher favorable opinion (35.75%) or not be aware of SWFWMD (31.09%) than the other two regions (*statistically different*). Finally, those who were aware of a District conservation land were more likely to rate the District more favorably than their counterparts (53.41% versus 45.92%, *statistically different*). This is an important finding to boost education and communication resources within the District – the more people know about you, the more they report liking you.

Objective Two:

Gauge the public's level of awareness regarding the District's land acquisition program.

Overall, results showed that a little over a third of the respondents (37.17%) were aware of the SWFWMD land acquisition program. This objective was tested by asking question 20 on the telephone survey instrument.

When segmenting the data, all demographic variables were consistent with the overall population except for those who knew about SWFWMD conservation land (question 21). It was found that those who knew about the land were more likely to know about the land acquisition program (*statistically different*). This is an important piece of education information - not only do people report knowing that the District manages conservation land, they also report knowing about the acquisition program.

Table 5 below shows a graphical breakdown of the familiarity differences of these two groups.

	Aware of SWFWMD Land	Not Aware of Dist. Land
Very Familiar	16.67	2.76
Somewhat Familiar	42.53	16.59
Somewhat Unfamiliar	14.37	21.20
Very Unfamiliar	17.82	36.41
No Opinion	8.62	23.04

Table 5 – Aware of SWFWMD land and familiarity with the land acquisition program

Objective Three

Gauge the public’s level of awareness regarding the District’s reasons for acquiring lands.

During the survey, the interviewer read the following passage to the respondents, **“The primary mission of the Southwest Florida Water Management District is to protect the water resources of the region. Consistent with the mission to protecting the water resources of the area, the District accommodates over 2 million visitors a year to the over 325,000 acres of public conservation lands it manages.”** This was to quickly prompt them on the mission of the District.

After a few questions about recreation use on SWFWMD land, respondents were asked to state which of the following two statements best supported their opinion about the District (question 25):

- I believe the Southwest Florida Water Management District should acquire conservation lands and make them available to the public for recreational use. This use of public land allows the citizens to witness first hand the natural beauty of Florida.
- I believe the Southwest Florida Water Management District should acquire conservation lands and restrict the public from accessing them. By restricting access, the District ensures the preservation of Florida’s natural lands.

The responses were alternated during every interview to prevent participants from simply picking the first or last selection. Overall, nearly three quarters (71.47%) of the respondents supported the statement allowing the lands to be used by the public. After segmenting the data by demographic variables, consistency with the overall percents was found in all of the variables except “Sex” (*statistically different*). While the majority of all respondents favored open access, women favored it less than men (65.19% compared to 76.35%).

When “heavy users” were asked about their opinion on land acquisition, 100 percent reported that it should be made available to the public. The online survey consisted of a follow-up question to the original – Why do you feel this way? “Taxpayer and citizens’ rights” was cited by 58 percent of the respondents while 28 percent mentioned that people using the land would help to conserve it.

These responses give possible direction to the future education and marketing efforts of the District – messaging should link the public use of the land to the overall water protection goals of SWFWMD. Specifically tell why land preservation protects drinking water.

Objective Four
Gauge the public’s awareness of the District-owned land.

Awareness was gauged by simply asking respondents if they were aware of a tract of land (question 21) and if they were, could they name an area managed by the District (question 21a). Overall, 43 percent of the general population respondents were aware of the land and of those who were aware, a little over half (54.88%) could correctly name a location. In comparison, three fourths of heavy users (77.48%) were aware of the land; those who were aware, three quarters (76.74%) could correctly name a location.

The general population named the Alafia River Corridor and Withlacoochee River Park equally (both 6.71%) while the heavy users named the Starkey Wilderness most (10.47%). When looking at demographic segments, there was a difference in the employment categories. Those employed fulltime and unemployed/not retired were the most aware of the lands (50.9% and 50% respectively, *statistically different*).

Objective Five
Gauge the public’s level of participation in recreational opportunities on District lands.

A little over a third of the general population (38.55%) had used the District’s lands for recreational purposes (question 22). Those who did use it, reported “hiking” as the most popular activity (9.64%). When comparing to heavy users, 87.21 percent reported using the land for recreation. Hiking was also the most popular with this group (56%). Segmentation found that there was no statistical difference between each demographic variable and the overall general population.

22-Have you ever used any of the southwest Florida management district land for outdoor recreation purposes? If yes, what was the last outdoor activity you participated in on the district's land?	General Sample	Heavy Users
No	61.45	
Hiking/Taking A Walk	9.64	56.00
Boating	7.83	4.00
Fishing	6.63	
Camping	3.61	29.33
Other	3.01	6.67
Horse-Back Riding	2.41	
Hunting	1.81	
Bicycling	1.20	
Bird Watching	1.20	
Diving/Tubing	0.60	
Canoeing	0.60	4.00

Table 6 – Participation in recreational opportunities on District land (last activity)
Please note, Table 6 only features those who have used District land.

Objective Six

Gauge the public’s level of satisfaction after using the District lands for recreation.

The general sample that have used District lands, reported an average satisfaction score (question 23) of 7.65 out of 10 compared to the 8.16 out of 10 scored by the heavy user. When segmenting the population by demographics, there was a statistical difference between the races. The “Other” category rated the highest at 8.5, while White/Caucasian respondents rated an average of 8. African-Americans rated the lowest of the races with an average of 2 out of 10.

There was a consistency between the overall percents and the demographic segments when it came to naming the most important deciding factor for using SWFWMD lands for recreation (question 24). Table 7 breaks down the unprompted responses of the general sample and Table 8 shows the responses of the heavy users.

What was the most important deciding factor to use SWFWMD land for your outdoor activity? (General Population)

Location/Access	38.98
Other	15.25
Preservation/Wildlife	13.56
Just To See It	11.86
Safe And Clean	10.17
Range Of Activities	3.39
Free	3.39
The Manatee	1.69
Good Fishing	1.69

Table 7 – Factors that draw general population to SWFWMD land.

What was the most important deciding factor to use SWFWMD land for your outdoor activity? (Heavy Users)

Location/Access	54.67
Familiarity	20.00
Free	14.67
Natural Beauty	10.67

Table 8 – Factors that draw heavy users to SWFWMD land.

The District should use this insight to communicate the various “close” locations of the property to the people of the region. According to this data, when people realize how accessible the land is to their home, the more likely they will use it for recreation. This simple communication tactic breaks down the mental barrier that it is difficult to “find” recreational opportunities in the citizens’ area.

Objective Seven

Gauge the public’s level of interest in additional recreational amenities to be considered.

Respondents were asked to rate a series of thirteen amenities or features they consider when planning outdoor activities (question 17). Table 9 outlines the ratings of importance given by the general sample and heavy users.

Recreational Amenities Importance Ratings (1-10)	General Sample	Heavy Users
17a-Bicycle Trails	4.48	7.67
17b-Access Facilities For The Physically Challenged	5.80	3.23
17c-Remote Campsites Only Accessible By Trails Or Water Bodies	3.39	7.47
17d-Full-Service Camping Areas With Water And Electricity	5.25	6.28
17e-Hiking Trails	5.33	9.11
17f-Restrooms	8.13	4.04
17g-All Terrain Vehicle [ATV] Trails	2.94	2.74
17h-24-Hour Security	6.82	2.75
17i-Bird Watching Areas	4.74	4.28
17j-Horse Trails	3.93	4.52
17k-Designated Campsites For Recreational Vehicles [RVS]	4.53	3.18
17l-Geocaching Locations - Scavenger Hunts Using Global Positioning Devices	2.71	1.90
17m-Staff On Site, Like A Park Ranger Or Information Desk	6.80	4.09

Table 9 – Importance ratings of various outdoor recreation features

When examining the population segments, there were several instances of disagreement between the various groups. Only amenities that are statistically different will be shown on the following tables broken down by demographic variables.

Recreational Amenities Importance Ratings (1-10)	Men	Women
17d-Full-Service Camping Areas With Water And Electricity	4.90	5.59
17f-Restrooms	7.57	8.67
17h-24-Hour Security	6.20	7.42
17i-Bird Watching Areas	4.34	5.11
17k-Designated Campsites For Recreational Vehicles [RVS]	4.17	4.87
17m-Staff On Site, Like A Park Ranger Or Information Desk	6.33	7.26

Table 10 – Importance ratings of various outdoor recreation features – Men vs. Women

Recreational Amenities Importance Ratings (1-10)	18-29	30 -49	50-65	>65
17b-Access Facilities For The Physically Challenged	6.32	5.64	6.48	5.20
17c-Remote Campsites Only Accessible By Trails Or Water Bodies	4.50	3.74	3.81	2.47
17d-Full-Service Camping Areas With Water And Electricity	6.30	5.97	5.59	4.15
17e-Hiking Trails	5.91	5.66	5.69	4.61
17g-All Terrain Vehicle [ATV] Trails	4.86	3.33	2.70	2.34
17i-Bird Watching Areas	3.98	4.73	5.40	4.36
17j-Horse Trails	4.55	4.56	4.31	2.94
17k-Designated Campsites For Recreational Vehicles [RVS]	4.98	4.92	4.99	3.70
17l-Geocaching Locations - Scavenger Hunts Using Global Positioning Devices	3.68	3.04	2.77	2.14
17m-Staff On Site, Like A Park Ranger Or Information Desk	6.82	7.09	7.30	6.14

Table 11 – Importance ratings of various outdoor recreation features – Age Groups

Recreational Amenities Importance Ratings (1-10)	White/Caucasian Hispanic	Black/Latino	African-American	Other
17b-Access Facilities For The Physically Challenged	5.61	6.73	7.57	4.29
17g-All Terrain Vehicle [ATV] Trails	2.78	4.14	3.45	4.00
17k-Designated Campsites For Recreational Vehicles [RVS]	4.38	4.30	6.14	7.14

Table 12 – Importance ratings of various outdoor recreation features – Race

Recreational Amenities Importance Ratings (1-10)	Less Than Hs	High School Graduate	Some College	College Graduate	Advanced Degree
17b-Access Facilities For The Physically Challenged	7.75	6.36	6.23	4.99	5.10
17c-Remote Campsites Only Accessible By Trails Or Water Bodies	6.25	3.50	3.47	3.12	3.11
17d-Full-Service Camping Areas With Water And Electricity	7.94	5.63	5.59	5.18	3.85
17g-All Terrain Vehicle [ATV] Trails	5.00	3.25	3.17	2.59	2.34
17k-Designated Campsites For Recreational Vehicles [RVS]	5.56	5.04	4.68	4.30	3.71
17l-Geocaching Locations - Scavenger Hunts Using Global Positioning Devices	3.56	2.97	2.76	2.35	2.75

Table 13 – Importance ratings of various outdoor recreation features – Education

Recreational Amenities Importance Ratings (1-10)	North District	Central District	South District
17a-Bicycle Trails	4.20	5.07	4.26
17d-Full-Service Camping Areas With Water And Electricity	5.58	5.46	4.66
17j-Horse Trails	4.45	3.92	3.32
17m-Staff On Site, Like A Park Ranger Or Information Desk	6.66	7.32	6.45

Table 14 – Importance ratings of various outdoor recreation features – Regions

Recreational Amenities Importance Ratings (1-10)	Used	Never Used
17a-Bicycle Trails	5.18	4.01
17c-Remote Campsites Only Accessible By Trails Or Water Bodies	4.24	3.05
17d-Full-Service Camping Areas With Water And Electricity	5.89	4.75
17e-Hiking Trails	6.50	5.16
17f-Restrooms	8.65	7.67
17j-Horse Trails	4.82	3.75

Table 15 – Importance ratings of various outdoor recreation features – Used SWFWMD land

It is the recommendation of M4C that SWFWMD further explore these attributes since there was so much disparity between groups. We believe that the most telling group of comparisons is

between those who have used your lands and those who have not. The main implication from these results is that no one amenity will satisfy everyone.

Objective Eight

Gauge the public’s level of satisfaction with recreational opportunities available to them throughout Southwest Florida.

Overall, nearly nine out of 10 people (89%) agreed that the region was a great place for outdoor recreation (question 7). All of the heavy user respondents agreed with the statement. The comparisons of the demographic segments mirrored the overall population response.

Since participants overwhelmingly believe the area is a great place for recreation, the District should focus on its offerings in Southwest Florida through education and marketing efforts. The opportunity here is to position SWFWMD as a leader in outdoor recreation in the region, specifically when referring to hiking, fishing, boating and camping.

Objective Nine

Identify ways people receive information about recreational opportunities.

Respondents were asked how they received information about recreational opportunities, specifically places to participate in outdoor recreation (question 16). Over half (51.52%) of the general population respondents stated they used “word of mouth”; 95.5 percent of heavy users reported “word of mouth” was how they got their information. These results likely inform us that if a person likes an area, he or she is likely to pass the information on to a peer.

The demographic segments were consistent with the overall data. Table 16 shows the comparison between the general population and the heavy user samples.

Genera	l Population	Heavy Users
Word Of Mouth	51.52	95.5
Newspaper	13.42	1.8
Internet	13.2	
Prior Knowledge	8.87	
Road Sign	3.9	0.9
Magazine Ad	2.6	
State Park Guide	2.38	1.8
Other	1.52	
Brochure	1.08	
Newsletters	0.65	
TV	0.43	
Yellow Pages	0.22	
Posters	0.22	

Table 16 – Popular information sources for recreation opportunities

The follow-up to this result is to actually get citizens out to the conservation lands. So far, the results show evidence that if the District gets a person to use their land, he or she is likely to have a high opinion of it and will probably talk about the recreation experience with his or her friends and family.

Objective Ten

Compare the general sample data to “heavy users” to gauge norms and other differences between the samples.

As stated earlier, people tend to behave in ways that seem “normal” to them. For this reason, we tried to uncover those links between what people consider a norm in their life and the behaviors desired by SWFWMD. For this objective, we will concentrate on the norms between the general population and the heavy user as well as the segments of those who are aware of and have used SWFWMD lands in the past. Other demographic comparisons can be made by looking at the cross tabulation report in the appendices of the final document.

Respondents were asked about their friends’ outdoor recreation behavior (question 4). It is a well researched theory that we build relationships with people who are like ourselves, therefore asking about friends is inadvertently getting information about the individual’s likely behavior. Nearly twice as many heavy users (67.57%) disagreed with the statement that they had “very few” friends who participated in outdoor activities than their counterparts, the general population (35.33%). Those who had used SWFWMD lands before also disagreed more with the statement compared to those who had not used the land (43.75% and 36.28% respectively).

When responding to the statement, “It is difficult to find a good hiking trail near my home (question 5),” more heavy users (66.67%) again disagreed with the statement compared to 43.67 percent of the general sample. There was another statistical difference between those who had used SWFWMD lands and those who had not (67.19% disagreement versus 44.12%). This time, there was also a statistical difference between those who were aware of SWFWMD lands and those who were not (53.41% disagreement versus 43.78%). The knowledge of SWFWMD seemed to transfer into being able to find a hiking trail close to home.

Revisiting the theory of being like your friends, we asked for levels of agreement for the statement, “I know a lot of people who like to go camping (question 6).” Heavy users agreed at a rate double that of the general population (98.20% versus 47.17%). The same pattern transferred to those who had used SWFWMD lands before and those who did not (73.44% versus 39.22). There was no difference in segmenting awareness about SWFWMD.

Finally, we asked a statement that was in line with SWFWMD’s mission of preserving state lands. Respondents were asked their level of agreement on the following statement, “Government agencies should spend more money preserving natural lands (question 8).” This time, there was no statistical difference for those who had used SWFWMD lands before and those who had not. There was however a statistical difference in those who were aware of SWFWMD lands and those who were not (88.64% versus 80.69%, *statistically different*). Heavy users again agreed more than the general sample (95.5% versus 85.33%).

When looking at participants’ favorite outdoor activity (question 10), those in the general sample responded with more variety than the heavy user sample. This could be explained by the selection of the heavy user respondents – they were recruited from organizations like equestrian clubs, boating clubs, scouting and bicycle groups. Table 17 outlines the variety of activities chosen.

What would you consider your favorite outdoor recreational activity?		
General	Sample	Heavy Users
Hiking/taking a walk	18.57	15.32
Outdoor sports related (tennis, golf, car racing, etc.)	13.63	
None/don't participate	13.46	
Boating	11.07	22.52
Swimming/beach	11.07	9.01
Fishing	8.69	
Other activities that could be done on SWFWMD land (playing with pets, horseshoes, waterskiing, etc.)	8.52	
Bicycling	6.13	8.11
Camping	3.75	14.41
Horse-back riding	1.87	18.02
Hunting	1.7	12.61
Bird watching	0.68	
Riding dirt bikes/ATVs	0.68	
Going to the zoo	0.17	

Table 17 – Favorite outdoor activity

We also wanted to find out if there was a difference in who accompanied respondents while participating in outdoor recreation (question 12). We found there were no statistical differences between awareness and land use, but it did seem that heavy users preferred participating with their families while the general population preferred their friends. Table 18 shows the accompaniment differences between the two groups.

Last time you did this activity, did anyone accompany you?		
	General Sample	Heavy Users
Friends	25.44	13.51
Spouse	23.67	12.61
No/Went Alone	19.53	18.92
Combination/Family/Friends	17.36	16.22
Entire Family	12.62	38.74
Children Only	1.38	

Table 18 – Who accompanied the respondents last in their outdoor activity

When doing research that will eventually become a social marketing or educational campaign, M4C looks for explicit descriptions of why people partake in a behavior and the barriers they face when trying to do a desired act. To uncover this, we simply asked what they enjoyed most

about outdoor recreation (question 13) and what made participation difficult (question 14). Table 19 shows the responses to the enjoyment question while Table 20 looks at the barriers. Again, the general sample gave several different answers while the heavy users seemed to gravitate to the same few responses.

What do you enjoy most about participating in that activity?		
	General Sample	Heavy Users
Simply Being Outdoors	46.48	67.01
Spending Time W/Family	12.47	15.46
Peaceful Setting	11.67	
Enjoy Wildlife/Nature	9.86	
Exercise	5.43	
Other	4.43	3.09
Escape City/Surroundings	2.21	
Sports Competition	2.01	
Being With Friends	1.61	
Low Cost Recreation	1.41	
Relaxing	1.41	14.43
Meeting People	1.01	

Table 19 – What participants enjoy about outdoor recreation

What makes it difficult for you to participate in that activity?		
	General Sample	Heavy Users
There Are No Drawbacks	26.37	33.71
Time Commitment	24.34	56.18
Weather	12.17	
Other	9.74	
Working/Job	4.87	
Health Issues	4.46	
Age	3.65	
Limited Facilities/Areas	3.45	
Location	2.64	
Cost	2.23	
Bugs	1.42	
Gas Prices	1.22	
Disability	1.01	
Family Does Not Enjoy Activity	0.81	10.11
Too Few Boat Ramps	0.81	
Transportation	0.41	
Babysitter	0.41	

Table 20 – What participants see as barriers to outdoor recreation

In addition to the barriers and benefits, we wanted to see if there was a difference in planning behaviors when considering participating in outdoor recreation (question 15). There were no

statistical differences in the awareness and use categories. Just as before, the heavy user sample seemed to coalesce around a few answers. While the general sample leaned more toward spur of the moment planning, the heavy user group was willing to take more time for plans. Table 21 shows the planning breakdown.

On average, how much planning time goes into deciding to participate in your favorite outdoor activity?		
	General Sample	Heavy Users
Usually Spur Of The Moment	63.24	32.43
Plan/Few Days In Advance	21.77	36.94
Plan/A Week In Advance	8.42	30.63
Plan/Month In Advance	3.7	
More Than A Month/Advance	2.87	

Table 21 – Planning behavior

We also wanted to examine the likelihood of applying for a permit to use SWFWMD lands for recreation. According to the SWFWMD website, citizens who want to use the lands for recreation purposes like campaign have to apply for a permit before use. Table 22 examines this issue by awareness, past use and heavy users.

How likely are you to apply for a permit to use public lands for outdoor recreational activities?						
	Aware	Not Aware	Used	Never Used	General Population	Heavy Users
Very Likely	21.43	10.82	24.59	17.65	15.54	20.72
Somewhat Likely	25.32	23.71	36.07	16.47	23.51	26.13
Somewhat Unlikely	17.53	11.86	16.39	18.82	14.34	25.23
Very Unlikely	35.71	53.61	22.95	47.06	46.61	27.93

Table 22 – Likelihood of applying for a permit to use public lands for recreation (question 18)

There are statistical differences between those who are aware of SWFWMD land and those who are not, as well as those who have used the lands before and those who haven't. In addition, heavy users were more likely to apply than the general sample. It seems that knowledge of the permit system and avid outdoor recreation participation are the driving forces for likelihood to apply for a permit.

To close out this objective, we wanted to better examine the differences between the self reports of frequency of a variety of recreational behaviors by comparing the general sample with the heavy users. Further demographic segment comparisons for these behaviors can be found in the appendices of the final report. We encourage you to examine the comparisons of self reported recreation behavior frequency between the general sample and the heavy users. As stated in the methodology section, there are no general standards to defining the appropriate amount of time a person should spend on each recreation opportunity (question 3a-i on the telephone instrument). We sought to compare their personal perceptions for each task to give us likelihood information on adopting the behaviors beneficial to the recreation division of the District. Overall, respondents felt like they were not getting out enough, especially for activities like camping, hiking and boating.

Demographic Segmentation Statements

This section is presented as a “digested” version of the data presented as statements to guide possible social marketing and education campaigns. The data from the random sample telephone survey were used to formulate these statements. Each section corresponds to a demographic variable collected. To see the specific data associated with each statement, view the cross tabulation report in the appendices of this document. These statements are presented without corresponding data – much like they would be used during a messaging campaign.

Sex

- Taking a Hike & Boating: Women were more likely to answer “never/not applicable” than men.
- More women believed that the government should spend more money preserving public lands.
- Women tended to do outdoor activities with a spouse while men tended to go with friends.
- Women wanted these amenities more than men: full-service camping areas (water and electricity), restrooms, 24-hour security, bird watching areas, RV campsites and staff on site.
- More women than men were not aware of SWFWMD.
- While both favored land access to the public, men supported this option more than women.

Age

- Taking a Hike, Boating and Camping: Over 65 stated “never/not applicable” more than any other group. All other age groups reported “not often enough” as the most popular answer.
- Those between 30 to 65 years agreed the most with the statement, “I know a lot of people who like to go camping.”
- The older the age group, the more they agreed with the statement, “Using government monies on land preservation is very popular in Florida.”
- Those 18-29 were more likely to do their selected outdoor activity with a mixed group of family and friends. Those older than 65 were more likely to go alone or with friends.
- Access to facilities for the physically challenged was important for 18-29 and 50-65 year olds.
- The younger the age group, the higher the rating for remote campsites, full-service campsites, ATV trails and geocaching locations.
- Those over 65 rated RV campsites, hiking and horse trails the lowest of each age group.
- Bird watching areas and staff on site were rated highest by 50-65 year olds.
- Those 30-49 were the most likely to apply for a permit to use public lands.

Race

- Hispanics agreed the most with the statement, “Very few of my friends regularly do outdoor activities like hiking, camping or boating.” African-Americans disagreed the most with the statement – meaning they have more friends who like these activities.
- Access to facilities for the physically challenged was important for African-Americans
- ATV trails was important for Hispanics.
- RV campsites were rated highest by African-Americans and the “Other” category of race.
- African-Americans rated their overall experience on SWFWMD lands the lowest of the ethnic groups. Hispanics closely followed.

Employment

- Those voluntarily out of the workforce reported not boating enough. They were closely followed by retirees.
- Those out of the workforce (voluntarily, unemployed and retired) agreed the most with the statement, “Very few of my friends regularly do outdoor activities like hiking, camping or boating.”
- Those employed fulltime agreed most with the statement, “I know a lot of people who like to go camping.”
- Agreement on the statement, “Using government monies on land preservation is very popular in Florida” was consistent with every group except the unemployed/not retired.
- Retirees were more likely to do activities alone or with friends than all the other groups. Those unemployed/not retired were more likely to go with their spouses. Fulltime employees and those voluntarily out of the workforce selected a combination of friends and family as the most popular choice.
- Bicycle, hiking and horse trails were the most important to those working part-time.
- Remote campsites and full-service campsites were most important to fulltime employees.
- Staff on site, ATV trails and geocaching sites were most important to the unemployed/not retired.
- Those employed fulltime were more likely to be aware of SWFWMD land. Part-time employees were the least aware.

Education

- Those with less than a high school education rated access to facilities for the physically challenged, remote campsites, full-service campsites, RV campsites, ATV trails and geocaching locations higher than all of the other groups.

Region - North District (Citrus, Hernando, Sumter, Marion); Central District (Hillsborough, Pasco, Pinellas, Polk); South District (Desoto, Hardee, Manatee, Sarasota)

- Those in south district reported boating, hiking and camping as “never/not applicable” more than the other two regions.
- Central district respondents agreed the most with the statement, “It is difficult to find a good hiking trail near my home.”
- North district respondent agreed the most with the statement, “I know a lot of people who like to go camping.”
- North district respondents reported participating in their designated outdoor activity the most during the last three months.
- When looking at accompaniment, those in the north district preferred going with spouses, central district with a combination of family and friends and south district with friends.
- Bicycle trails and staff on site were rated most important by central district respondents.
- Full-service camping and horse trails were rated most important by north district respondents.
- When asking the opinion of SWFWMD, those in the central district rated the most favorable followed by the south district. The north district respondents had the highest percentage of unfavorable ratings. The south district respondents were most unaware.

Participate in Outdoor Activities

- Those who participated in outdoor activities agreed most to the statement, ““I know a lot of people who like to go camping” and disagreed most with the statement, “Very few of my friends regularly do outdoor activities like hiking, camping or boating.”
- The central district had the most respondents reporting the do not participate in outdoor activities while the north district reported the most who participated.

Planning Activities

- There was no statistical difference in the type of planning activity and likelihood of applying for a permit – all overwhelmingly stated that they were very unlikely to do so.
- Those who plan spur of the moment did the most activities during the past three months.
- “Facilities for the physically challenged” was rated most important by those who plan a month or more in advance.

Aware of SWFWMD Conservation Land (question 21)

- Those **not** aware of SWFWMD wanted to boat more – highest rating of “not often enough”
- Those **not** aware of SWFWMD reported that it was difficult to find a good hiking trail near their home.
- Those who **were** aware of SWFWMD agreed more to the statement, “Government agencies should spend more money preserving natural lands.”

- Those who were aware of SWFWMD were more likely to apply for a permit to use public lands.

Used SWFWMD Land

- Those who have never used SWFWMD lands reported not going for a hike often enough more than their counterparts.
- Those who have never used SWFWMD lands agreed more with the statements, “Very few of my friends regularly do outdoor activities like hiking, camping or boating” and “It is difficult to find a good hiking trail near my home.”
- Those who have used SWFWMD lands disagreed most with the statement, “It is difficult to find a good hiking trail near my home.” This group agreed more that they knew a lot of people who like to go camping.
- Those who have used the lands rated every attribute except “staff on site” as being more important than their counterparts. “Staff on site” was rated slightly higher (one one-hundredth of a point) by those who had not used the land.
- Those who had used the lands before were also more likely to apply for a permit.

Similar Themes in Past Research

While this research was specifically done to be the foundation of a number of social marketing and educational campaigns, M4C staff found similar themes in past government “attitude awareness” surveys of the Florida National Scenic Trails (FNST) and USDA Forest Service.

Please note that while these two surveys ask similar questions, they do not cover the breadth of information that the District’s survey covered. The results presented in the previous pages of this report represent a cutting edge approach to social marketing from an environmental, recreational and land resources point of view. M4C was unable to find any other government survey research that had the same goals as this project. The District and its Board of Directors should be proud of the proactive nature of this research.

Below are the major highlights from the previous attitude or “customer service” surveys in bullet forms. Similarities to the District’s survey will be included with each bullet.

Florida National Scenic Trail (FNST) Visitor Assessment (2005-2006 annual report)

Hiking and Visiting the Trail

- Respondents’ primary reason for visiting the trail on that day was Hiking/walking (63.3%). In the District’s survey, both the general sample and the heavy users reported hiking to be the top reason people used the District’s lands.
- Participants tended to hike alone (29.3%) or in a pair (33.9%). When traveling in a pair, it tended to be with a family member (36%) or friend (11.7%). The District’s survey found similar results. Most of the general sample liked to recreate with friends while the heavy users liked to participate in recreational activities with their families.

- Sixty-one percent of those traveling alone tended to be male. The District’s survey found that more males tended to recreate more with friends while females tended to recreate more with their spouse.
- The largest group of hikers was made up of individuals 40-49 years of age (26.9%). In the District’s survey, the largest percentage of hikers came from the 50-65 year old category.
- Respondents tended to be more male than female. Males made up the majority of the respondents (64%). The District’s survey mirrored the Census data in terms of sex. Males accounted for 47.5 percent of the sample (the Census estimate for males in the area is 48 percent).
- The majority of respondents stated that their biggest motivator to visit the FNST was to “enjoy nature.” This was similar to the top answer (“being outdoors”) in the Districts survey – 46 percent of the general sample reported this answer.

Awareness of FNST

- Ninety-eight percent of respondents reported knowing that Florida has a National Scenic Trail. Only 37 percent reported knowing about the District’s land acquisition program. Forty-three percent reported being aware of a parcel of District recreation land.
- Half of the respondents reported “Friends/family” as the primary source of learning about FNST. While we did not ask specifically about how people heard about the District, we did ask how they heard about recreation opportunities in their area. The number one response was “word of mouth” (52% responded this way).

USDA Forest Service Region 8 (2000)

(Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, N. Carolina, Puerto Rico, Virgin Islands, S. Carolina, Tennessee, Texas, Virginia)

Overall Findings

- More males visited National Forests in Florida than females (Males – 69% vs. Females – 31%). While the Forest Service used actual “visit” data – they counted people who checked in at the ranger station, the District only relied on self reports. Forty percent of males and 37 percent of females reported using the District’s land for recreational purposes.
- More 31-40 year olds tended to visit National Forests in Florida compared to other age groups. In the District’s survey, more 30 to 49 year olds reported using the District’s land.
- The majority of visitors to National Forests in Florida were White (87.5%). Caucasians were the largest District user group in the SWFWMD survey.
- The top four recreation activities for visitors to the National Forests were viewing wildlife and natural features; fishing; general relaxation; and driving for pleasure. In the District’s survey, the top four recreation activities on District lands were hiking, boating, fishing and camping.

Appendices

Telephone Survey Instrument
Southwest Florida Water management District
Public Land Use Survey

Introduction: Hello, I am _____ calling you from M4Research. We are conducting a short public opinion poll about the public lands and outdoor recreation opportunities in your area. Let me assure you that we are not selling anything and this will only take a few minutes. This phone number was randomly selected by a computer. All of the answers given today will remain anonymous.

Screening Questions:

1. Is this a home or a business?

- 1) Home (Continue)
- 2) Business (Terminate)
- 3) DK/Refuse (Terminate)

2. Are you over the age of 18?

- 1) Yes (Continue)
- 2) No (Terminate)
- 3) DK/Refuse (Terminate)

Issue Questions:

3. I am going to read you a series of leisure and recreational activities. After each one, please tell me whether you find yourself doing this TOO OFTEN, ABOUT THE RIGHT AMOUNT or NOT OFTEN ENOUGH.

Q#	Activity (Mix and Rotate)	Too Often	Right Amount	Not enough	NA/D K
3 a)	Going to the movies	1	2	3	99
3 b)	Going out to dinner	1	2	3	99
3 c)	Going for a hike	1	2	3	99
3 d)	Boating	1	2	3	99
3 e)	Camping outdoors	1	2	3	99
3 f)	Attending sporting events	1	2	3	99
3 g)	Watching television	1	2	3	99
3 h)	Shopping	1	2	3	99
3 i)	Going to amusement parks	1	2	3	99

I am going to read to you a set of statements about outdoor activities. Please tell me how much you agree with each statement. Tell me whether you STRONGLY AGREE, SOMEWHAT AGREE, SOMEWHAT DISAGREE or STRONGLY DISAGREE.

Q#	Statement (Mix and Rotate)	SA	A	D	SD	NA/DK
4.	Very few of my friends regularly do outdoor activities like hiking, camping or boating.	1	2	3	4	99
5.	It is difficult to find a good hiking trail near my home.	1	2	3	4	99
6.	I know a lot of people who like to go camping.	1	2	3	4	99
7.	This region of the state – Southwest Florida – is a great place for outdoor recreation.	1	2	3	4	99
8.	Government agencies should spend more money preserving natural lands	1	2	3	4	99
9.	Using government monies on land preservation is very popular in Florida	1	2	3	4	99

I'm now going to ask you some questions about your participation in outdoor recreational activities away from your home. These activities should be something other than attending or playing an outdoor sporting event, going to a playground or doing activities in your own neighborhood.

10. What would you consider your favorite outdoor recreational activity? (Do not prompt)

- 1) Camping
- 2) Horse-back riding
- 3) Boating
- 4) Bicycling
- 5) Hiking/taking a walk
- 6) Fishing
- 7) Bird watching
- 8) Hunting
- 9) Other: _____ (record actual)
- 10) Don't participate in outdoor activities (**Skip to Question 19**)
- 11) DK/Refuse (**Skip to Question 19**)

11. How many times in the last three months did you participate in that activity? (Record actual number)

12. Last time you did this activity, did anyone accompany you?

- 1) No, went alone
- 2) Spouse
- 3) Children only
- 4) Entire family (spouse, children, other family members)
- 5) Friends
- 6) A combination of family and friends
- 7) DK/Refuse

13. What do you enjoy most about of participating in that activity? (Do not prompt)

- 1) Simply enjoys being outdoors
- 2) Spending time with family
- 3) Escape the city/everyday surroundings
- 4) Peaceful setting
- 5) Enjoy wildlife/nature
- 6) No/Low cost recreation opportunity
- 7) Don't like participating in outdoor activities at all
- 8) Other: _____ (record actual)
- 9) DK/Refuse

14. What makes it difficult for you to participate in that activity? (Do not prompt)

- 1) There are no drawbacks
- 2) Bugs
- 3) Time commitment
- 4) Wild animals/Wildlife
- 5) Limited facilities/areas
- 6) Weather
- 7) Family doesn't enjoy the outdoors or the activity
- 8) Other: _____ (record actual)
- 9) DK/Refuse

15. **On average, how much planning time goes into deciding to participate in your favorite outdoor activity?**

- 1) My outdoor/nature plans are usually spur of the moment
- 2) Usually plan a few days in advance
- 3) Usually plan a week in advance
- 4) Usually plan a month in advance
- 5) Usually plan more than a month in advance
- 6) DK/Refuse

16. **Think about the last PLACE you participated in a recreational outdoor activity other than your home. How did you get information about that PLACE?**

- 1) Word-of-mouth
- 2) Internet
- 3) Newspaper
- 4) Magazine ad
- 5) Road sign
- 6) State Park guide
- 7) Other _____
- 8) DK/Refuse

17. **Please rate how important the following features are to you when you plan outdoor activities? One is “not at all important to me” and 10 is “very important to me.” (record number)**

Q#	Outdoor Feature (Mix and Rotate)	Rating
17 a)	Bicycle Trails	
17 b)	Access facilities for the physically challenged	
17 c)	Remote campsites only accessible by trails or water bodies	
17 d)	Full-service camping areas with water and electricity	
17 e)	Hiking Trails	
17 f)	Restrooms	
17 g)	All Terrain Vehicle (ATV) Trails	
17 h)	24-hour Security	
17 i)	Bird Watching Areas	
17 j)	Horse Trails	
17 k)	Designated Campsites for Recreational Vehicles (RVs)	
17 l)	Geocaching (Geo-Caching) locations – Scavenger hunts using Global Positioning Devices	
17 m)	Staff on site, like a park ranger or information desk	

18. **How likely are you to apply for a permit to use public lands for outdoor recreational activities?**

- 1) Very Likely
- 2) Somewhat Likely
- 3) Somewhat Unlikely
- 4) Very Unlikely
- 5) DK/Refuse

19. I'm going to read a list of organization names. Please tell me if you have a favorable or unfavorable opinion of each organization. If you have no opinion or have never heard of the organization, just say so. Please respond Very Favorable, Somewhat Favorable, No Opinion, Somewhat Unfavorable, Very Unfavorable, or Never Heard of.

Q#	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard of
19. a) The Florida Park Service						
19. b) The Florida Fish and Wildlife Conservation Commission						
19. c) The National Park Service						
19. d) Your County's Parks and Recreation Service						
19. e) The Southwest Florida Water Management District, often referred to as "Swift Mud"*						*Skip to Question 26

Now, I'd now like to talk to you more about the Southwest Florida Water Management District.

20. How familiar are you with the Land Acquisition and Management Program of the Southwest Florida Water Management District?

- 1) Very Familiar
- 2) Somewhat Familiar
- 3) Somewhat Unfamiliar
- 4) Very Unfamiliar
- 5) Never Heard of the Program
- 6) DK/Refuse

The primary mission of the Southwest Florida Water Management District is to protect the water resources of the region. Consistent with the mission to protecting the water resources of the area, the District accommodates over 2 million visitors a year to the over 325,000 acres of public conservation lands it manages.

21. Are you aware of any Southwest Florida Water Management District conservation land?

1) Yes (21a. Probe: Can you name one conservation area managed by the District?)

- 1) No, cannot specifically name one
- 2) Alafia River Corridor (Hillsborough County)
- 3) Alafia River Reserve (Polk County)
- 4) Annutteliga Hammock (Hernando County)
- 5) Brooker Creek Headwaters Nature Preserve (Hillsborough County)
- 6) Brooker Creek Preserve (Pinellas County)
- 7) Canal Park and Lake Tarpon Outfall Canal (Pinellas County)
- 8) Charlotte Harbor Preserve State Park (Charlotte County)
- 9) Chassahowitzka River and Coastal Swamp (Citrus County)
- 10) Circle B Bar Reserve (Polk County)
- 11) Cliff Stephens Park (Pinellas County)
- 12) Cypress Creek (Pasco County)
- 13) Deep Creek (DeSoto County)
- 14) Edward Chance Reserve — Coker Prairie Tract (Manatee County)
- 15) Edward Chance Reserve — Gilley Creek Tract (Manatee County)
- 16) Edward Medard Park and Reservoir (Hillsborough County)
- 17) Flying Eagle (Citrus County)
- 18) Green Swamp Wilderness Preserve (Lake, Polk, Sumter Counties)
- 19) East Tract (Lake County)

- 20) Little Withlacoochee Tract (Lake County)
 - 21) West Tract (Pasco County)
 - 22) Gum Slough (Sumter County)
 - 23) Hálpata Tastanaki Preserve (Marion County)
 - 24) Jack Creek (Highlands County)
 - 25) Lake Marion Creek —Horseshoe Scrub Tract (Polk County)
 - 26) Lake Panasoffkee(Sumter County)
 - 27) Little Manatee River — Lower Tract (Hillsborough County)
 - 28) Little Manatee River— Southfork Tract (Manatee County)
 - 29) Little Manatee River — Upper Tract (Hillsborough County)
 - 30) Lower Hillsborough Wilderness Park (Hillsborough County)
 - 31) Dead River Park (Hillsborough County)
 - 32) Flatwoods Park (Hillsborough County)
 - 33) John B. Sargeant Park (Hillsborough County)
 - 34) Morris Bridge Park Hillsborough (Hillsborough County)
 - 35) Trout Creek Park (Hillsborough County)
 - 36) Jefferson Equestrian Area (Hillsborough County)
 - 37) Oak Ridge Equestrian Area (Hillsborough County)
 - 38) Off-Road Loop Trail (Hillsborough County)
 - 39) Myakka River — Deer Prairie Creek (Sarasota County)
 - 40) Myakka River — Flatford Swamp (Manatee County)
 - 41) Myakka River State Park — Myakka Prairie Tract (Sarasota County)
 - 42) Myakka State Forest (Sarasota County)
 - 43) Panasoffkee Outlet (Sumter County)
 - 44) Potts Preserve (Citrus County)
 - 45) RV Griffin Reserve (DeSoto County)
 - 46) Sawgrass Lake Park (Pinellas County)
 - 47) Starkey Wilderness Preserve (Pasco County)
 - 48) J.B. Starkey Wilderness Park (Pasco County)
 - 49) Serenova Tract (Pasco County)
 - 50) Tampa Bypass Canal (Hillsborough County)
 - 51) Terra Ceia Preserve State Park (Manatee County)
 - 52) Two Mile Prairie (Citrus County)
 - 53) Upper Hillsborough (Pasco, Polk County)
 - 54) Weekiwachee Preserve (Hernando County)
 - 55) Withlacoochee River Park (Pasco County)
 - 56) Wysong Park(Sumter County)
 - 57) Other: _____ (record actual if not on list)
- 2) No (**Go to Question 25**)
 - 3) DK/Refuse (**Go to Question 25**)

22. Have you ever used any of the Southwest Florida Water Management District land for outdoor recreation purposes?

- 1) Yes (**22a. Probe: What was the last outdoor activity you participate in on the District’s land?**)
 - 1) Camping
 - 2) Horse-back riding
 - 3) Boating
 - 4) Bicycling
 - 5) Hiking/taking a walk
 - 6) Fishing
 - 7) Bird watching
 - 8) Hunting
 - 9) Other: _____ (record actual)
 - 10) DK/Refuse
- 2) No (**Go to Question 25**)
- 3) DK/Refuse (**Go to Question 25**)

23. **On a scale of 1 to 10, with 1 being “Not at All Satisfied” and 10 being “Very Satisfied”, how would you rate your overall experience on the District’s conservation land? (Record number)**
24. **What was the most important deciding factor to use Southwest Florida Water Management District conservation land for your outdoor activity? (Open ended)**
25. **Which of the following statements best represents your opinion about the District? (Alternate Options)**
- 1) I believe the Southwest Florida Water Management District should acquire conservation lands and make them available to the public for recreational use. This use of public land allows the citizens to witness first hand the natural beauty of Florida.
 - 2) I believe the Southwest Florida Water Management District should acquire conservation lands and restrict the public from accessing them. By restricting access, the District ensures the preservation of Florida’s natural lands.
 - 3) DK/Refuse

We’re almost done. Now I’d like to ask you some questions for classification purposes only.

Demographics Questions:

26. How long have you lived in your county? (Do not prompt)

- 1) Less than 1 year
- 2) 1 to 5 years
- 3) 6 to 10 years
- 4) 11 to 15 years
- 5) 16 to 20 years
- 6) More than 20 years

27. Do you live here year-round?

- 1) Yes
- 2) No
- 3) Refused

28. Do you have children younger than 18 years old living in your home?

- 1) Yes (22a. Probe: How many: _____)
- 2) No
- 3) Refused

29. What is your present employment status?

- 1) Employed full-time
- 2) Employed part-time
- 3) Voluntarily not in the work force (in school; raising family, etc.)
- 4) Unemployed but not retired
- 5) Retired
- 6) DK/NA

30. What is the highest level of education you have reached so far?

- 1) Less than high school
- 2) High school graduate
- 3) Some college
- 4) College graduate
- 5) Advanced degree (Masters/Doctorate)
- 6) DK/NA

31. Please identify the annual income category your household falls into?

- 1) Less than \$20,000
- 2) \$20,000-\$29,999
- 3) \$30,000-\$49,999
- 4) \$50,000-\$74,999
- 5) \$75,000+
- 6) DK/NA

32. What is your race/ethnicity? (Do not prompt)

- 1) White/Caucasian
- 2) Hispanic / Latino
- 3) African American/Black
- 4) Asian
- 5) Native American
- 6) Other (specify: _____)
- 7) DK/NA

33. Which of the following age groups are you in?

- 1) 18-29
- 2) 30-49
- 3) 50-65
- 4) 65 & older
- 5) DK/NA

34. INTERVIEWER CODE (Do not ask)

- 1) Male
- 2) Female
- 3) DK/NA

Closing statement: Thank you for helping us with this research. Do you have any questions for me? *[If yes, read statement below]*

Thanks again. Good-bye.

If participants have questions: I don't know enough about this project to answer that question. But you can contact one of the project coordinators, Dr. Tait Martin at M4 Research to get an answer. His email is tmartin@m4change.com. *[If the person insists he or she doesn't have email access, give them his phone number: 850-205-0026]*

Online Survey Instrument
Southwest Florida Water management District
Public Land Use Survey

Introduction: Please take a moment to give us your opinions about leisure and recreation opportunities in your area. There are no right or wrong answers to these questions. We simply want your opinion about the recreational offerings in your region of Florida.

This survey should take about 10 minutes to complete.

Issue Questions:

1. Read this list of leisure and recreational activities. Mark whether you find yourself doing this TOO OFTEN, ABOUT THE RIGHT AMOUNT or NOT OFTEN ENOUGH.

Q#	Activity (Mix and Rotate)	Too Often	Right Amount	Not enough	NA/DK
1a	Going to the movies	1	2	3	99
1b	Going out to dinner	1	2	3	99
1c	Going for a hike	1	2	3	99
1d	Boating	1	2	3	99
1e	Camping outdoors	1	2	3	99
1f	Attending sporting events	1	2	3	99
1g	Watching television	1	2	3	99
1h	Shopping	1	2	3	99
1i	Going to amusement parks	1	2	3	99

How much do you agree with each statement below. Mark whether you Strongly Agree, Somewhat Agree, Somewhat Disagree or Strongly Disagree.

Q#	Statement (Mix and Rotate)	SA	A	D	SD	NA/DK
2.	Very few of my friends regularly do outdoor activities like hiking, camping or boating.	1	2	3	4	99
3.	It is difficult to find a good hiking trail near my home.	1	2	3	4	99
4.	I know a lot of people who like to go camping.	1	2	3	4	99
5.	This region of the state – Southwest Florida – is a great place for outdoor recreation.	1	2	3	4	99
6.	Government agencies should spend more money preserving natural lands.	1	2	3	4	99
7.	Using government monies on land preservation is very popular in Florida.	1	2	3	4	99

Think about your participation in outdoor recreational activities away from your home. These activities should be something other than attending or playing an outdoor sporting event, going to a playground or doing activities in your own neighborhood.

8. What would you consider your favorite outdoor recreational activity? (Do not prompt)
 1) Respondents will write in their answers
 2) Don't participate in outdoor activities (Skip to Question 19)
9. How many times in the last three months did you participate in that activity?
 (Respondent will type in their answer)

10. **Last time you did this activity, did anyone accompany you?**
 1) No, went alone
 2) Spouse
 3) Children only
 4) Entire family (spouse, children, other family members)
 5) Friends
 6) A combination of family and friends
 7) DK/Refuse
11. **What do you enjoy most about of participating in that activity?**
 (Respondent will type in their answer)
12. **What makes it difficult for you to participate in that activity?**
 (Respondent will type in their answer)
13. **On average, how much planning time goes into deciding to participate in your favorite outdoor activity?**
 1) My outdoor/nature plans are usually spur of the moment
 2) Usually plan a few days in advance
 3) Usually plan a week in advance
 4) Usually plan a month in advance
 5) Usually plan more than a month in advance
 6) DK/Refuse
14. **Think about the last PLACE you participated in a recreational outdoor activity other than your home. How did you get information about that PLACE?**
 1) Word-of-mouth
 2) Internet
 3) Newspaper
 4) Magazine ad
 5) Road sign
 6) State Park guide
 7) Other _____
 8) DK/Refuse
15. **Please rate how important the following features are to you when you plan outdoor activities? One is “not at all important to me” and 10 is “very important to me.” (record number)**

Q#	Outdoor Feature (Mix and Rotate)	Rating
15a	Bicycle Trails	
15b	Access facilities for the physically challenged	
15c	Remote campsites only accessible by trails or water bodies	
15d	Full-service camping areas with water and electricity	
15e	Hiking Trails	
15f	Restrooms	
15g	All Terrain Vehicle (ATV) Trails	
15h	24-hour Security	
15i	Bird Watching Areas	
15j	Horse Trails	
15k	Designated Campsites for Recreational Vehicles (RVs)	
15l	Geocaching (Geo-Caching) locations – Scavenger hunts using Global Positioning Devices	
15m	Staff on site, like a park ranger or information desk	

16. How likely are you to apply for a permit to use public lands for outdoor recreational activities?

- 1) Very Likely
- 2) Somewhat Likely
- 3) Somewhat Unlikely
- 4) Very Unlikely
- 5) DK/Refuse

17. Read the list of organizations below. Please mark if you have a favorable or unfavorable opinion of each organization. Please respond Very Favorable, Somewhat Favorable, No Opinion, Somewhat Unfavorable, Very Unfavorable, or Never Heard of.

Q#		Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard of
17a	The Florida Park Service						
17b	The Florida Fish and Wildlife Conservation Commission						
17c	The National Park Service						
17d	Your County's Parks and Recreation Service						
17e	The Southwest Florida Water Management District, often referred to as "Swift Mud"*						*Skip to Question 24

Now, I'd now like to talk to you more about the Southwest Florida Water Management District.

18. How familiar are you with the Land Acquisition and Management Program of the Southwest Florida Water Management District?

- 1) Very Familiar
- 2) Somewhat Familiar
- 3) Somewhat Unfamiliar
- 4) Very Unfamiliar
- 5) Never Heard of the Program
- 6) DK/Refuse

The primary mission of the Southwest Florida Water Management District is to protect the water resources of the region. Consistent with the mission to protecting the water resources of the area, the District accommodates over 2 million visitors a year to the over 325,000 acres of public conservation lands it manages.

19. Are you aware of any Southwest Florida Water Management District conservation land?

- 1) Yes (Go to 19a)
- 2) No (Go to Question 25)
- 3) DK/Refuse (Go to Question 25)

19a. Can you name one conservation area managed by the District?

(Respondent will type in their answer)

20. Have you ever used any of the Southwest Florida Water Management District land for outdoor recreation purposes?

- 1) Yes (Go to Question 20a.)
- 2) No (Go to Question 25)
- 3) DK/Refuse (Go to Question 25)

- 20a. What was the last outdoor activity you participate in on the District's land?**
(Respondent will type in their answer)
- 21. On a scale of 1 to 10, with 1 being "Not at All Satisfied" and 10 being "Very Satisfied", how would you rate your overall experience on the District's conservation land? (Record number)**
- 22. What was the most important deciding factor to use Southwest Florida Water Management District conservation land for your outdoor activity? (Open ended)**
- 23. Which of the following statements best represents your opinion about the District? (Alternate Options)**
- 1) I believe the Southwest Florida Water Management District should acquire conservation lands and make them available to the public for recreational use. This use of public land allows the citizens to witness first hand the natural beauty of Florida.
 - 2) I believe the Southwest Florida Water Management District should acquire conservation lands and restrict the public from accessing them. By restricting access, the District ensures the preservation of Florida's natural lands.
 - 3) DK/Refuse
- 23a. Why do you feel this way? (Respondent will type in their answer)**

You're almost done. Please answer the following questions for classification purposes only.

Demographics Questions:

24. What county do you live in?

- 1) Alachua
- 2) Baker
- 3) Bay
- 4) Bradford
- 5) Brevard
- 6) Broward
- 7) Calhoun
- 8) Charlotte
- 9) Citrus
- 10) Clay
- 11) Collier
- 12) Columbia
- 13) DeSoto
- 14) Dixie
- 15) Duval
- 16) Escambia
- 17) Flagler
- 18) Franklin
- 19) Gadsden
- 20) Gilchrist
- 21) Glades
- 22) Gulf
- 23) Hamilton
- 24) Hardee
- 25) Hendry

- 26) Hernando
- 27) Highlands
- 28) Hillsborough
- 29) Holmes
- 30) Indian River
- 31) Jackson
- 32) Jefferson
- 33) Lafayette
- 34) Lake
- 35) Lee
- 36) Leon
- 37) Levy
- 38) Liberty
- 39) Madison
- 40) Manatee
- 41) Marion
- 42) Martin
- 43) Miami-Dade
- 44) Monroe
- 45) Nassau
- 46) Okaloosa
- 47) Okeechobee
- 48) Orange
- 49) Osceola
- 50) Palm Beach
- 51) Pasco
- 52) Pinellas
- 53) Polk
- 54) Putnam
- 55) St. Johns
- 56) St. Lucie
- 57) Santa Rosa
- 58) Sarasota
- 59) Seminole
- 60) Sumter
- 61) Suwannee
- 62) Taylor
- 63) Union
- 64) Volusia
- 65) Wakulla
- 66) Walton
- 67) Washington

25. How long have you lived in your county? (Do not prompt)

- 1) Less than 1 year
- 2) 1 to 5 years
- 3) 6 to 10 years
- 4) 11 to 15 years
- 5) 16 to 20 years
- 6) More than 20 years

26. Do you live here year-round?

- 1) Yes
- 2) No
- 3) Refused

27. Do you have children younger than 18 years old living in your home?

- 1) Yes (22a. Probe: How many: _____)
- 2) No
- 3) Refused

28. What is your present employment status?

- 1) Employed full-time
- 2) Employed part-time
- 3) Voluntarily not in the work force (in school; raising family, etc.)
- 4) Unemployed but not retired
- 5) Retired
- 6) DK/NA

29. What is the highest level of education you have reached so far?

- 1) Less than high school
- 2) High school graduate
- 3) Some college
- 4) College graduate
- 5) Advanced degree (Masters/Doctorate)
- 6) DK/NA

30. Please identify the annual income category your household falls into?

- 1) Less than \$20,000
- 2) \$20,000-\$29,999
- 3) \$30,000-\$49,999
- 4) \$50,000-\$74,999
- 5) \$75,000+
- 6) DK/NA

31. What is your race/ethnicity? (Do not prompt)

(Respondent will type in their answer)

32. Which of the following age groups are you in?

- 1) 18-29
- 2) 30-49
- 3) 50-65
- 4) 65 & older
- 5) DK/NA

33. How would you describe yourself?

- 1) Male
- 2) Female
- 3) DK/NA

Closing statement: Thank you for helping us with this research. If you have any questions about this research, please contact Dr. Tait Martin at Marketing for Change, Inc. at tmartin@m4change.com.

Mail Survey Instrument for Board Members
Southwest Florida Water Management District
Public Land Use Survey

Please take a moment to give us your opinion about leisure and recreation opportunities in your area. There are no right or wrong answers to these questions. We simply want your opinion about the recreational offerings in your region of Florida.

This survey should take about 10 minutes to complete.

1. **Read this list of leisure and recreational activities below. Check whether you find yourself doing this TOO OFTEN, ABOUT THE RIGHT AMOUNT or NOT OFTEN ENOUGH.**

	<i>Recreational Activity</i>	<i>Too Often</i>	<i>Right Amount</i>	<i>Not enough</i>
1a	Going to the movies			
1b	Going out to dinner			
1c	Going for a hike			
1d	Boating			
1e	Camping outdoors			
1f	Attending sporting events			
1g	Watching television			
1h	Shopping			
1i	Going to amusement parks			

Circle whether you STRONGLY AGREE, SOMEWHAT AGREE, SOMEWHAT DISAGREE or STRONGLY DISAGREE with each statement below.

2. Very few of my friends regularly do outdoor activities like hiking, camping or boating.

STRONGLY AGREE SOMEWHAT AGREE SOMEWHAT DISAGREE STRONGLY DISAGREE

3. It is difficult to find a good hiking trail near my home.

STRONGLY AGREE SOMEWHAT AGREE SOMEWHAT DISAGREE STRONGLY DISAGREE

4. I know a lot of people who like to go camping.

STRONGLY AGREE SOMEWHAT AGREE SOMEWHAT DISAGREE STRONGLY DISAGREE

5. This region of the state – Southwest Florida – is a great place for outdoor recreation.

STRONGLY AGREE SOMEWHAT AGREE SOMEWHAT DISAGREE STRONGLY DISAGREE

6. Government agencies should spend more money preserving natural lands.

STRONGLY AGREE	SOMEWHAT AGREE	SOMEWHAT DISAGREE	STRONGLY DISAGREE
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7. Using government monies on land preservation is very popular in Florida.

STRONGLY AGREE	SOMEWHAT AGREE	SOMEWHAT DISAGREE	STRONGLY DISAGREE
-------------------	-------------------	----------------------	----------------------

Think about your participation in outdoor recreational activities away from your home. These activities should be something other than attending or playing an outdoor sporting event, going to a playground or doing activities in your own neighborhood.

8. What would you consider your favorite outdoor recreational activity?

Favorite Outdoor Activity _____

9. How many times in the last three months did you participate in that activity? _____

10. Who accompanied you the last time you participated in that activity?

11. What do you enjoy most about of participating in that activity?

12. What makes it difficult for you to participate in that activity?

13. On average, how much planning time goes into deciding to participate in your favorite outdoor activity?

(Circle One)

- 1) My outdoor plans are usually spur of the moment
- 2) Usually plan a few days in advance
- 3) Usually plan a week in advance
- 4) Usually plan a month in advance
- 5) Usually plan more than a month in advance

14. Think about the last **PLACE** you participated in a recreational outdoor activity other than at your home. How did you get information about that **PLACE**?
(Circle One)

- 1) Word-of-mouth
- 2) Internet
- 3) Newspaper
- 4) Magazine ad
- 5) Road sign
- 6) State Park guide
- 7) Other: _____

15. Please rate from 1 to 10 how important the following features are to you when you plan outdoor activities: 1 is “not at all important to me” and 10 is “very important to me.” Write the number in the rating column.

	Outdoor Feature	Rating
a)	Bicycle Trails	
b)	Access facilities for the physically challenged	
c)	Remote campsites only accessible by trails or water bodies	
d)	Full-service camping areas with water and electricity	
e)	Hiking Trails	
f)	Restrooms	
g)	All Terrain Vehicle (ATV) Trails	
h)	24-hour Security	
i)	Bird Watching Areas	
j)	Horse Trails	
k)	Designated Campsites for Recreational Vehicles (RVs)	
l)	Geocaching locations – Scavenger hunts using Global Positioning Devices	
m)	Staff on site, like a park ranger or information desk	

16. How likely are you to apply for a permit to use public lands for outdoor recreational activities? (Circle One)

- VERY LIKELY** **SOMEWHAT LIKELY** **SOMEWHAT UNLIKELY** **VERY UNLIKELY**

17. Read the list of organizations below. Mark if you have a favorable or unfavorable opinion of each organization. Place a check in the appropriate column for each organization.

		Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard of
A	The Florida Park Service						
B	The Florida Fish and Wildlife Conservation Commission						
C	The National Park Service						
D	Your County's Parks and Recreation Service						
E	The Southwest Florida Water Management District						

Now, I'd now like to talk to you more about the Southwest Florida Water Management District.

18. How familiar are you with the Land Acquisition and Management Program of the Southwest Florida Water Management District? (Circle One)

VERY FAMILIAR SOMEWHAT FAMILIAR SOMEWHAT UNFAMILIAR VERY UNFAMILIAR NEVER HEARD OF

The primary mission of the Southwest Florida Water Management District is to protect the water resources of the region. Consistent with the mission to protecting the water resources of the area, the District accommodates over 2 million visitors a year to the over 325,000 acres of public conservation lands it manages.

19. Can you name one conservation area managed by the District?

20. Have you ever used any of the Southwest Florida Water Management District land for outdoor recreation purposes? (Circle One)

1) Yes

2) No (Go to Question 24)

20a. What was the last outdoor activity you participated in on the District's land?

21. On a scale of 1 to 10, with 1 being "Not at All Satisfied" and 10 being "Very Satisfied", how would you rate your overall experience on the District's conservation land?

Rating _____

22. What was the most important deciding factor to use Southwest Florida Water Management District conservation land for your outdoor activity?

23. Which of the following statements best represents your opinion about the District? (Circle One)

- 1) I believe the Southwest Florida Water Management District should acquire conservation lands and make them available to the public for recreational use. This use of public land allows the citizens to witness first hand the natural beauty of Florida.
- 2) I believe the Southwest Florida Water Management District should acquire conservation lands and restrict the public from accessing them. By restricting access, the District ensures the preservation of Florida's natural lands.

23a. Why do you feel this way?

You're almost done. Please answer the following questions for classification purposes only.

24. What county do you live in? _____

25. How long have you lived in your county? (Circle One)

- 1) Less than 1 year
- 2) 1 to 5 years
- 3) 6 to 10 years
- 4) 11 to 15 years
- 5) 16 to 20 years
- 6) More than 20 years

26. Do you live here year-round? (Circle One)

- 1) Yes
- 2) No

27. Do you have children younger than 18 years old living in your home? (Circle One)

- 1) Yes (How many: _____)
- 2) No

28. What is your present employment status? (Circle One)

- 1) Employed full-time
- 2) Employed part-time
- 3) Voluntarily not in the work force (in school; raising family, etc.)
- 4) Unemployed but not retired
- 5) Retired

29. What is the highest level of education you have reached so far? (Circle One)

- 1) Less than high school
- 2) High school graduate
- 3) Some college
- 4) College graduate
- 5) Advanced degree (Masters/Doctorate)

30. Please identify the annual income category your household falls into? (Circle One)

- 1) Less than \$20,000
- 2) \$20,000-\$29,999
- 3) \$30,000-\$49,999
- 4) \$50,000-\$74,999
- 5) \$75,000+

31. What is your race/ethnicity? _____

32. What year were you born? _____

33. What is your gender? (Circle One)

- 1) Male
- 2) Female

Thank you for helping us with this research. If you have any questions about this research, please contact Dr. Tait Martin at Marketing for Change, Inc. at tmartin@m4change.com.

Board Frequency Data Mail Survey

SWFWMD Board Frequency Data

GOING TO THE MOVIES	
RIGHT AMOUNT	62.96
NOT OFTEN ENOUGH	37.04

GOING OUT TO DINNER	
TOO OFTEN	17.24
RIGHT AMOUNT	72.41
NOT OFTEN ENOUGH	10.34

GOING FOR A HIKE	
RIGHT AMOUNT	33.33
NOT OFTEN ENOUGH	66.67

BOATING	
TOO OFTEN	3.57
RIGHT AMOUNT	25.00
NOT OFTEN ENOUGH	71.43

CAMPING OUTDOORS	
RIGHT AMOUNT	50.00
NOT OFTEN ENOUGH	50.00

ATTENDING SPORTING EVENTS	
RIGHT AMOUNT	70.37
NOT OFTEN ENOUGH	29.63

WATCHING TELEVISION	
TOO OFTEN	37.93
RIGHT AMOUNT	62.07

SHOPPING	
TOO OFTEN	14.29
RIGHT AMOUNT	75.00
NOT OFTEN ENOUGH	10.71

GOING TO AMUSEMENT PARKS	
TOO OFTEN	4.17
RIGHT AMOUNT	75.00
NOT OFTEN ENOUGH	20.83

**VERY FEW OF MY FRIENDS REGULARLY DO
OUTDOOR ACTIVITIES LIKE HIKING, CAMPING OR
BOATING**

STRONGLY AGREE	20.69
SOMEWHAT AGREE	31.03
SOMEWHAT DISAGREE	31.03
STRONGLY DISAGREE	17.24

**IT IS DIFFICULT TO FIND A GOOD
HIKING TRAIL NEAR MY HOME.**

STRONGLY AGREE	13.79
SOMEWHAT AGREE	20.69
SOMEWHAT DISAGREE	31.03
STRONGLY DISAGREE	34.48

**I KNOW A LOT OF PEOPLE WHO LIKE TO
GO CAMPING.**

STRONGLY AGREE	6.90
SOMEWHAT AGREE	55.17
SOMEWHAT DISAGREE	17.24
STRONGLY DISAGREE	20.69

**THIS REGION OF THE STATE – SOUTHWEST FLORIDA – IS A
GREAT PLACE FOR OUTDOOR RECREATION.**

STRONGLY AGREE	55.17
SOMEWHAT AGREE	34.48
SOMEWHAT DISAGREE	6.90
STRONGLY DISAGREE	3.45

**GOVERNMENT AGENCIES SHOULD SPEND MORE
MONEY PRESERVING NATURAL LANDS.**

STRONGLY AGREE	46.67
SOMEWHAT AGREE	23.33
SOMEWHAT DISAGREE	23.33
STRONGLY DISAGREE	6.67

**USING GOVERNMENT MONIES ON LAND
PRESERVATION IS VERY POPULAR IN FLORIDA.**

STRONGLY AGREE	24.14
SOMEWHAT AGREE	68.97
SOMEWHAT DISAGREE	6.90

WHAT WOULD YOU CONSIDER YOUR FAVORITE OUTDOOR RECREATIONAL ACTIVITY? (AS WRITTEN ON SURVEY)

OUTDOOR WORK	3.33
BEING NEAR WATER	3.33
BIKE RIDING	3.33
BIKING	3.33
BOATING	3.33
CAMPING	10.00
CAMPING/BOATING	3.33
FISHING	10.00
FISHING/HUNTING	3.33
GOLF	3.33
HIKING	6.67
HIKING/CAMPING	3.33
HIKING/CYCLING	3.33
HORSE RACING, BOATING, FISHING	3.33
HUNTING	16.67
HUNTING/FISHING/CAMPING	3.33
KAYAKING	3.33
SAILING/BOATING ON TAMPA BAY/ELSEWHERE	3.33
SNOW SKIING	3.33
SURFING	3.33
WALKING	3.33

HOW MANY TIMES IN THE LAST THREE MONTHS DID YOU PARTICIPATE IN THAT ACTIVITY?

0	21.43
1	14.29
3	17.86
9	3.57
10	21.43
12	10.71
20	3.57
30	3.57
35	3.57

ON AVERAGE, HOW MUCH PLANNING TIME GOES INTO DECIDING TO PARTICIPATE IN YOUR FAVORITE OUTDOOR ACTIVITY?

USUALLY SPUR OF THE MOMENT	23.33
PLAN/FEW DAYS IN ADVANCE	33.33
PLAN/A WEEK IN ADVANCE	20.00
PLAN/MONTH IN ADVANCE	10.00
MORE THAN A MONTH/ADVANCE	6.67
REFUSED	6.67

THE FLORIDA PARK SERVICE	
VERY FAVORABLE	55.17
SOMEWHAT FAVORABLE	34.48
SOMEWHAT UNFAVORABLE	6.90
NO OPINION	3.45

THE FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION	
VERY FAVORABLE	48.28
SOMEWHAT FAVORABLE	24.14
SOMEWHAT UNFAVORABLE	20.69
VERY UNFAVORABLE	6.90

THE NATIONAL PARK SERVICE	
VERY FAVORABLE	51.72
SOMEWHAT FAVORABLE	37.93
SOMEWHAT UNFAVORABLE	3.45
NO OPINION	6.90

YOUR COUNTY'S PARKS AND RECREATION SERVICE	
VERY FAVORABLE	44.83
SOMEWHAT FAVORABLE	27.59
SOMEWHAT UNFAVORABLE	24.14
NO OPINION	3.45

THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT, OFTEN REFERRED TO AS "SWIFT MUD"	
VERY FAVORABLE	71.43
SOMEWHAT FAVORABLE	14.29
SOMEWHAT UNFAVORABLE	14.29

HAVE YOU EVER USED ANY OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT LAND FOR OUTDOOR RECREATION PURPOSES?	
YES	55.17
NO	44.83

WHICH OF THE FOLLOWING STATEMENTS BEST REPRESENTS YOUR OPINION ABOUT THE DISTRICT?	
AVAILABLE TO PUBLIC	70.00
REFUSED	30.00

Heavy User Frequency Data Online Survey

SWFWMD Heavy User (Online Sample) Frequency Data

1A-GOING TO THE MOVIES?	
TOO OFTEN	59.46
RIGHT AMOUNT	40.54

1B-GOING OUT TO DINNER?	
TOO OFTEN	52.25
RIGHT AMOUNT	47.75

1C-GOING FOR A HIKE?	
TOO OFTEN	3.60
RIGHT AMOUNT	44.14
NOT OFTEN ENOUGH	52.25

1D-BOATING?	
TOO OFTEN	2.70
RIGHT AMOUNT	54.05
NOT OFTEN ENOUGH	43.24

1E-CAMPING OUTDOORS?	
TOO OFTEN	1.80
RIGHT AMOUNT	43.24
NOT OFTEN ENOUGH	54.95

1F-ATTENDING SPORTING EVENTS?	
TOO OFTEN	23.42
RIGHT AMOUNT	41.44
NOT OFTEN ENOUGH	34.23
REFUSED	0.90

1G-WATCHING TELEVISION?	
TOO OFTEN	38.74
RIGHT AMOUNT	34.23
NOT OFTEN ENOUGH	27.03

1H-SHOPPING?	
TOO OFTEN	36.94
RIGHT AMOUNT	27.03
NOT OFTEN ENOUGH	36.04

1I-GOING TO AMUSEMENT PARKS?	
RIGHT AMOUNT	44.14
NOT OFTEN ENOUGH	52.25
REFUSED	3.60

**2-VERY FEW OF MY FRIENDS REGULARLY DO
OUTDOOR ACTIVITIES LIKE HIKING, CAMPING OR
BOATING.**

SOMEWHAT AGREE	32.43
SOMEWHAT DISAGREE	29.73
STRONGLY DISAGREE	37.84

**3-IT IS DIFFICULT TO FIND A GOOD HIKING TRAIL
NEAR MY HOME.**

SOMEWHAT AGREE	33.33
SOMEWHAT DISAGREE	32.43
STRONGLY DISAGREE	34.23

**4-I KNOW A LOT OF PEOPLE WHO LIKE TO GO
CAMPING.**

STRONGLY AGREE	49.55
SOMEWHAT AGREE	48.65
SOMEWHAT DISAGREE	1.80

**5-THIS REGION OF THE STATE - SOUTHWEST
FLORIDA - IS A GREAT PLACE FOR OUTDOOR
RECREATION.**

STRONGLY AGREE	49.55
SOMEWHAT AGREE	50.45

**6-GOVERNMENT AGENCIES SHOULD SPEND MORE
MONEY PRESERVING NATURAL LANDS.**

STRONGLY AGREE	54.95
SOMEWHAT AGREE	40.54
SOMEWHAT DISAGREE	4.50

**7-USING GOVERNMENT MONIES ON LAND
PRESERVATION IS VERY POPULAR IN FLORIDA.**

STRONGLY AGREE	48.65
SOMEWHAT AGREE	46.85
SOMEWHAT DISAGREE	4.50

**8-WHAT WOULD YOU CONSIDER YOUR FAVORITE
OUTDOOR RECREATIONAL ACTIVITY?**

CAMPING	14.41
HIKING/TAKING A WALK	15.32
CANOEING	9.91
HORSEBACK RIDING	18.02
BOATING	12.61
BICYCLING	8.11
HUNTING	12.61
SWIMMING	9.01

**9-HOW MANY TIMES IN THE LAST THREE MONTHS
DID YOU PARTICIPATE IN THAT ACTIVITY?**

MEAN	2.97
MEDIAN	3.00
MODE	0.00
STD. DEVIATION	2.72

**10-LAST TIME YOU DID THIS ACTIVITY, DID ANYONE
ACCOMPANY YOU?**

NO/WENT ALONE	18.92
SPOUSE	12.61
ENTIRE FAMILY	38.74
FRIENDS	13.51
COMBINATION/FAMILY/FRIENDS	16.22

**11-WHAT DO YOU ENJOY MOST ABOUT
PARTICIPATING IN THAT ACTIVITY?**

BEING OUTDOORS	67.01
SPENDING TIME WITH FAMILY OR FRIENDS	15.46
RELAXATION/STRESS RELIEF	14.43
OTHER	3.09

**12-WHAT MAKES IT DIFFICULT FOR YOU TO
PARTICIPATE IN THAT ACTIVITY?**

SCHEDULING/WORK	56.18
RELATIONSHIP BARRIERS - FAMILY/FRIENDS DON'T LIKE IT	10.11
NOT DIFFICULT AT ALL	33.71

**13-ON AVERAGE, HOW MUCH PLANNING TIME GOES
INTO DECIDING TO PARTICIPATE IN YOUR
FAVORITE OUTDOOR ACTIVITY?**

USUALLY SPUR OF THE MOMENT	32.43
PLAN/FEW DAYS IN ADVANCE	36.94
PLAN/A WEEK IN ADVANCE	30.63

**14-THINK ABOUT THE LAST PLACE YOU
PARTICIPATED IN A RECREATIONAL OUTDOOR
ACTIVITY OTHER THAN YOUR HOME. HOW DID YOU
GET INFORMATION ABOUT THAT PLACE?**

WORD OF MOUTH	95.50
NEWSPAPER	1.80
ROAD SIGN	0.90
STATE PARK GUIDE	1.80

15A-BICYCLE TRAILS?	
MEAN	7.67
MEDIAN	8.00
MODE	6.00
STD. DEVIATION	1.59

15B-ACCESS FACILITIES FOR THE PHYSICALLY CHALLENGED?	
MEAN	3.23
MEDIAN	3.00
MODE	1.00
STD. DEVIATION	1.70

15C-REMOTE CAMPSITES ONLY ACCESSIBLE BY TRAILS OR WATER BODIES?	
MEAN	7.47
MEDIAN	8.00
MODE	10.00
STD. DEVIATION	1.96

15D-FULL-SERVICE CAMPING AREAS WITH WATER AND ELECTRICITY?	
MEAN	6.28
MEDIAN	6.00
MODE	4.00
STD. DEVIATION	2.44

15E-HIKING TRAILS?	
MEAN	9.11
MEDIAN	9.00
MODE	10.00
STD. DEVIATION	0.84

15F-RESTROOMS?	
MEAN	4.04
MEDIAN	4.00
MODE	1.00
STD. DEVIATION	2.12

15G-ALL TERRAIN VEHICLE [ATV] TRAILS?	
MEAN	2.74
MEDIAN	2.00
MODE	1.00
STD. DEVIATION	1.48

15H-24-HOUR SECURITY?	
MEAN	2.75
MEDIAN	3.00
MODE	3.00
STD. DEVIATION	1.38

15I-BIRD WATCHING AREAS?	
MEAN	4.28
MEDIAN	4.00
MODE	1.00
STD. DEVIATION	2.31

15J-HORSE TRAILS?	
MEAN	4.52
MEDIAN	4.00
MODE	1.00
STD. DEVIATION	2.68

15K-DESIGNATED CAMPSITES FOR RECREATIONAL VEHICLES [RVs]?	
MEAN	3.18
MEDIAN	4.00
MODE	1.00
STD. DEVIATION	1.81

15L-GEOCACHING LOCATIONS - SCAVENGER HUNTS USING GLOBAL POSITIONING DEVICES?	
MEAN	1.90
MEDIAN	2.00
MODE	2.00
STD. DEVIATION	0.76

15M-STAFF ON SITE, LIKE A PARK RANGER OR INFORMATION DESK?	
MEAN	4.09
MEDIAN	4.00
MODE	2.00
STD. DEVIATION	2.25

16-HOW LIKELY ARE YOU TO APPLY FOR A PERMIT TO USE PUBLIC LANDS FOR OUTDOOR RECREATIONAL ACTIVITIES?	
VERY LIKELY	20.72
SOMEWHAT LIKELY	26.13
SOMEWHAT UNLIKELY	25.23
VERY UNLIKELY	27.93

17A-OPINION OF THE FLORIDA PARK SERVICE	
VERY FAVORABLE	48.65
SOMEWHAT FAVORABLE	46.85
SOMEWHAT UNFAVORABLE	2.70
VERY UNFAVORABLE	0.90
NO OPINION	0.90

17B-OPINION OF THE FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION	
VERY FAVORABLE	47.75
SOMEWHAT FAVORABLE	45.05
SOMEWHAT UNFAVORABLE	5.41
VERY UNFAVORABLE	0.90
NO OPINION	0.90

17C-OPINION OF THE NATIONAL PARK SERVICE	
VERY FAVORABLE	54.05
SOMEWHAT FAVORABLE	40.54
NO OPINION	5.41

17D-OPINION OF YOUR COUNTY'S PARKS AND RECREATION SERVICE	
VERY FAVORABLE	26.13
SOMEWHAT FAVORABLE	44.14
SOMEWHAT UNFAVORABLE	25.23
VERY UNFAVORABLE	2.70
NO OPINION	1.80

17E-OPINION OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT, OFTEN REFERRED TO AS "SWIFT MUD"	
VERY FAVORABLE	37.84
SOMEWHAT FAVORABLE	55.86
SOMEWHAT UNFAVORABLE	1.80
VERY UNFAVORABLE	0.90
NO OPINION	3.60

GEOGRAPHIC AREA (COUNTY)	
ALACHUA COUNTY	1.82
CHARLOTTE COUNTY	2.73
CITRUS COUNTY	4.55
DESOTO COUNTY	5.45
HARDEE COUNTY	5.45
HENDRY COUNTY	2.73
HERNANDO COUNTY	0.91
HIGHLANDS COUNTY	3.64
HILLSBOROUGH COUNTY	21.82
LAKE COUNTY	0.91
LEVY COUNTY	1.82
MANATEE COUNTY	2.73
MARION COUNTY	1.82
ORANGE COUNTY	4.55
OSCEOLA COUNTY	2.73
PASCO COUNTY	8.18
PINELLAS COUNTY	11.82
POLK COUNTY	2.73
SARASOTA COUNTY	6.36
SEMINOLE COUNTY	1.82
SUMTER COUNTY	5.45

19-ARE YOU AWARE OF ANY SOUTHWEST FLORIDA WATER MANAGEMENT DIST. CONSERVATION LAND?	
YES	77.48
NO	22.52

20-HAVE YOU EVER USED ANY OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT LAND FOR OUTDOOR RECREATIONAL PURPOSES?	
YES	87.21
NO	12.79

20A-IF YES, WHAT WAS THE LAST OUTDOOR ACTIVITY YOU PARTICIPATED IN ON THE DISTRICT'S LAND?	
CAMPING	29.33
HIKING/TAKING A WALK	56.00
CANOEING	4.00
BOATING	4.00
OTHER	6.67

**19A-CAN YOU NAME ONE CONSERVATION AREA
MANAGED BY THE DISTRICT?**

NO/CANNOT NAME ONE	16.28
CHARLOTTE HARBOR PRESERVE	4.65
CHASSAHOWITZKA RIVER/SWAMP	8.14
DEEP CREEK	1.16
FLYING EAGLE	3.49
GREEN SWAMP WILDERNESS	8.14
LAKE PANASOFFKEE	5.81
LOWER HILLSBOROUGH PARK	2.33
DEAD RIVER PARK	1.16
MORRIS BRIDGE PARK	2.33
TROUT CREEK	1.16
PANASOFFKEE OUTLET	1.16
POTTS PRESERVE	5.81
SAWGRASS LAKE PARK	1.16
STARKEY WILDERNESS	10.47
J.B. STARKEY PARK	1.16
TWO MILE PRAIRIE	3.49
WEEKIWACHEE PRESERVE	8.14
WITHLACOOCHEE RIVER PARK	6.98
ONLY GAVE PART OF A NAME	6.98

**21-ON A SCALE OF 1 TO 10, WITH 1 BEING NOT AT ALL
SATISFIED, AND 10 BEING VERY SATISFIED, HOW
WOULD YOU RATE YOUR OVERALL EXPERIENCE ON
THE DISTRICT'S CONSERVATION LAND?**

MEAN	8.16
MEDIAN	8.00
MODE	9.00
STD. DEVIATION	1.46

**22-WHAT WAS THE MOST IMPORTANT DECIDING
FACTOR TO USE SOUTHWEST FLORIDA WATER
MANAGEMENT DISTRICT CONSERVATION LAND FOR
YOUR OUTDOOR ACTIVITY?**

FAMILIARITY	20.00
PROXIMITY/EASY ACCESS	54.67
FREE	14.67
NATURAL BEAUTY	10.67

23-WHICH OF THE FOLLOWING STATEMENTS BEST REPRESENTS YOUR OPINION ABOUT THE DISTRICT:	
AVAILABLE TO PUBLIC	100.00

23A-WHY DO YOU FEEL THIS WAY?	
TAXPAYERS/CITIZENS RIGHTS	58.11
THE PEOPLE WHO WILL USE IT WILL CONSERVE IT LAND SHOULD BE AVAILABLE FOR PEOPLE WHO WANT TO DO OUTDOOR RECREATION	28.38
OTHER	8.11
	5.41

25-HOW LONG HAVE YOU LIVED IN YOUR COUNTY?	
1 TO 5 YEARS	23.42
6 TO 10 YEARS	18.92
11 TO 15 YEARS	20.72
15 TO 20 YEARS	20.72
MORE THAN 20 YEARS	16.22

26-DO YOU LIVE HERE YEAR-ROUND?	
YES	96.40
NO	3.60

27-DO YOU HAVE CHILDREN YOUNGER THAN 18 YEARS OLD LIVING IN YOUR HOME?	
YES	44.14
NO	55.86

27A- HOW MANY CHILDREN?	
MEAN	2.08
MEDIAN	2.00
MODE	2.00
STD. DEVIATION	0.93

28-WHAT IS YOUR PRESENT EMPLOYMENT STATUS?	
EMPLOYED FULL-TIME	61.26
EMPLOYED PART-TIME	35.14
VOLUNTARILY NOT IN WORK FORCE	2.70
UNEMPLOYED/NOT RETIRED	0.90

**29-WHAT IS THE HIGHEST LEVEL OF EDUCATION
YOU HAVE REACHED SO FAR?**

HIGH SCHOOL GRADUATE	29.73
SOME COLLEGE	25.23
COLLEGE GRADUATE	37.84
ADVANCED DEGREE	7.21

30-ANNUAL HOUSEHOLD INCOME

\$30,000-\$49,999	34.12
\$50,000-\$74,999	34.12
\$75,000+	31.76
TOTAL	100.00

31-RACE

WHITE	87.27
BLACK	3.64
HISPANIC	6.36
OTHER	2.73

32-AGE GROUP

18-29	21.62
30-49	42.34
50-65	31.53
>65	4.50

33-SEX

MALE	66.67
FEMALE	33.33

General Population Frequency Data Telephone Survey

SWFWMD General Population (Telephone Sample) Frequency Data

3A-GOING TO THE MOVIES?	UNWEIGHTED	WEIGHTED
TOO OFTEN	5.12	5.2
RIGHT AMOUNT	23.89	23.1
NOT OFTEN ENOUGH	64.33	66.8
NEVER/NOT APPLICABLE	6.66	5

3B-GOING OUT TO DINNER?	UNWEIGHTED	ED	WEIGHTED
TOO OFTEN	19.77		19.1
RIGHT AMOUNT	51.26		52.1
NOT OFTEN ENOUGH	28.48		28.4
NEVER/NOT APPLICABLE	0.5		0.3

3C-GOING FOR A HIKE?	UNWEIGHTED	WEIGHTED
TOO OFTEN	3.22	3.6
RIGHT AMOUNT	21.53	19.2
NOT OFTEN ENOUGH	63.22	68.2
NEVER/NOT APPLICABLE	12.03	9

3D-BOATING?	UNWEIGHTED	ED	WEIGHTED
TOO OFTEN	4.99		4.8
RIGHT AMOUNT	22.72		20.4
NOT OFTEN ENOUGH	58		63.9
NEVER/NOT APPLICABLE	14.29		10.9

3E-CAMPING OUTDOORS?	UNWEIGHTED	WEIGHTED
TOO OFTEN	1.39	0.9
RIGHT AMOUNT	14.96	14.6
NOT OFTEN ENOUGH	65.39	70.5
NEVER/NOT APPLICABLE	18.26	14

3F-ATTENDING SPORTING EVENTS?	UNWEIGHTED	ED	WEIGHTED
TOO OFTEN	4.94		5.3
RIGHT AMOUNT	35.26		35.8
NOT OFTEN ENOUGH	50.26		51.6
NEVER/NOT APPLICABLE	9.54		7.2

3G-WATCHING TELEVISION?	UNWEIGHTED	WEIGHTED
TOO OFTEN	50.25	51.3
RIGHT AMOUNT	40.57	40.3
NOT OFTEN ENOUGH	8.35	7.7
NEVER/NOT APPLICABLE	0.83	0.6

3H-SHOPPING? UNWEIGHT	ED	WEIGHTED
TOO OFTEN	22.83	22.6
RIGHT AMOUNT	52.33	52.4
NOT OFTEN ENOUGH	22.67	23.5
NEVER/NOT APPLICABLE	2.17	1.6

3I-GOING TO AMUSEMENT PARKS? UNWEIGHT	ED	WEIGHTED
TOO OFTEN	4.41	4.1
RIGHT AMOUNT	30.05	32.8
NOT OFTEN ENOUGH	53.14	53.8
NEVER/NOT APPLICABLE	12.39	9.3

4-VERY FEW OF MY FRIENDS REGULARLY DO OUTDOOR ACTIVITIES LIKE HIKING, CAMPING OR BOATING.	UNWEIGHTED	WEIGHTED
STRONGLY AGREE	37.33	38.5
SOMEWHAT AGREE	25.17	25.2
SOMEWHAT DISAGREE	15.33	14.7
STRONGLY DISAGREE	20	19
NOT SURE	2.17	2.5

5-IT IS DIFFICULT TO FIND A GOOD HIKING TRAIL NEAR MY HOME.	UNWEIGHTED	WEIGHTED
STRONGLY AGREE	23.17	24.8
SOMEWHAT AGREE	17	18.8
SOMEWHAT DISAGREE	19.17	17.8
STRONGLY DISAGREE	24.5	23
NOT SURE	16.17	15.6

6-I KNOW A LOT OF PEOPLE WHO LIKE TO GO CAMPING. UNWEIGHT	ED	WEIGHTED
STRONGLY AGREE	25.5	24.3
SOMEWHAT AGREE	21.67	22.2
SOMEWHAT DISAGREE	18.17	20.2
STRONGLY DISAGREE	32.5	31
NOT SURE	2.17	2.4

7-THIS REGION OF THE STATE - SOUTHWEST FLORIDA - IS A GREAT PLACE FOR OUTDOOR RECREATION.		
	UNWEIGHTED	WEIGHTED
STRONGLY AGREE	66.67	66.2
SOMEWHAT AGREE	22.33	21.9
SOMEWHAT DISAGREE	2.83	3.4
STRONGLY DISAGREE	3.5	2.7
NOT SURE	4.67	5.8

8-GOVERNMENT AGENCIES SHOULD SPEND MORE MONEY PRESERVING NATURAL LANDS.		
	UNWEIGHTED	WEIGHTED
STRONGLY AGREE	65.67	67.8
SOMEWHAT AGREE	19.67	18.8
SOMEWHAT DISAGREE	6	5.6
STRONGLY DISAGREE	4.83	4.6
NOT SURE	3.83	3.2

9-USING GOVERNMENT MONIES ON LAND PRESERVATION IS VERY POPULAR IN FLORIDA.		
	UNWEIGHTED	WEIGHTED
STRONGLY AGREE	28.17	26.9
SOMEWHAT AGREE	32.67	34.2
SOMEWHAT DISAGREE	12.33	11.6
STRONGLY DISAGREE	8.5	9.5
NOT SURE	18.33	17.8

10-WHAT WOULD YOU CONSIDER YOUR FAVORITE OUTDOOR RECREATIONAL ACTIVITY?		
	UNWEIGHTED	WEIGHTED
NONE/DON'T PARTICIPATE	13.46	16
CAMPING	3.75	5.1
HORSE-BACK RIDING	1.87	2.4
BOATING	11.07	8.7
BICYCLING	6.13	5.5
HIKING/TAKING A WALK	18.57	16.9
FISHING	8.69	7.6
BIRD WATCHING	0.68	0.5
HUNTING	1.7	2
SWIMMING/BEACH	11.07	13.6
RIDING DIRT BIKES/ATVS	0.68	0.4
GOING TO THE ZOO	0.17	0.2
OUTDOOR SPORTS RELATED (TENNIS, GOLF, CAR RACING, ETC.)	13.63	12.4
OTHER THAT FITS INTO QUESTION CATEGORY (PLAYING WITH PETS, HORSESHOES, WATERSKIING, ETC.)	8.52	8.7

11-HOW MANY TIMES IN THE LAST THREE MONTHS DID YOU PARTICIPATE IN THAT ACTIVITY?		
	UNWEIGHTED	WEIGHTED
MEAN	18.99	16.14
MEDIAN	6	5
MODE	0	0
STD. DEVIATION	27.22	25.3

12-LAST TIME YOU DID THIS ACTIVITY, DID ANYONE ACCOMPANY YOU?		
	UNWEIGHTED	WEIGHTED
NO/WENT ALONE	19.53	20.7
SPOUSE	23.67	20.1
CHILDREN ONLY	1.38	1.1
ENTIRE FAMILY	12.62	13.7
FRIENDS	25.44	25.4
COMBINATION/FAMILY/FRIENDS	17.36	19

13-WHAT DO YOU ENJOY MOST ABOUT PARTICIPATING IN THAT ACTIVITY? UN	WEIGHTED	WEIGHTED
SIMPLY BEING OUTDOORS	46.48	45.7
SPENDING TIME W/FAMILY ESCAPE	12.47	14.8
CITY/SURROUNDINGS	2.21	2.3
PEACEFUL SETTING	11.67	12.1
ENJOY WILDLIFE/NATURE	9.86	7.9
LOW COST RECREATION	1.41	1.5
EXERCISE	5.43	5.8
MEETING PEOPLE	1.01	1.4
BEING WITH FRIENDS	1.61	1.4
RELAXING	1.41	1.5
SPORTS COMPETITION	2.01	1.5
OTHER	4.43	4.2

14-WHAT MAKES IT DIFFICULT FOR YOU TO PARTICIPATE IN THAT ACTIVITY? UN	WEIGHTED	WEIGHTED
THERE ARE NO DRAWBACKS	26.37	23.1
BUGS	1.42	1.6
TIME COMMITMENT	24.34	26.5
LIMITED FACILITIES/AREAS	3.45	3.1
WEATHER	12.17	11.6
FAMILY DOES NOT ENJOY ACTIVITY	0.81	0.6
WORKING/JOB	4.87	5.9
HEALTH ISSUES	4.46	3.1
AGE	3.65	4.7
COST	2.23	1.8
LOCATION	2.64	3.1
DISABILITY	1.01	1.4
GAS PRICES	1.22	1.3
TRANSPORTATION	0.41	0.4
BABYSITTER	0.41	0.4
TOO FEW BOAT RAMPS	0.81	1
OTHER	9.74	10.5

15-ON AVERAGE, HOW MUCH PLANNING TIME GOES INTO DECIDING TO PARTICIPATE IN YOUR FAVORITE OUTDOOR ACTIVITY? UN		
	WEIGHTED	WEIGHTED
USUALLY SPUR OF THE MOMENT	63.24	60.5
PLAN/FEW DAYS IN ADVANCE	21.77	21.8
PLAN/A WEEK IN ADVANCE	8.42	10.2
PLAN/MONTH IN ADVANCE	3.7	3.8
MORE THAN A MONTH/ADVANCE	2.87	3.7

16-THINK ABOUT THE LAST PLACE YOU PARTICIPATED IN A RECREATIONAL OUTDOOR ACTIVITY OTHER THAN YOUR HOME. HOW DID YOU GET INFORMATION ABOUT THAT PLACE? UNWEIGHTED		
	UNWEIGHTED	WEIGHTED
WORD OF MOUTH	51.52	54.2
INTERNET	13.2	12.2
NEWSPAPER	13.42	13.6
MAGAZINE AD	2.6	2.9
ROAD SIGN	3.9	3.9
STATE PARK GUIDE	2.38	1.5
PRIOR KNOWLEDGE	8.87	7.1
BROCHURE	1.08	1.7
YELLOW PAGES	0.22	0.4
TV	0.43	0.4
POSTERS	0.22	0.6
NEWSLETTERS	0.65	0.5
OTHER	1.52	1

17A-BICYCLE TRAILS?	UNWEIGHTED	WEIGHTED
MEAN	4.48	4.58
MEDIAN	4	5
MODE	1	1
STD. DEVIATION	3.4	3.356

17B-ACCESS FACILITIES FOR THE PHYSICALLY CHALLENGED? UNWEIGHTED		
	UNWEIGHTED	WEIGHTED
MEAN	5.8	5.88
MEDIAN	6	6
MODE	10	10
STD. DEVIATION	3.59	3.577

17C-REMOTE CAMPSITES ONLY ACCESSIBLE BY TRAILS OR WATER BODIES? UNWEIGHT			ED	WEIGHTED
MEAN			3.39	3.57
MEDIAN			2	2
MODE			1	1
STD. DEVIATION			2.97	3.072

17D-FULL-SERVICE CAMPING AREAS WITH WATER AND ELECTRICITY? UNWEIGHT			ED	WEIGHTED
MEAN			5.25	5.36
MEDIAN			5	5
MODE			1	1
STD. DEVIATION			3.54	3.555

17E-HIKING TRAILS?	UNWEIGHTED	WEIGHTED
MEAN	5.33	5.47
MEDIAN	5	6
MODE	1	1
STD. DEVIATION	3.34	3.342

17F-RESTROOMS? UNWEIGHT	ED	WEIGHTED
MEAN	8.13	8.27
MEDIAN	10	10
MODE	10	10
STD. DEVIATION	2.78	2.67

17G-ALL TERRAIN VEHICLE [ATV] TRAILS? UNWEIGHTED			WEIGHTED
MEAN			2.94
MEDIAN			1
MODE			1
STD. DEVIATION			2.9
			2.836

17H-24-HOUR SECURITY?	UNWEIGHTED	WEIGHTED
MEAN	6.82	7.02
MEDIAN	8	8
MODE	10	10
STD. DEVIATION	3.24	3.194

17I-BIRD WATCHING AREAS?		
	UNWEIGHTED	WEIGHTED
MEAN	4.74	4.71
MEDIAN	5	5
MODE	1	1
STD. DEVIATION	3.25	3.255

17J-HORSE TRAILS?		
	UNWEIGHTED	WEIGHTED
MEAN	3.93	3.91
MEDIAN	3	3
MODE	1	1
STD. DEVIATION	3.13	3.12

17K-DESIGNATED CAMPSITES FOR RECREATIONAL VEHICLES [RVs]?		
	UNWEIGHTED	WEIGHTED
MEAN	4.53	4.61
MEDIAN	4.5	5
MODE	1	1
STD. DEVIATION	3.37	3.386

17L-GEOCACHING LOCATIONS - SCAVENGER HUNTS USING GLOBAL POSITIONING DEVICES?		
	UNWEIGHTED	WEIGHTED
MEAN	2.71	2.8
MEDIAN	1	1
MODE	1	1
STD. DEVIATION	2.56	2.652

17M-STAFF ON SITE, LIKE A PARK RANGER OR INFORMATION DESK?		
	UNWEIGHTED	WEIGHTED
MEAN	6.8	7.03
MEDIAN	7	8
MODE	10	10
STD. DEVIATION	3.08	3

18-HOW LIKELY ARE YOU TO APPLY FOR A PERMIT TO USE PUBLIC LANDS FOR OUTDOOR RECREATIONAL ACTIVITIES?		
	UNWEIGHTED	WEIGHTED
VERY LIKELY	15.54	15.1
SOMEWHAT LIKELY	23.51	23.5
SOMEWHAT UNLIKELY	14.34	16.5
VERY UNLIKELY	46.61	45

19A-OPINION OF THE FLORIDA PARK SERVICE	UNWEIGHTED	WEIGHTED
VERY FAVORABLE	40	38.3
SOMEWHAT FAVORABLE	21.83	21.6
SOMEWHAT UNFAVORABLE	2.5	1.9
VERY UNFAVORABLE	6.5	8.2
NO OPINION	13.83	14.4
NOT AWARE	15.33	15.7

19B-OPINION OF THE FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION	UNWEIGHTED	WEIGHTED
VERY FAVORABLE	41	40
SOMEWHAT FAVORABLE	25.17	25.8
SOMEWHAT UNFAVORABLE	2.67	2.3
VERY UNFAVORABLE	2.67	2.5
NO OPINION	17.83	18.5
NOT AWARE	10.67	11

19C-OPINION OF THE NATIONAL PARK SERVICE	UNWEIGHTED	WEIGHTED
VERY FAVORABLE	51.83	50
SOMEWHAT FAVORABLE	21.17	22.6
SOMEWHAT UNFAVORABLE	2.17	2.3
VERY UNFAVORABLE	1.17	1.3
NO OPINION	14.83	15.5
NOT AWARE	8.83	8.3

19D-OPINION OF YOUR COUNTY'S PARKS AND RECREATION SERVICE	UNWEIGHTED	WEIGHTED
VERY FAVORABLE	41.83	42.2
SOMEWHAT FAVORABLE	24.5	22.5
SOMEWHAT UNFAVORABLE	4	3.4
VERY UNFAVORABLE	3.17	3.1
NO OPINION	16.33	18.6
NOT AWARE	10.17	10.1

19E-OPINION OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT, OFTEN REFERRED TO AS "SWIFT MUD" UNWEIGHTED ED WEIGHTED		
VERY FAVORABLE	17.83	17.2
SOMEWHAT FAVORABLE	17.83	19
SOMEWHAT UNFAVORABLE	9.17	8.5
VERY UNFAVORABLE	10.5	8.3
NO OPINION	17.5	17.4
NOT AWARE	27.17	29.7

20-HOW FAMILIAR ARE YOU WITH THE LAND ACQUISITION AND MANAGEMENT PROGRAM OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT? UNWEIGHTED WEIGHTED		
VERY FAMILIAR	8.87	9.4
SOMEWHAT FAMILIAR	28.3	26.3
SOMEWHAT UNFAMILIAR	17.99	18.6
VERY UNFAMILIAR	27.82	26.7
NO OPINION	17.03	19

21-ARE YOU AWARE OF ANY SOUTHWEST FLORIDA WATER MANAGEMENT DIST. CONSERVATION LAND? UNWEIGHTED WEIGHTED		
YES	43.03	40.5
NO	56.97	59.5

22-HAVE YOU EVER USED ANY OF THE SOUTHWEST FLORIDA MANAGEMENT DISTRICT LAND FOR OUTDOOR RECREATION PURPOSES? IF YES, WHAT WAS THE LAST OUTDOOR ACTIVITY YOU PARTICIPATED IN ON THE DISTRICT'S LAND? UNWEIGHTED WEIGHTED		
NO	61.45	63.9
CAMPING	3.61	4.4
HORSE-BACK RIDING	2.41	1.5
BOATING	7.83	8
BICYCLING	1.2	1.4
HIKING/TAKING A WALK	9.64	11.3
FISHING	6.63	3.6
BIRD WATCHING	1.2	1

HUNTING	1.81	2.3
DIVING/TUBING	0.6	0.4
CANOEING	0.6	0.1
OTHER	3.01	2.2

21A-CAN YOU NAME ONE CONSERVATION AREA MANAGED BY THE DISTRICT? UN		
	WEIGHTED	WEIGHTED
NO/CANNOT NAME ONE	32.32	36.3
ALAFIA RIVER CORRIDOR	6.71	9.9
ALAFIA RIVER RESERVE	0.61	1.7
BROOKER CREEK RESERVE	2.44	5.3
CHARLOTTE HARBOR PRESERVE	1.22	1
CHASSAHOWITZKA RIVER/SWAMP	5.49	2.7
CIRCLE B BAR RESERVE	0.61	0.8
FLYING EAGLE GREEN SWAMP	1.22	0
WILDERNESS	3.05	3.7
EAST TRACT	0.61	0.5
LITTLE WITHLACOOCHEE GUM SLOUGH	0.61	1.7
HALPATA TASTANKAI	0.61	0.1
LAKE MARION/HORSESHOE	0.61	0.5
LAKE PANASOFFKEE	0.61	0.1
LOWER HILLSBOROUGH PARK	1.22	0.2
JOHN B SARGEANT PARK	0.61	1.7
OAK RIDGE EQUESTRIAN AREA	0.61	0.6
MYAKKA RIVER/DEER PRAIRIE	0.61	0.5
MYAKKA RIVER/FLATFORD	2.44	2.1
MYAKKA RIVER STATE PARK	1.83	1.4
MYAKKA STATE FOREST	1.83	1.6
PANASOFFKEE OUTLET	1.83	1
POTTS PRESERVE	1.22	1
RV GIFFIN RESERVE	1.22	0
SAWGRASS LAKE PARK	1.22	0.5
STARKEY WILDERNESS	0.61	1.3
TWO MILE PRAIRIE	2.44	2.4
UPPER HILLSBOROUGH	0.61	1.3
WEEKIWACHEE PRESERVE	1.22	3
WITHLACOOCHEE RIVER PARK	4.27	3.7
OTHER	6.71	4
	12.8	9.4

**23-ON A SCALE OF 1 TO 10,
WITH 1 BEING NOT AT ALL
SATISFIED, AND 10 BEING
VERY SATISFIED, HOW
WOULD YOU RATE YOUR
OVERALL EXPERIENCE ON
THE DISTRICT'S**

CONSERVATION LAND?	UNWEIGHTED	WEIGHTED
MEAN	7.65	7.91
MEDIAN	8	9
MODE	10	10
STD. DEVIATION	2.61	2.264

**24-WHAT WAS THE MOST
IMPORTANT DECIDING
FACTOR TO USE
SOUTHWEST FLORIDA
WATER MANAGEMENT
DISTRICT CONSERVATION
LAND FOR YOUR
OUTDOOR ACTIVITY?**

	UNWEIGHTED	WEIGHTED
LOCATION/ACCESS	38.98	35.9
RANGE OF ACTIVITIES	3.39	3
FREE	3.39	6.5
PRESERVATION/WILDLIFE	13.56	22
SAFE AND CLEAN	10.17	5.9
THE MANATEE	1.69	1.4
JUST TO SEE IT	11.86	9.5
GOOD FISHING	1.69	1.4
OTHER	15.25	14.4

**25-WHICH OF THE
FOLLOWING STATEMENTS
BEST REPRESENTS YOUR
OPINION ABOUT THE
DISTRICT:**

	UNWEIGHTED	WEIGHTED
AVAILABLE TO PUBLIC	71.47	69.8
RESTRICTING ACCESS	28.53	30.2

**26-HOW LONG HAVE YOU
LIVED IN YOUR COUNTY?**

	UNWEIGHTED	WEIGHTED
LESS THAN 1 YEAR	5.02	4.9
1 TO 5 YEARS	17.89	16.5
6 TO 10 YEARS	16.72	13
11 TO 15 YEARS	11.54	13.6
15 TO 20 YEARS	13.71	13.1
MORE THAN 20 YEARS	35.12	38.9

27-DO YOU LIVE HERE YEAR-ROUND? U			
	NWEIGHTED	WEIGHTED	
YES	91.44	93.4	
NO	8.56	6.6	

28-DO YOU HAVE CHILDREN YOUNGER THAN 18 YEARS OLD LIVING IN YOUR HOME?			
	UNWEIGHTED	WEIGHTED	
MEAN	1.93	1.9	
MEDIAN	2	2	
MODE	2	2	
STD. DEVIATION	0.95	0.89	

29-WHAT IS YOUR PRESENT EMPLOYMENT STATUS? UNWEIGHT			
	ED	WEIGHTED	
EMPLOYED FULL-TIME	38.76	43.8	
EMPLOYED PART-TIME	8.72	10.2	
VOLUNTARILY NOT IN WORK FORCE	9.4	9.5	
UNEMPLOYED/NOT RETIRED	6.04	4.8	
RETIRED	37.08	31.7	

30-WHAT IS THE HIGHEST LEVEL OF EDUCATION YOU HAVE REACHED SO FAR? UNWEIGHT			
	ED	WEIGHTED	
LESS THAN HS	3.7	3.3	
HIGH SCHOOL GRADUATE	27.39	26	
SOME COLLEGE	27.23	26.7	
COLLEGE GRADUATE	26.72	28.6	
ADVANCED DEGREE	14.96	15.3	

31-ANNUAL HOUSEHOLD INCOME UNWEIGHT			
	ED	WEIGHTED	
LESS THAN \$20,000	12.18	13.7	
\$20,000-\$29,999	13.24	14.4	
\$30,000-\$49,999	23.53	22.9	
\$50,000-\$74,999	25.21	23.6	
\$75,000+	25.84	25.5	

32-RACE UNWEIGHTED	ED	WEIGHTED
WHITE/CAUCASIAN	84.78	84.3
HISPANIC/LATINO	6.86	7.4
AFRICAN-AMERICAN	7.02	7.5
ASIAN	0.5	0.5
NATIVE AMERICAN	0.67	0.2
OTHER	0.17	0.1

33-AGE GROUP	UNWEIGHTED	WEIGHTED
18-29	8.83	9.6
30-49	25.67	30.8
50-65	30	28.2
>65	35.5	31.4

34-GENDER UN	WEIGHTED	WEIGHTED
MALE	47.5	45
FEMALE	52.5	55

REGIONS OF THE DISTRICT	UNWEIGHTED
NORTH DISTRICT (CITRUS, HERNANDO, SUMTER, MARION)	35.5
CENTRAL DISTRICT (HILLSBOROUGH, PASCO, PINELLAS, POLK)	32.33
SOUTH DISTRICT (DESOTO, HARDEE, MANATEE, SARASOTA)	32.17

General Population Cross Tabulations

		Unweighted			Weighted		
		MALE	FEMALE	Overall	MALE	FEMALE	Overall
3a-GOING TO THE MOVIES?	TOO OFTEN	6.12	4.22	5.12	5.76	4.73	5.19
	RIGHT AMOUNT	25.54	22.40	23.89	22.73	23.39	23.10
	NOT OFTEN ENOUGH	62.59	65.91	64.33	66.82	66.79	66.80
	NEVER/NOT APPLICABLE	5.76	7.47	6.66	4.70	5.09	4.92
3b-GOING OUT TO DINNER?	TOO OFTEN	20.70	18.91	19.77	17.22	20.72	19.13
	RIGHT AMOUNT	51.58	50.96	51.26	53.55	50.90	52.10
	NOT OFTEN ENOUGH	27.37	29.49	28.48	28.94	28.02	28.44
	NEVER/NOT APPLICABLE	0.35	0.64	0.50	0.29	0.36	0.33
3c-GOING FOR A HIKE?	TOO OFTEN	4.64	1.94	3.22	5.16	2.31	3.60
	RIGHT AMOUNT	21.43	21.61	21.53	19.03	19.42	19.24
	NOT OFTEN ENOUGH	66.07	60.65	63.22	69.76	66.87	68.18
	NEVER/NOT APPLICABLE	7.86	15.81	12.03	6.05	11.41	8.99
		Statistically Different Pearson Chi-Square 11.76			Statistically Different Pearson Chi-Square 20.62		
3d-BOATING?	TOO OFTEN	6.81	3.31	4.99	6.33	3.64	4.87
	RIGHT AMOUNT	22.94	22.52	22.72	20.36	20.35	20.36
	NOT OFTEN ENOUGH	60.57	55.63	58.00	65.61	62.44	63.88
	NEVER/NOT APPLICABLE	9.68	18.54	14.29	7.69	13.57	10.90
		Statistically Different Pearson Chi-Square 12.16			Statistically Different Pearson Chi-Square 17.41		
3e-CAMPING OUTDOORS?	TOO OFTEN	2.19	0.66	1.39	1.37	0.50	0.89
	RIGHT AMOUNT	18.61	11.63	14.96	18.93	11.03	14.59
	NOT OFTEN ENOUGH	66.79	64.12	65.39	69.62	71.30	70.54
	NEVER/NOT APPLICABLE	12.41	23.59	18.26	10.08	17.17	13.97
		Statistically Different Pearson Chi-Square 24.02			Statistically Different Pearson Chi-Square 31.56		
3f-ATTENDING SPORTING EVENTS?	TOO OFTEN	3.94	5.84	4.94	3.59	6.72	5.31
	RIGHT AMOUNT	38.71	32.14	35.26	38.12	33.86	35.78
	NOT OFTEN ENOUGH	50.54	50.00	50.26	52.62	50.86	51.65
	NEVER/NOT APPLICABLE	6.81	12.01	9.54	5.68	8.56	7.26
					Statistically Different Pearson Chi-Square 13.09		
3g-WATCHING TELEVISION?	TOO OFTEN	52.98	47.77	50.25	55.65	47.73	51.31
	RIGHT AMOUNT	38.60	42.36	40.57	36.67	43.42	40.37
	NOT OFTEN ENOUGH	8.07	8.60	8.35	7.39	7.89	7.67
	NEVER/NOT APPLICABLE	0.35	1.27	0.83	0.29	0.96	0.66
					Statistically Different Pearson Chi-Square 11.59		
3h-SHOPPING?	TOO OFTEN	17.19	27.94	22.83	14.49	29.30	22.64
	RIGHT AMOUNT	55.44	49.52	52.33	55.51	49.70	52.32
	NOT OFTEN ENOUGH	23.16	22.22	22.67	26.81	20.76	23.48
	NEVER/NOT APPLICABLE	4.21	0.32	2.17	3.19	0.24	1.57
		Statistically Different Pearson Chi-Square 19.09			Statistically Different Pearson Chi-Square 66.24		
3i-GOING TO AMUSEMENT PARKS?	TOO OFTEN	4.61	4.23	4.41	5.14	3.33	4.16
	RIGHT AMOUNT	29.79	30.29	30.05	31.57	33.79	32.77
	NOT OFTEN ENOUGH	56.03	50.49	53.14	55.80	52.16	53.82
	NEVER/NOT APPLICABLE	9.57	14.98	12.39	7.49	10.73	9.25
					Statistically Different Pearson Chi-Square 8.58		
4-VERY FEW OF MY FRIENDS REGULARLY DO OUTDOOR ACTIVITIES LIKE HIKING, CAMPING OR BOATING.	STRONGLY AGREE	34.04	40.32	37.33	37.65	41.05	39.52
	SOMEWHAT AGREE	25.96	24.44	25.17	27.38	24.73	25.92
	SOMEWHAT DISAGREE	17.19	13.65	15.33	14.43	15.59	15.07
	STRONGLY DISAGREE	20.35	19.68	20.00	20.54	18.64	19.49
	NOT SURE	2.46	1.90	2.17			
4-VERY FEW OF MY FRIENDS REGULARLY DO OUTDOOR ACTIVITIES LIKE HIKING, CAMPING OR BOATING.	STRONGLY AGREE	23.51	22.86	23.17	31.28	27.93	29.44

5-IT IS DIFFICULT TO FIND A GOOD HIKING TRAIL NEAR MY HOME.	SOMEWHAT AGREE	14.39	19.37	17.00	18.29	25.53	22.26
	SOMEWHAT DISAGREE	18.60	19.68	19.17	20.85	21.30	21.10
	STRONGLY DISAGREE	28.07	21.27	24.50	29.57	25.25	27.20
	NOT SURE	15.44	16.83	16.17	Statistically Different Pearson Chi-Square 11.01		
6-I KNOW A LOT OF PEOPLE WHO LIKE TO GO CAMPING.	Unweighted			Weighted			
	MALE	FEMALE	Overall	MALE	FEMALE	Overall	
	STRONGLY AGREE	27.02	24.13	25.50	25.63	24.21	24.85
	SOMEWHAT AGREE	20.35	22.86	21.67	22.81	22.63	22.71
	SOMEWHAT DISAGREE	20.35	16.19	18.17	22.07	19.59	20.71
STRONGLY DISAGREE	30.18	34.60	32.50	29.48	33.58	31.73	
NOT SURE	2.11	2.22	2.17				
7-THIS REGION OF THE STATE - SOUTHWEST FLORIDA - IS A GREAT PLACE FOR OUTDOOR RECREATION.	Unweighted			Weighted			
	MALE	FEMALE	Overall	MALE	FEMALE	Overall	
	STRONGLY AGREE	69.12	64.44	66.67	72.69	68.28	70.29
	SOMEWHAT AGREE	20.35	24.13	22.33	20.94	25.22	23.27
	SOMEWHAT DISAGREE	2.46	3.17	2.83	2.58	4.46	3.60
STRONGLY DISAGREE	3.86	3.17	3.50	3.79	2.04	2.84	
NOT SURE	4.21	5.08	4.67	Statistically Different Pearson Chi-Square 11.21			
8-GOVERNMENT AGENCIES SHOULD SPEND MORE MONEY PRESERVING NATURAL LANDS.	Unweighted			Weighted			
	MALE	FEMALE	Overall	MALE	FEMALE	Overall	
	STRONGLY AGREE	59.30	71.43	65.67	63.73	75.25	70.04
	SOMEWHAT AGREE	21.40	18.10	19.67	19.70	19.09	19.37
	SOMEWHAT DISAGREE	7.02	5.08	6.00	7.61	4.31	5.80
STRONGLY DISAGREE	8.77	1.27	4.83	8.96	1.35	4.79	
NOT SURE	3.51	4.13	3.83	Statistically Different Pearson Chi-Square 58.18			
9-USING GOVERNMENT MONIES ON LAND PRESERVATION IS VERY POPULAR IN FLORIDA.	Unweighted			Weighted			
	MALE	FEMALE	Overall	MALE	FEMALE	Overall	
	STRONGLY AGREE	32.63	24.13	28.17	35.43	30.29	32.75
	SOMEWHAT AGREE	32.98	32.38	32.67	40.07	43.07	41.63
	SOMEWHAT DISAGREE	11.93	12.70	12.33	14.57	13.70	14.12
STRONGLY DISAGREE	7.02	9.84	8.50	9.93	12.94	11.50	
NOT SURE	15.44	20.95	18.33				
10-WHAT WOULD YOU CONSIDER YOUR FAVORITE OUTDOOR RECREATIONAL ACTIVITY?	Unweighted			Weighted			
	MALE	FEMALE	Overall	MALE	FEMALE	Overall	
	NONE/DON'T PARTICIPATE	10.79	15.86	13.46	13.72	17.81	15.97
	CAMPING	2.52	4.85	3.75	3.83	6.14	5.10
	HORSE-BACK RIDING	1.80	1.94	1.87	2.21	2.65	2.45
	BOATING	10.43	11.65	11.07	9.44	8.18	8.75
	BICYCLING	6.12	6.15	6.13	4.28	6.50	5.50
	HIKING/TAKING A WALK	13.31	23.30	18.57	11.36	21.42	16.90
	FISHING	13.31	4.53	8.69	11.50	4.45	7.62
	BIRD WATCHING	0.36	0.97	0.68	0.44	0.60	0.53
	HUNTING	3.60		1.70	4.42		1.99
	SWIMMING/BEACH	6.12	15.53	11.07	7.96	18.17	13.59
	RIDING DIRT BIKES/ATVs	1.44		0.68	0.74		0.33
GOING TO THE ZOO		0.32	0.17		0.24	0.13	
OUTDOOR SPORTS RELATED (Tennis, Golf, Car Racing, etc.)	21.94	6.15	13.63	21.68	4.81	12.39	
OTHER THAT FITS INTO SWFWMD (playing with pets, horseshoes, waterskiing, etc.)	8.27	8.74	8.52	8.41	9.03	8.75	
11-HOW MANY TIMES IN THE LAST THREE MONTHS DID YOU PARTICIPATE IN THAT ACTIVITY?	Unweighted			Weighted			
	Average	Std. Deviation		Average	Std. Deviation		
	MALE	19.51	26.65	16.16	24.36		
FEMALE	18.49	27.80	16.12	26.08			
12-LAST TIME YOU DID THIS ACTIVITY, DID ANYONE ACCOMPANY YOU?	Unweighted			Weighted			
	MALE	FEMALE	Overall	MALE	FEMALE	Overall	
	NO/WENT ALONE	19.84	19.23	19.53	19.42	21.78	20.70
	SPOUSE	22.67	24.62	23.67	17.70	22.22	20.14
	CHILDREN ONLY	1.62	1.15	1.38	1.37	0.88	1.11
	ENTIRE FAMILY	7.29	17.69	12.62	9.97	16.81	13.67
FRIENDS	31.17	20.00	25.44	30.41	21.20	25.43	
COMBINATION/FAMILY/ FRIENDS	17.41	17.31	17.36	21.13	17.11	18.96	
			Statistically Different Pearson Chi-Square 17.50				
13-WHAT DO YOU ENJOY MOST ABOUT PARTICIPATING IN THAT ACTIVITY?	Unweighted			Weighted			
	MALE	FEMALE	Overall	MALE	FEMALE	Overall	
	SIMPLY BEING OUTDOORS	48.33	44.75	46.48	46.91	44.59	45.65
	SPENDING TIME W/FAMILY	11.25	13.62	12.47	12.35	16.74	14.73
	ESCAPE CITY/SURROUNDINGS	2.92	1.56	2.21	3.53	1.33	2.33
	PEACEFUL SETTING	10.00	13.23	11.67	8.47	15.11	12.08
	ENJOY WILDLIFE/NATURE	8.33	11.28	9.86	9.52	6.52	7.89
	LOW COST RECREATION	1.25	1.56	1.41	1.06	1.93	1.53
	EXERCISE	5.00	5.84	5.43	4.94	6.52	5.80
	MEETING PEOPLE	1.25	0.78	1.01	1.76	1.04	1.37
	BEING WITH FRIENDS	2.92	0.39	1.61	2.82	0.30	1.45
	RELAXING	1.25	1.56	1.41	1.06	1.78	1.45
	SPORTS COMPETITION	2.92	1.17	2.01	2.29	0.89	1.53
	OTHER	4.58	4.28	4.43	5.29	3.26	4.19
			Statistically Different Pearson Chi-Square 51.28				

		Unweighted			Weighted		
		MALE	FEMALE	Overall	MALE	FEMALE	Overall
14-WHAT MAKES IT DIFFICULT FOR YOU TO PARTICIPATE IN THAT ACTIVITY?	THERE ARE NO DRAWBACKS	28.57	24.31	26.37	23.59	22.69	23.10
	BUGS	0.84	1.96	1.42	1.41	1.79	1.62
	TIME COMMITMENT	21.85	26.67	24.34	25.53	27.31	26.49
	LIMITED FACILITIES/AREAS	3.78	3.14	3.45	3.70	2.69	3.15
	WEATHER	10.50	13.73	12.17	9.86	12.99	11.55
	FAMILY DOES NOT ENJOY ACTIVITY	0.84	0.78	0.81	0.53	0.60	0.57
	WORKING/JOB	4.62	5.10	4.87	4.40	7.16	5.90
	HEALTH ISSUES	5.04	3.92	4.46	2.46	3.58	3.07
	AGE	4.62	2.75	3.65	6.16	3.43	4.68
	COST	2.52	1.96	2.23	2.11	1.49	1.78
	LOCATION	2.52	2.75	2.64	3.35	2.84	3.07
	DISABILITY	1.68	0.39	1.01	2.11	0.75	1.37
	GAS PRICES	1.68	0.78	1.22	2.46	0.45	1.37
	TRANSPORTATION	0.42	0.39	0.41	0.35	0.45	0.40
	BABYSITTER	0.84		0.41	0.88		0.40
	TOO FEW BOAT RAMPS	0.84	0.78	0.81	1.41	0.60	0.97
	OTHER	8.82	10.59	9.74	9.68	11.19	10.50
							Statistically Different Pearson Chi-Square 37.42
15-ON AVERAGE, HOW MUCH PLANNING TIME GOES INTO DECIDING TO PARTICIPATE IN YOUR FAVORITE OUTDOOR ACTIVITY?	USUALLY SPUR OF THE MOMENT	58.61	67.90	63.24	54.25	66.35	60.59
	PLAN/FEW DAYS IN ADVANCE	26.64	16.87	21.77	28.42	15.88	21.85
	PLAN/A WEEK IN ADVANCE	7.38	9.47	8.42	7.80	12.26	10.14
	PLAN/MONTH IN ADVANCE	4.10	3.29	3.70	5.37	2.36	3.79
	MORE THAN A MONTH/ADVANCE	3.28	2.47	2.87	4.16	3.14	3.63
16-THINK ABOUT THE LAST PLACE YOU PARTICIPATED IN A RECREATIONAL OUTDOOR ACTIVITY OTHER THAN YOUR HOME. HOW DID YOU GET INFORMATION ABOUT THAT PLACE?	WORD OF MOUTH	52.44	50.63	51.52	54.55	53.92	54.21
	INTERNET	12.89	13.50	13.20	11.55	12.80	12.23
	NEWSPAPER	13.33	13.50	13.42	11.93	14.88	13.53
	MAGAZINE AD	2.22	2.95	2.60	2.46	3.36	2.95
	ROAD SIGN	2.22	5.49	3.90	1.52	5.92	3.90
	STATE PARK GUIDE	2.22	2.53	2.38	2.27	0.96	1.56
	PRIOR KNOWLEDGE	9.33	8.44	8.87	8.90	5.60	7.11
	BROCHURE	1.78	0.42	1.08	3.79	0.00	1.73
	YELLOW PAGES	0.44		0.22	0.95		0.43
	TV	0.89		0.43	0.95		0.43
	POSTERS		0.42	0.22		0.96	0.52
	NEWSLETTERS	0.89	0.42	0.65	0.57	0.32	0.43
	OTHER	1.33	1.69	1.52	0.57	1.28	0.95
17a-BICYCLE TRAILS?	MALE	Average	Std. Deviation		Average	Std. Deviation	
	FEMALE	4.38	3.21		4.47	3.16	
		4.58	3.57		4.68	3.51	
17b-ACCESS FACILITIES FOR THE PHYSICALLY CHALLENGED?	MALE	Average	Std. Deviation		Average	Std. Deviation	
	FEMALE	5.51	3.55		5.60	3.54	
		6.08	3.62		6.11	3.60	
					Statistically Different t = -2.52		
17c-REMOTE CAMPSITES ONLY ACCESSIBLE BY TRAILS OR WATER BODIES?	MALE	Average	Std. Deviation		Average	Std. Deviation	
	FEMALE	3.44	2.89		3.65	3.02	
		3.35	3.04		3.50	3.11	
17d-FULL-SERVICE CAMPING AREAS WITH WATER AND ELECTRICITY?	MALE	Average	Std. Deviation		Average	Std. Deviation	
	FEMALE	4.90	3.33		4.83	3.34	
		5.59	3.70		5.81	3.67	
					Statistically Different t = -4.52		
17e-HIKING TRAILS?	MALE	Average	Std. Deviation		Average	Std. Deviation	
	FEMALE	5.17	3.23		5.23	3.28	
		5.48	3.44		5.68	3.38	
					Statistically Different t = -2.39		
17f-RESTROOMS?	MALE	Average	Std. Deviation		Average	Std. Deviation	
	FEMALE	7.57	2.93		7.81	2.81	
		8.67	2.52		8.66	2.48	
					Statistically Different t = -5.75		
17g-ALL TERRAIN VEHICLE [ATV] TRAILS?	MALE	Average	Std. Deviation		Average	Std. Deviation	
	FEMALE	3.18	3.06		3.20	2.96	
		2.70	2.72		2.65	2.70	

		Unweighted			Weighted		
		Average	Std. Deviation		Average	Std. Deviation	
17h-24-HOUR SECURITY?	MALE	6.20	3.30		6.55	3.20	
	FEMALE	7.42	3.08		7.41	3.13	
		Statistically Different t = -4.29			Statistically Different t = -4.78		
17i-BIRD WATCHING AREAS?	MALE	4.34	2.98		4.28	3.00	
	FEMALE	5.11	3.45		5.08	3.42	
		Statistically Different t = -2.68			Statistically Different t = -4.39		
17j-HORSE TRAILS?	MALE	3.69	2.96		3.48	2.84	
	FEMALE	4.16	3.28		4.28	3.30	
					Statistically Different t = -4.56		
17k-DESIGNATED CAMPSITES FOR RECREATIONAL VEHICLES [RVs]?	MALE	4.17	3.22		4.12	3.21	
	FEMALE	4.87	3.48		5.05	3.48	
		Statistically Different t = -2.36			Statistically Different t = -4.88		
17l-GEOCACHING LOCATIONS - SCAVENGER HUNTS USING GLOBAL POSITIONING DEVICES?	MALE	2.84	2.62		2.78	2.56	
	FEMALE	2.59	2.51		2.82	2.73	
17m-STAFF ON SITE, LIKE A PARK RANGER OR INFORMATION DESK?	MALE	6.33	3.05		6.58	3.01	
	FEMALE	7.26	3.05		7.41	2.94	
		Statistically Different t = -3.42			Statistically Different t = -4.97		
18-HOW LIKELY ARE YOU TO APPLY FOR A PERMIT TO USE PUBLIC LANDS FOR OUTDOOR RECREATIONAL ACTIVITIES?	VERY LIKELY	19.59	11.67	15.54	18.24	12.26	15.02
	SOMEWHAT LIKELY	22.45	24.51	23.51	23.75	23.19	23.45
	SOMEWHAT UNLIKELY	11.84	16.73	14.34	13.43	19.20	16.53
	VERY UNLIKELY	46.12	47.08	46.61	44.58	45.35	44.99
					Statistically Different Pearson Chi-Square 13.85		
19a-OPINION OF THE FLORIDA PARK SERVICE	VERY FAVORABLE	42.11	38.10	40.00	38.37	38.24	38.30
	SOMEWHAT FAVORABLE	20.00	23.49	21.83	20.35	22.57	21.57
	SOMEWHAT UNFAVORABLE	3.51	1.59	2.50	2.91	1.07	1.90
	VERY UNFAVORABLE	7.37	5.71	6.50	10.17	6.53	8.17
	NO OPINION	16.14	11.75	13.83	16.42	12.71	14.38
	NOT AWARE	10.88	19.37	15.33	11.77	18.88	15.69
		Statistically Different Pearson Chi-Square 13.40			Statistically Different Pearson Chi-Square 29.60		
19b-OPINION OF THE FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION	VERY FAVORABLE	44.56	37.78	41.00	42.75	37.77	40.01
	SOMEWHAT FAVORABLE	27.02	23.49	25.17	27.83	23.99	25.72
	SOMEWHAT UNFAVORABLE	2.46	2.86	2.67	2.61	2.02	2.28
	VERY UNFAVORABLE	3.51	1.90	2.67	2.90	2.02	2.42
	NO OPINION	13.68	21.59	17.83	13.33	22.80	18.54
	NOT AWARE	8.77	12.38	10.67	10.58	11.40	11.03
					Statistically Different Pearson Chi-Square 24.89		
19c-OPINION OF THE NATIONAL PARK SERVICE	VERY FAVORABLE	56.49	47.62	51.83	56.52	44.55	49.93
	SOMEWHAT FAVORABLE	20.00	22.22	21.17	20.72	24.17	22.62
	SOMEWHAT UNFAVORABLE	4.21	0.32	2.17	4.93	0.24	2.35
	VERY UNFAVORABLE	1.40	0.95	1.17	1.45	1.18	1.30
	NO OPINION	12.63	16.83	14.83	12.17	18.25	15.51
	NOT AWARE	5.26	12.06	8.83	4.20	11.61	8.28
		Statistically Different Pearson Chi-Square 22.96			Statistically Different Pearson Chi-Square 82.88		
19d-OPINION OF YOUR COUNTY'S PARKS AND RECREATION SERVICE?	VERY FAVORABLE	43.51	40.32	41.83	43.91	40.69	42.14
	SOMEWHAT FAVORABLE	26.67	22.54	24.50	28.55	17.56	22.50

Question	Response	MALE	FEMALE	Overall	MALE	FEMALE	Overall	
RECREATION SERVICE	SOMEWHAT UNFAVORABLE	3.16	4.76	4.00	2.90	3.91	3.46	
	VERY UNFAVORABLE	4.91	1.59	3.17	5.22	1.30	3.07	
	NO OPINION	14.74	17.78	16.33	12.90	23.37	18.66	
	NOT AWARE	7.02	13.02	10.17	6.52	13.17	10.18	
		Statistically Different Pearson Chi-Square 13.73			Statistically Different Pearson Chi-Square 80.16			
19e-OPINION OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT, OFTEN REFERRED TO AS "SWIFT MUD"	Unweighted		Overall		Weighted		Overall	
	MALE	FEMALE	Overall	MALE	FEMALE	Overall	Overall	
	17.89	17.78	17.83	16.96	17.32	17.16	17.16	
	19.30	16.51	17.83	22.17	16.25	18.92	18.92	
	9.82	8.57	9.17	10.14	7.24	8.55	8.55	
	15.09	6.35	10.50	13.62	3.80	8.22	8.22	
	17.89	17.14	17.50	16.52	18.15	17.42	17.42	
20.00	33.65	27.17	20.58	37.25	29.75	29.75		
	Statistically Different Pearson Chi-Square 22.10			Statistically Different Pearson Chi-Square 91.42				
20-HOW FAMILIAR ARE YOU WITH THE LAND ACQUISITION AND MANAGEMENT PROGRAM OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT?	Unweighted		Overall		Weighted		Overall	
	MALE	FEMALE	Overall	MALE	FEMALE	Overall	Overall	
	11.26	6.15	8.87	13.32	5.03	9.41	9.41	
	30.63	25.64	28.30	26.83	25.58	26.24	26.24	
	17.12	18.97	17.99	18.57	18.66	18.61	18.61	
	27.48	28.21	27.82	26.64	26.83	26.73	26.73	
13.51	21.03	17.03	14.63	23.90	19.01	19.01		
				Statistically Different Pearson Chi-Square 29.91				
21-ARE YOU AWARE OF ANY SOUTHWEST FLORIDA WATER MANAGEMENT DIST. CONSERVATION LAND?	YES	44.95	40.84	43.03	42.58	38.20	40.48	
	NO	55.05	59.16	56.97	57.42	61.80	59.52	
21a-CAN YOU NAME ONE CONSERVATION AREA MANAGED BY THE DISTRICT?	Cannot Name a SWFWMD Area	48.35	41.10	45.12	46.67	44.25	45.57	
	Can Name a SWFWMD Area	51.65	58.90	54.88	53.33	55.75	54.43	
22-HAVE YOU EVER USED ANY OF THE SOUTHWEST FLORIDA MANAGEMENT DISTRICT LAND FOR OUTDOOR RECREATION PURPOSES? IF YES, WHAT WAS THE LAST OUTDOOR ACTIVITY YOU PARTICIPATED IN ON THE DISTRICT'S LAND?	Unweighted		Overall		Weighted		Overall	
	MALE	FEMALE	Overall	MALE	FEMALE	Overall	Overall	
	60.22	63.01	61.45	61.03	67.61	64.01	64.01	
	3.23	4.11	3.61	6.10	2.27	4.37	4.37	
	2.15	2.74	2.41	0.94	2.27	1.54	1.54	
	5.38	10.96	7.83	7.51	8.52	7.97	7.97	
	1.08	1.37	1.20	0.94	1.70	1.29	1.29	
	7.53	12.33	9.64	9.39	13.64	11.31	11.31	
	9.68	2.74	6.63	5.63	1.14	3.60	3.60	
	2.15		1.20	1.88		1.03	1.03	
	3.23		1.81	4.23		2.31	2.31	
	1.08		0.60	0.94		0.51	0.51	
		1.37	0.60		0.00	0.00	0.00	
	4.30	1.37	3.01	1.41	2.84	2.06	2.06	
23-HOW WOULD YOU RATE YOUR OVERALL EXPERIENCE ON THE DISTRICT'S CONSERVATION LAND?	Unweighted		Overall		Weighted		Overall	
	Average	Std. Deviation	Overall	Average	Std. Deviation	Overall	Overall	
7.43	2.44		7.64	2.29				
7.93	2.83		8.27	2.20				
24-WHAT WAS THE MOST IMPORTANT DECIDING FACTOR TO USE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT CONSERVATION LAND FOR YOUR OUTDOOR ACTIVITY?	Unweighted		Overall		Weighted		Overall	
	MALE	FEMALE	Overall	MALE	FEMALE	Overall	Overall	
	45.45	30.77	38.98	41.43	29.09	36.00	36.00	
	3.03	3.85	3.39	2.86	3.64	3.20	3.20	
	6.06		3.39	11.43		6.40	6.40	
	12.12	15.38	13.56	17.14	27.27	21.60	21.60	
	3.03	19.23	10.17	0.00	12.73	5.60	5.60	
	3.03		1.69	2.86		1.60	1.60	
	12.12	11.54	11.86	8.57	10.91	9.60	9.60	
	3.03		1.69	2.86		1.60	1.60	
12.12	19.23	15.25	12.86	16.36	14.40	14.40		
25-WHICH OF THE FOLLOWING STATEMENTS BEST REPRESENTS YOUR OPINION ABOUT THE DISTRICT:	Unweighted		Overall		Weighted		Overall	
	MALE	FEMALE	Overall	MALE	FEMALE	Overall	Overall	
76.35	65.19	71.47	75.00	63.45	69.72	69.72		
23.65	34.81	28.53	25.00	36.55	30.28	30.28		
	Statistically Different Pearson Chi-Square 5.43			Statistically Different Pearson Chi-Square 13.51				

		Unweighted				
		18-29	30-49	50-65	>65	Overall
3a-GOING TO THE MOVIES?	TOO OFTEN	8.00	5.26	5.17	4.29	5.12
	RIGHT AMOUNT	20.00	29.61	21.84	22.38	23.89
	NOT OFTEN ENOUGH	64.00	63.16	67.24	62.86	64.33
	NEVER/NOT APPLICABLE	8.00	1.97	5.75	10.48	6.66
		Unweighted				
		18-29	30-49	50-65	>65	Overall
3b-GOING OUT TO DINNER?	TOO OFTEN	30.77	21.43	19.10	16.43	19.77
	RIGHT AMOUNT	32.69	46.75	51.69	58.69	51.26
	NOT OFTEN ENOUGH	36.54	31.82	28.65	23.94	28.48
	NEVER/NOT APPLICABLE			0.56	0.94	0.50
		Unweighted				
		18-29	30-49	50-65	>65	Overall
3c-GOING FOR A HIKE?	TOO OFTEN	7.55	1.99	2.84	3.33	3.22
	RIGHT AMOUNT	20.75	17.88	23.30	22.86	21.53
	NOT OFTEN ENOUGH	60.38	75.50	67.61	51.43	63.22
	NEVER/NOT APPLICABLE	11.32	4.64	6.25	22.38	12.03
		Statistically Different Pearson Chi-Square 44.55				
		Unweighted				
		18-29	30-49	50-65	>65	Overall
3d-BOATING?	TOO OFTEN	7.55	5.92	6.98	1.96	4.99
	RIGHT AMOUNT	26.42	26.97	25.00	16.67	22.72
	NOT OFTEN ENOUGH	56.60	62.50	59.88	53.43	58.00
	NEVER/NOT APPLICABLE	9.43	4.61	8.14	27.94	14.29
		Statistically Different Pearson Chi-Square 54.69				
		Unweighted				
		18-29	30-49	50-65	>65	Overall
3e-CAMPING OUTDOORS?	TOO OFTEN	3.85	2.00	1.16	0.50	1.39
	RIGHT AMOUNT	11.54	20.67	17.34	9.50	14.96
	NOT OFTEN ENOUGH	75.00	71.33	70.52	54.00	65.39
	NEVER/NOT APPLICABLE	9.62	6.00	10.98	36.00	18.26
		Unweighted				
		18-29	30-49	50-65	>65	Overall
3f-ATTENDING SPORTING EVENTS?	TOO OFTEN	9.62	7.24	4.00	2.88	4.94
	RIGHT AMOUNT	26.92	42.11	36.00	31.73	35.26
	NOT OFTEN ENOUGH	55.77	46.05	53.71	49.04	50.26
	NEVER/NOT APPLICABLE	7.69	4.61	6.29	16.35	9.54
		Statistically Different Pearson Chi-Square 27.26				
		Unweighted				
		18-29	30-49	50-65	>65	Overall
3g-WATCHING TELEVISION?	TOO OFTEN	50.94	57.14	46.93	47.89	50.25
	RIGHT AMOUNT	37.74	34.42	43.58	43.19	40.57
	NOT OFTEN ENOUGH	11.32	7.79	7.82	8.45	8.35
	NEVER/NOT APPLICABLE		0.65	1.68	0.47	0.83
		Unweighted				
		18-29	30-49	50-65	>65	Overall
3h-SHOPPING?	TOO OFTEN	24.53	25.32	22.22	21.13	22.83
	RIGHT AMOUNT	41.51	46.75	55.56	56.34	52.33
	NOT OFTEN ENOUGH	32.08	26.62	20.56	19.25	22.67
	NEVER/NOT APPLICABLE	1.89	1.30	1.67	3.29	2.17
		Unweighted				
		18-29	30-49	50-65	>65	Overall
3i-GOING TO AMUSEMENT PARKS?	TOO OFTEN	9.43	5.23	3.95	2.91	4.41
	RIGHT AMOUNT	32.08	36.60	27.12	27.18	30.05
	NOT OFTEN ENOUGH	52.83	54.25	58.19	48.06	53.14
	NEVER/NOT APPLICABLE	5.66	3.92	10.73	21.84	12.39
		Statistically Different Pearson Chi-Square 35.65				
		Unweighted				
		18-29	30-49	50-65	>65	Overall
4-VERY FEW OF MY FRIENDS REGULARLY DO OUTDOOR ACTIVITIES LIKE HIKING, CAMPING OR BOATING.	STRONGLY AGREE	39.62	34.42	36.67	39.44	37.33
	SOMEWHAT AGREE	22.64	25.32	24.44	26.29	25.17
	SOMEWHAT DISAGREE	18.87	17.53	11.67	15.96	15.33
	STRONGLY DISAGREE	16.98	21.43	24.44	15.96	20.00
	NOT SURE	1.89	1.30	2.78	2.35	2.17

		Unweighted				
		18-29	30-49	50-65	>65	Overall
5-IT IS DIFFICULT TO FIND A GOOD HIKING TRAIL NEAR MY HOME.	STRONGLY AGREE	24.53	29.22	20.56	20.66	23.17
	SOMEWHAT AGREE	13.21	16.23	15.56	19.72	17.00
	SOMEWHAT DISAGREE	16.98	18.83	21.67	17.84	19.17
	STRONGLY DISAGREE	32.08	25.32	27.78	19.25	24.50
	NOT SURE	13.21	10.39	14.44	22.54	16.17

		Unweighted				
		18-29	30-49	50-65	>65	Overall
6-I KNOW A LOT OF PEOPLE WHO LIKE TO GO CAMPING.	STRONGLY AGREE	30.19	35.71	25.56	16.90	25.50
	SOMEWHAT AGREE	15.09	25.97	20.56	21.13	21.67
	SOMEWHAT DISAGREE	26.42	14.94	20.56	16.43	18.17
	STRONGLY DISAGREE	26.42	21.43	31.67	42.72	32.50
	NOT SURE	1.89	1.95	1.67	2.82	2.17

Statistically Different
Pearson Chi-Square
33.21

		Unweighted				
		18-29	30-49	50-65	>65	Overall
7-THIS REGION OF THE STATE - SOUTHWEST FLORIDA - IS A GREAT PLACE FOR OUTDOOR RECREATION.	STRONGLY AGREE	58.49	62.99	70.56	68.08	66.67
	SOMEWHAT AGREE	22.64	25.32	17.22	24.41	22.33
	SOMEWHAT DISAGREE	3.77	3.90	2.22	2.35	2.83
	STRONGLY DISAGREE	9.43	2.60	5.00	1.41	3.50
	NOT SURE	5.66	5.19	5.00	3.76	4.67

		Unweighted				
		18-29	30-49	50-65	>65	Overall
8-GOVERNMENT AGENCIES SHOULD SPEND MORE MONEY PRESERVING NATURAL LANDS.	STRONGLY AGREE	67.92	63.64	68.89	63.85	65.67
	SOMEWHAT AGREE	18.87	23.38	15.56	20.66	19.67
	SOMEWHAT DISAGREE	7.55	3.90	7.22	6.10	6.00
	STRONGLY DISAGREE	1.89	5.19	5.00	5.16	4.83
	NOT SURE	3.77	3.90	3.33	4.23	3.83

		Unweighted				
		18-29	30-49	50-65	>65	Overall
9-USING GOVERNMENT MONIES ON LAND PRESERVATION IS VERY POPULAR IN FLORIDA.	STRONGLY AGREE	16.98	25.32	29.44	31.92	28.17
	SOMEWHAT AGREE	28.30	31.17	36.11	31.92	32.67
	SOMEWHAT DISAGREE	28.30	14.29	10.56	8.45	12.33
	STRONGLY DISAGREE	5.66	8.44	10.00	7.98	8.50
	NOT SURE	20.75	20.78	13.89	19.72	18.33

Statistically Different
Pearson Chi-Square
23.45

		Unweighted				
		18-29	30-49	50-65	>65	Overall
10-WHAT WOULD YOU CONSIDER YOUR FAVORITE OUTDOOR RECREATIONAL ACTIVITY?	NONE/DON'T PARTICIPATE	10.20	9.15	15.25	15.87	13.46
	CAMPING	12.24	5.23	3.39	0.96	3.75
	HORSE-BACK RIDING	2.04	1.31	2.26	1.92	1.87
	BOATING	14.29	16.34	11.30	6.25	11.07
	BICYCLING	2.04	7.19	8.47	4.33	6.13
	HIKING/TAKING A WALK	12.24	16.99	21.47	18.75	18.57
	FISHING	6.12	11.76	7.91	7.69	8.69
	BIRD WATCHING			1.69	0.48	0.68
	HUNTING	4.08	1.96	1.13	1.44	1.70
	SWIMMING/BEACH	20.41	9.80	10.17	10.58	11.07
	RIDING DIRT BIKES/ATVs	4.08	0.65		0.48	0.68
	GOING TO THE ZOO		0.65			0.17
	OUTDOOR SPORTS RELATED (Tennis, Golf, Car Racing, etc.)	4.08	10.46	7.91	23.08	13.63
	OTHER THAT FITS INTO SWFWMD (playing with pets, horseshoes, waterskiing, etc.)	8.16	8.50	9.04	8.17	8.52

		Unweighted	
		Average	Std. Deviation
11-HOW MANY TIMES IN THE LAST THREE MONTHS DID YOU PARTICIPATE IN THAT ACTIVITY?	18-29	14.00	24.99
	30-49	15.27	23.92
	50-65	22.03	30.95
	>65	20.57	26.48
	Total	18.99	27.22

		Unweighted				
		18-29	30-49	50-65	>65	Overall
12-LAST TIME YOU DID THIS ACTIVITY, DID ANYONE ACCOMPANY YOU?	NOWENT ALONE	4.55	11.51	23.33	26.44	19.53
	SPOUSE	15.91	25.18	27.33	21.26	23.67
	CHILDREN ONLY		2.16		2.30	1.38
	ENTIRE FAMILY	27.27	17.99	11.33	5.75	12.62
	FRIENDS	22.73	18.71	22.00	34.48	25.44
COMBINATION/FAMILY/ FRIENDS	29.55	24.46	16.00	9.77	17.36	

Statistically Different
 Pearson Chi-Square
 61.87

13-WHAT DO YOU ENJOY MOST ABOUT PARTICIPATING IN THAT ACTIVITY?

SIMPLY BEING OUTDOORS
 SPENDING TIME W/FAMILY
 ESCAPE CITY/SURROUNDINGS
 PEACEFUL SETTING
 ENJOY WILDLIFE/NATURE
 LOW COST RECREATION
 EXERCISE
 MEETING PEOPLE
 BEING WITH FRIENDS
 RELAXING
 SPORTS COMPETITION
 OTHER

Unweighted					
	18-29	30-49	50-65	>65	Overall
SIMPLY BEING OUTDOORS	34.88	46.27	43.92	51.74	46.48
SPENDING TIME W/FAMILY	18.60	18.66	8.11	9.88	12.47
ESCAPE CITY/SURROUNDINGS	2.33	2.24	2.70	1.74	2.21
PEACEFUL SETTING	11.63	9.70	14.19	11.05	11.67
ENJOY WILDLIFE/NATURE	4.65	11.19	11.49	8.72	9.86
LOW COST RECREATION	2.33		2.70	1.16	1.41
EXERCISE	9.30	3.73	6.76	4.65	5.43
MEETING PEOPLE		1.49	0.68	1.16	1.01
BEING WITH FRIENDS	2.33	0.75	2.03	1.74	1.61
RELAXING	4.65	1.49	0.68	1.16	1.41
SPORTS COMPETITION		1.49	0.68	4.07	2.01
OTHER	9.30	2.99	6.08	2.91	4.43

14-WHAT MAKES IT DIFFICULT FOR YOU TO PARTICIPATE IN THAT ACTIVITY?

THERE ARE NO DRAWBACKS
 BUGS
 TIME COMMITMENT
 LIMITED FACILITIES/AREAS
 WEATHER
 FAMILY DOES NOT ENJOY ACTIVITY
 WORKING/JOB
 HEALTH ISSUES
 AGE
 COST
 LOCATION
 DISABILITY
 GAS PRICES
 TRANSPORTATION
 BABYSITTER
 TOO FEW BOAT RAMPS
 OTHER

Unweighted					
	18-29	30-49	50-65	>65	Overall
THERE ARE NO DRAWBACKS	15.91	19.85	25.52	35.12	26.37
BUGS		0.74	2.07	1.79	1.42
TIME COMMITMENT	27.27	37.50	24.83	12.50	24.34
LIMITED FACILITIES/AREAS	11.36	1.47	5.52	1.19	3.45
WEATHER	18.18	5.88	15.17	13.10	12.17
FAMILY DOES NOT ENJOY ACTIVITY		2.21		0.60	0.81
WORKING/JOB	9.09	7.35	4.83	1.79	4.87
HEALTH ISSUES		2.21	4.14	7.74	4.46
AGE			3.45	7.74	3.65
COST		2.21	2.76	2.38	2.23
LOCATION	6.82	1.47	2.07	2.98	2.64
DISABILITY		0.74	2.07	0.60	1.01
GAS PRICES		2.94		1.19	1.22
TRANSPORTATION		0.74	0.69		0.41
BABYSITTER	2.27	0.74			0.41
TOO FEW BOAT RAMPS		2.94			0.81
OTHER	9.09	11.03	6.90	11.31	9.74

15-ON AVERAGE, HOW MUCH PLANNING TIME GOES INTO DECIDING TO PARTICIPATE IN YOUR FAVORITE OUTDOOR ACTIVITY?

USUALLY SPUR OF THE MOMENT
 PLAN/FEW DAYS IN ADVANCE
 PLAN/A WEEK IN ADVANCE
 PLAN/MONTH IN ADVANCE
 MORE THAN A MONTH/ADVANCE

Unweighted					
	18-29	30-49	50-65	>65	Overall
USUALLY SPUR OF THE MOMENT	63.64	55.56	72.86	61.31	63.24
PLAN/FEW DAYS IN ADVANCE	18.18	28.89	14.29	23.21	21.77
PLAN/A WEEK IN ADVANCE	13.64	9.63	5.71	8.33	8.42
PLAN/MONTH IN ADVANCE	4.55	3.70	3.57	3.57	3.70
MORE THAN A MONTH/ADVANCE		2.22	3.57	3.57	2.87

16-THINK ABOUT THE LAST PLACE YOU PARTICIPATED IN A RECREATIONAL OUTDOOR ACTIVITY OTHER THAN YOUR HOME. HOW DID YOU GET INFORMATION ABOUT THAT PLACE?

WORD OF MOUTH
 INTERNET
 NEWSPAPER
 MAGAZINE AD
 ROAD SIGN
 STATE PARK GUIDE
 PRIOR KNOWLEDGE
 BROCHURE
 YELLOW PAGES
 TV
 POSTERS
 NEWSLETTERS
 OTHER

Unweighted					
	18-29	30-49	50-65	>65	Overall
WORD OF MOUTH	55.00	51.94	45.99	55.13	51.52
INTERNET	12.50	17.05	14.60	8.97	13.20
NEWSPAPER	2.50	7.75	19.71	15.38	13.42
MAGAZINE AD	2.50	2.33	1.46	3.85	2.60
ROAD SIGN	15.00	4.65	2.19	1.92	3.90
STATE PARK GUIDE	2.50	3.88	1.46	1.92	2.38
PRIOR KNOWLEDGE	7.50	10.08	9.49	7.69	8.87
BROCHURE		0.78	0.73	1.92	1.08
YELLOW PAGES				0.64	0.22
TV			0.73	0.64	0.43
POSTERS		0.78			0.22
NEWSLETTERS		0.78	0.73	0.64	0.65
OTHER	2.50		2.92	1.28	1.52

17a-BICYCLE TRAILS?

18-29
 30-49
 50-65
 >65
 Total

Unweighted		
Average	Std. Deviation	
4.91	3.15	18-29
4.71	3.29	30-49
4.74	3.51	50-65
3.98	3.42	>65
4.48	3.40	Total

17b-ACCESS FACILITIES FOR THE PHYSICALLY CHALLENGED?

18-29
 30-49
 50-65
 >65
 Total

Unweighted		
Average	Std. Deviation	
6.32	3.60	18-29
5.64	3.58	30-49
6.48	3.46	50-65
5.20	3.62	>65
5.80	3.59	Total

Statistically Different
 F = 3.84

17c-REMOTE CAMPSITES ONLY ACCESSIBLE BY

Unweighted		
Average	Std. Deviation	

17c-REMOTE CAMP SITES ONLY ACCESSIBLE BY TRAILS OR WATER BODIES?

18-29	4.50	2.89
30-49	3.74	2.98
50-65	3.81	3.17
>65	2.47	2.55
Total	3.39	2.97

Statistically Different
F = 9.75

Unweighted

17d-FULL-SERVICE CAMPING AREAS WITH WATER AND ELECTRICITY?

	Average	Std. Deviation
18-29	6.30	3.09
30-49	5.97	3.40
50-65	5.59	3.56
>65	4.15	3.47
Total	5.25	3.54

Statistically Different
F = 9.76

Unweighted

17e-HIKING TRAILS?

	Average	Std. Deviation
18-29	5.91	3.47
30-49	5.66	3.21
50-65	5.69	3.25
>65	4.61	3.39
Total	5.33	3.34

Statistically Different
F = 4.26

Unweighted

17f-RESTROOMS?

	Average	Std. Deviation
18-29	8.27	2.42
30-49	8.25	2.68
50-65	8.33	2.66
>65	7.85	3.02
Total	8.13	2.78

Unweighted

17g-ALL TERRAIN VEHICLE [ATV] TRAILS?

	Average	Std. Deviation
18-29	4.86	3.52
30-49	3.33	3.03
50-65	2.70	2.65
>65	2.34	2.57
Total	2.94	2.90

Statistically Different
F = 10.64

Unweighted

17h-24-HOUR SECURITY?

	Average	Std. Deviation
18-29	7.18	2.92
30-49	6.47	3.24
50-65	7.09	3.05
>65	6.79	3.47
Total	6.82	3.24

Unweighted

17i-BIRD WATCHING AREAS?

	Average	Std. Deviation
18-29	3.98	2.82
30-49	4.73	3.22
50-65	5.40	3.35
>65	4.36	3.20
Total	4.74	3.25

Statistically Different
F = 3.72

Unweighted

17j-HORSE TRAILS?

	Average	Std. Deviation
18-29	4.55	2.92
30-49	4.56	3.13
50-65	4.31	3.33
>65	2.94	2.76
Total	3.93	3.13

Statistically Different
F = 9.49

Unweighted

17k-DESIGNATED CAMPSITES FOR RECREATIONAL VEHICLES [RVs]?

	Average	Std. Deviation
18-29	4.98	2.88
30-49	4.92	3.27
50-65	4.99	3.48
>65	3.70	3.34
Total	4.53	3.37

		Statistically Different F = 5.35				
		Unweighted				
		Average	Std. Deviation			
17i-GEOCACHING LOCATIONS - SCAVENGER HUNTS USING GLOBAL POSITIONING DEVICES?	18-29	3.68	3.11			
	30-49	3.04	2.69			
	50-65	2.77	2.57			
	>65	2.14	2.16			
	Total	2.71	2.56			
		Statistically Different F = 5.78				
		Unweighted				
		Average	Std. Deviation			
17m-STAFF ON SITE, LIKE A PARK RANGER OR INFORMATION DESK?	18-29	6.82	2.81			
	30-49	7.09	2.89			
	50-65	7.30	2.83			
	>65	6.14	3.40			
	Total	6.80	3.08			
		Statistically Different F = 4.50				
		Unweighted				
		18-29	30-49	50-65	>65	Overall
18-HOW LIKELY ARE YOU TO APPLY FOR A PERMIT TO USE PUBLIC LANDS FOR OUTDOOR RECREATIONAL ACTIVITIES?	VERY LIKELY	6.98	21.17	14.77	13.87	15.54
	SOMEWHAT LIKELY	27.91	27.01	25.50	17.92	23.51
	SOMEWHAT UNLIKELY	23.26	12.41	16.11	12.14	14.34
	VERY UNLIKELY	41.86	39.42	43.62	56.07	46.61
		Statistically Different Pearson Chi-Square 17.79				
		Unweighted				
		18-29	30-49	50-65	>65	Overall
19a-OPINION OF THE FLORIDA PARK SERVICE	VERY FAVORABLE	26.42	40.91	40.56	42.25	40.00
	SOMEWHAT FAVORABLE	16.98	24.03	23.89	19.72	21.83
	SOMEWHAT UNFAVORABLE	9.43	1.95	1.11	2.35	2.50
	VERY UNFAVORABLE	3.77	5.84	10.00	4.69	6.50
	NO OPINION	7.55	11.69	11.11	19.25	13.83
	NOT AWARE	35.85	15.58	13.33	11.74	15.33
		Statistically Different Pearson Chi-Square 45.74				
		Unweighted				
		18-29	30-49	50-65	>65	Overall
19b-OPINION OF THE FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION	VERY FAVORABLE	32.08	43.51	41.67	40.85	41.00
	SOMEWHAT FAVORABLE	22.64	28.57	29.44	19.72	25.17
	SOMEWHAT UNFAVORABLE	5.66	0.65	3.89	2.35	2.67
	VERY UNFAVORABLE	9.43	2.60	2.22	1.41	2.67
	NO OPINION	13.21	16.23	17.22	20.66	17.83
	NOT AWARE	16.98	8.44	5.56	15.02	10.67
		Unweighted				
		18-29	30-49	50-65	>65	Overall
19c-OPINION OF THE NATIONAL PARK SERVICE	VERY FAVORABLE	39.62	50.00	53.89	54.46	51.83
	SOMEWHAT FAVORABLE	16.98	23.38	20.00	21.60	21.17
	SOMEWHAT UNFAVORABLE	9.43	1.30	2.22	0.94	2.17
	VERY UNFAVORABLE	1.89	1.95	0.56	0.94	1.17
	NO OPINION	13.21	16.23	16.67	12.68	14.83
	NOT AWARE	18.87	7.14	6.67	9.39	8.83
		Unweighted				
		18-29	30-49	50-65	>65	Overall
19d-OPINION OF YOUR COUNTY'S PARKS AND RECREATION SERVICE	VERY FAVORABLE	35.85	43.51	43.33	40.85	41.83
	SOMEWHAT FAVORABLE	20.75	20.78	29.44	23.94	24.50
	SOMEWHAT UNFAVORABLE	3.77	5.19	2.22	4.69	4.00
	VERY UNFAVORABLE	9.43	3.25	3.33	1.41	3.17
	NO OPINION	11.32	18.83	14.44	17.37	16.33
	NOT AWARE	18.87	8.44	7.22	11.74	10.17
		Unweighted				
		18-29	30-49	50-65	>65	Overall
19e-OPINION OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT, OFTEN REFERRED TO AS "SWIFT MUD"	VERY FAVORABLE	18.87	16.23	18.89	17.84	17.83
	SOMEWHAT FAVORABLE	9.43	20.78	19.44	16.43	17.83
	SOMEWHAT UNFAVORABLE	5.66	7.79	11.67	8.92	9.17
	VERY UNFAVORABLE	9.43	9.09	10.56	11.74	10.50
	NO OPINION	11.32	21.43	15.56	17.84	17.50
	NOT AWARE	45.28	24.68	23.89	27.23	27.17
		Unweighted				

		18-29	30-49	50-65	>65	Overall
20-HOW FAMILIAR ARE YOU WITH THE LAND ACQUISITION AND MANAGEMENT PROGRAM OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT?	VERY FAMILIAR	7.14	8.18	9.92	8.78	8.87
	SOMEWHAT FAMILIAR	32.14	33.64	25.95	25.68	28.30
	SOMEWHAT UNFAMILIAR		19.09	24.43	14.86	17.99
	VERY UNFAMILIAR	25.00	27.27	25.95	30.41	27.82
	NO OPINION	35.71	11.82	13.74	20.27	17.03

		Unweighted				
		18-29	30-49	50-65	>65	Overall
21-ARE YOU AWARE OF ANY SOUTHWEST FLORIDA WATER MANAGEMENT DIST. CONSERVATION LAND?	YES	32.14	48.18	44.80	39.73	43.03
	NO	67.86	51.82	55.20	60.27	56.97

		Unweighted				
		18-29	30-49	50-65	>65	Overall
21a-CAN YOU NAME ONE CONSERVATION AREA MANAGED BY THE DISTRICT?	Cannot Name a SWFWMD Area	62.50	53.06	33.96	46.30	45.12
	Can Name a SWFWMD Area	37.50	46.94	66.04	53.70	54.88

		Unweighted				
		18-29	30-49	50-65	>65	Overall
22-HAVE YOU EVER USED ANY OF THE SOUTHWEST FLORIDA MANAGEMENT DISTRICT LAND FOR OUTDOOR RECREATION PURPOSES? IF YES, WHAT WAS THE LAST OUTDOOR ACTIVITY YOU PARTICIPATED IN ON THE DISTRICT'S LAND?	NO	66.67	53.19	59.62	68.97	61.45
	CAMPING	11.11	4.26	3.85	1.72	3.61
	HORSE-BACK RIDING		2.13	1.92	3.45	2.41
	BOATING	11.11	8.51	11.54	3.45	7.83
	BICYCLING		2.13	1.92		1.20
	HIKING/TAKING A WALK		10.64	9.62	10.34	9.64
	FISHING	11.11	4.26	7.69	6.90	6.63
	BIRD WATCHING		2.13		1.72	1.20
	HUNTING		4.26		1.72	1.81
	DIVING/TUBING		2.13			0.60
	CANOEING		2.13			0.60
OTHER		4.26	3.85	1.72	3.01	

		Unweighted	
		Average	Std. Deviation
23-HOW WOULD YOU RATE YOUR OVERALL EXPERIENCE ON THE DISTRICT'S CONSERVATION LAND?	18-29	7.67	2.52
	30-49	7.71	2.28
	50-65	7.95	2.68
	>65	7.22	3.02
	Total	7.65	2.61

		Unweighted				
		18-29	30-49	50-65	>65	Overall
24-WHAT WAS THE MOST IMPORTANT DECIDING FACTOR TO USE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT CONSERVATION LAND FOR YOUR OUTDOOR ACTIVITY?	LOCATION/ACCESS	33.33	36.84	47.37	33.33	38.98
	RANGE OF ACTIVITIES		5.26		5.56	3.39
	FREE	33.33	5.26			3.39
	PRESERVATION/WILDLIFE		10.53	21.05	11.11	13.56
	SAFE AND CLEAN		15.79	10.53	5.56	10.17
	THE MANATEE		5.26			1.69
	JUST TO SEE IT		10.53	5.26	22.22	11.86
	GOOD FISHING		5.26			1.69
OTHER	33.33	5.26	15.79	22.22	15.25	

		Unweighted				
		18-29	30-49	50-65	>65	Overall
25-WHICH OF THE FOLLOWING STATEMENTS BEST REPRESENTS YOUR OPINION ABOUT THE DISTRICT:	AVAILABLE TO PUBLIC	72.00	76.77	64.81	72.87	71.47
	RESTRICTING ACCESS	28.00	23.23	35.19	27.13	28.53

		Unweighted				
		WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
3a-GOING TO THE MOVIES?	TOO OFTEN	4.65	2.44	9.52	16.67	4.97
	RIGHT AMOUNT	24.24	29.27	14.29	33.33	23.97
	NOT OFTEN ENOUGH	64.44	60.98	69.05	50.00	64.38
	NEVER/NOT APPLICABLE	6.67	7.32	7.14		6.68
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3b-GOING OUT TO DINNER?	TOO OFTEN	20.00	14.63	14.29	42.86	19.50
	RIGHT AMOUNT	51.88	53.66	45.24	42.86	51.43
	NOT OFTEN ENOUGH	27.52	31.71	40.48	14.29	28.57
	NEVER/NOT APPLICABLE	0.59				0.50
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3c-GOING FOR A HIKE?	TOO OFTEN	2.59	2.50	7.69		2.89
	RIGHT AMOUNT	21.91	27.50	10.26	28.57	21.60
	NOT OFTEN ENOUGH	62.95	65.00	66.67	71.43	63.44
	NEVER/NOT APPLICABLE	12.55	5.00	15.38		12.07
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3d-BOATING?	TOO OFTEN	4.88	10.26	2.44		5.01
	RIGHT AMOUNT	22.56	15.38	26.83	42.86	22.63
	NOT OFTEN ENOUGH	57.72	64.10	58.54	42.86	58.03
	NEVER/NOT APPLICABLE	14.84	10.26	12.20	14.29	14.34
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3e-CAMPING OUTDOORS?	TOO OFTEN	1.65				1.40
	RIGHT AMOUNT	15.26	17.50	10.00	12.50	15.01
	NOT OFTEN ENOUGH	63.92	72.50	75.00	62.50	65.27
	NEVER/NOT APPLICABLE	19.18	10.00	15.00	25.00	18.32
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3f-ATTENDING SPORTING EVENTS?	TOO OFTEN	3.63	12.20	12.20		4.79
	RIGHT AMOUNT	35.69	26.83	39.02	42.86	35.38
	NOT OFTEN ENOUGH	50.81	51.22	43.90	42.86	50.26
	NEVER/NOT APPLICABLE	9.88	9.76	4.88	14.29	9.57
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3g-WATCHING TELEVISION?	TOO OFTEN	51.19	46.34	50.00	12.50	50.25
	RIGHT AMOUNT	39.53	46.34	45.24	62.50	40.70
	NOT OFTEN ENOUGH	8.50	7.32	4.76	12.50	8.21
	NEVER/NOT APPLICABLE	0.79			12.50	0.84
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3h-SHOPPING?	TOO OFTEN	21.30	31.71	33.33	12.50	22.74
	RIGHT AMOUNT	54.24	46.34	35.71	62.50	52.51
	NOT OFTEN ENOUGH	21.89	21.95	30.95	25.00	22.58
	NEVER/NOT APPLICABLE	2.56				2.17
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3i-GOING TO AMUSEMENT PARKS?	TOO OFTEN	4.22	5.00	7.32		4.43
	RIGHT AMOUNT	29.52	30.00	34.15	50.00	30.15
	NOT OFTEN ENOUGH	52.81	60.00	48.78	50.00	52.98
	NEVER/NOT APPLICABLE	13.45	5.00	9.76		12.44
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4-VERY FEW OF MY FRIENDS REGULARLY DO OUTDOOR ACTIVITIES LIKE HIKING, CAMPING OR BOATING.	STRONGLY AGREE	37.48	36.59	40.48	12.50	37.29
	SOMEWHAT AGREE	26.23	26.83	14.29	12.50	25.25
	SOMEWHAT DISAGREE	15.38	12.20	19.05	12.50	15.38
	STRONGLY DISAGREE	18.74	24.39	26.19	37.50	19.90
	NOT SURE	2.17			25.00	2.17

Statistically Different
Pearson Chi-Square
28.69

		Unweighted				
		WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
5-IT IS DIFFICULT TO FIND A GOOD HIKING TRAIL NEAR MY HOME.	STRONGLY AGREE	21.70	34.15	33.33	12.50	23.24
	SOMEWHAT AGREE	17.16	12.20	21.43		16.89
	SOMEWHAT DISAGREE	19.72	14.63	11.90	37.50	19.06
	STRONGLY DISAGREE	24.85	24.39	19.05	37.50	24.58
	NOT SURE	16.57	14.63	14.29	12.50	16.22
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		Unweighted				
		WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
6-I KNOW A LOT OF PEOPLE WHO LIKE TO GO CAMPING.	STRONGLY AGREE	26.23	29.27	11.90	37.50	25.59
	SOMEWHAT AGREE	21.89	24.39	7.14	50.00	21.40
	SOMEWHAT DISAGREE	18.74	12.20	21.43		18.23
	STRONGLY DISAGREE	31.16	31.71	54.76	12.50	32.61
	NOT SURE	1.97	2.44	4.76		2.17
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		Unweighted				
		WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
7-THIS REGION OF THE STATE - SOUTHWEST FLORIDA - IS A GREAT PLACE FOR OUTDOOR RECREATION.	STRONGLY AGREE	66.27	68.29	69.05	75.00	66.72
	SOMEWHAT AGREE	22.68	19.51	21.43	12.50	22.24
	SOMEWHAT DISAGREE	2.56	4.88	2.38	12.50	2.84
	STRONGLY DISAGREE	3.16	4.88	7.14		3.51
	NOT SURE	5.33	2.44			4.68
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		Unweighted				
		WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
8-GOVERNMENT AGENCIES SHOULD SPEND MORE MONEY PRESERVING NATURAL LANDS.	STRONGLY AGREE	65.68	68.29	64.29	62.50	65.72
	SOMEWHAT AGREE	19.53	19.51	19.05	25.00	19.57
	SOMEWHAT DISAGREE	5.92	4.88	9.52		6.02
	STRONGLY DISAGREE	4.73	4.88	4.76	12.50	4.85
	NOT SURE	4.14	2.44	2.38		3.85
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		Unweighted				
		WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
9-USING GOVERNMENT MONIES ON LAND PRESERVATION IS VERY POPULAR IN FLORIDA.	STRONGLY AGREE	28.40	34.15	21.43	25.00	28.26
	SOMEWHAT AGREE	32.15	29.27	45.24	25.00	32.78
	SOMEWHAT DISAGREE	11.83	17.07	9.52	25.00	12.21
	STRONGLY DISAGREE	8.68		11.90	25.00	8.53
	NOT SURE	18.93	19.51	11.90		18.23
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		Unweighted				
		WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
10-WHAT WOULD YOU CONSIDER YOUR FAVORITE OUTDOOR RECREATIONAL ACTIVITY?	NONE/DON'T PARTICIPATE	13.60	7.50	21.05		13.50
	CAMPING	3.60	10.00			3.76
	HORSE-BACK RIDING	2.20				1.88
	BOATING	11.60	7.50	5.26	28.57	11.11
	BICYCLING	6.20	5.00	5.26		5.98
	HIKING/TAKING A WALK	18.40	20.00	21.05		18.46
	FISHING	8.40	5.00	18.42		8.72
	BIRD WATCHING	0.80				0.68
	HUNTING	1.80	2.50			1.71
	SWIMMING/BEACH	11.00	15.00	5.26	28.57	11.11
	RIDING DIRT BIKES/ATVs	0.60	2.50			0.68
	GOING TO THE ZOO		2.50			0.17
	OUTDOOR SPORTS RELATED (Tennis, Golf, Car Racing, etc.)	15.20	5.00	2.63	14.29	13.68
OTHER THAT FITS INTO SWFWMD (playing with pets, horseshoes, waterskiing, etc.)	6.60	17.50	21.05	28.57	8.55	
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		Unweighted				
		Average	Std. Deviation			
11-HOW MANY TIMES IN THE LAST THREE MONTHS DID YOU PARTICIPATE IN THAT ACTIVITY?	WHITE/CAUCASIAN	19.13	27.07			
	HISPANIC/LATINO	13.56	25.25			
	AFRICAN-AMERICAN	21.70	31.33			
	OTHER	16.86	21.40			
	Total	18.83	27.09			
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		Unweighted				
		WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
12-LAST TIME YOU DID THIS ACTIVITY, DID ANYONE ACCOMPANY YOU?	NO/WENT ALONE	20.19	8.11	20.00	14.29	19.21
	SPOUSE	22.97	29.73	33.33		23.76
	CHILDREN ONLY	1.39	2.70			1.39
	ENTIRE FAMILY	12.30	21.62	6.67	14.29	12.67
	FRIENDS	26.68	16.22	20.00	28.57	25.54
	COMBINATION/FAMILY/ FRIENDS	16.47	21.62	20.00	42.86	17.43

	WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
13-WHAT DO YOU ENJOY MOST ABOUT PARTICIPATING IN THAT ACTIVITY?					
SIMPLY BEING OUTDOORS	49.17	33.33	27.59	28.57	46.46
SPENDING TIME W/FAMILY	10.64	27.78	20.69	14.29	12.53
ESCAPE CITY/SURROUNDINGS					
	2.36	2.78			2.22
PEACEFUL SETTING	12.06	5.56	13.79	14.29	11.72
ENJOY WILDLIFE/NATURE	9.93	8.33	6.90	14.29	9.70
LOW COST RECREATION	1.18	5.56			1.41
EXERCISE	5.44	5.56	6.90		5.45
MEETING PEOPLE	0.95		3.45		1.01
BEING WITH FRIENDS	1.18		6.90	14.29	1.62
RELAXING	0.95	2.78	6.90		1.41
SPORTS COMPETITION	1.89	2.78		14.29	2.02
OTHER	4.26	5.56	6.90		4.44

	WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
14-WHAT MAKES IT DIFFICULT FOR YOU TO PARTICIPATE IN THAT ACTIVITY?					
THERE ARE NO DRAWBACKS	26.60	20.59	23.33	33.33	26.07
BUGS	1.43	2.94			1.43
TIME COMMITMENT	23.99	32.35	26.67		24.44
LIMITED FACILITIES/AREAS	3.56	2.94	3.33		3.46
WEATHER	11.88	14.71	10.00	33.33	12.22
FAMILY DOES NOT ENJOY ACTIVITY	0.95				0.81
WORKING/JOB	4.75	5.88	6.67		4.89
HEALTH ISSUES	4.99	2.94			4.48
AGE	3.80	2.94	3.33		3.67
COST	2.38		3.33		2.24
LOCATION	2.14	8.82	3.33		2.65
DISABILITY	1.19				1.02
GAS PRICES	1.19			16.67	1.22
TRANSPORTATION	0.24		3.33		0.41
BABYSITTER	0.24		3.33		0.41
TOO FEW BOAT RAMPS	0.71	2.94			0.81
OTHER	9.98	2.94	13.33	16.67	9.78

	WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
15-ON AVERAGE, HOW MUCH PLANNING TIME GOES INTO DECIDING TO PARTICIPATE IN YOUR FAVORITE OUTDOOR ACTIVITY?					
USUALLY SPUR OF THE MOMENT	62.74	58.33	75.00	60.00	63.09
PLAN/FEW DAYS IN ADVANCE					
	22.84	19.44	14.29		21.86
PLAN/A WEEK IN ADVANCE	7.45	16.67	7.14	40.00	8.45
PLAN/MONTH IN ADVANCE	3.61	5.56	3.57		3.71
MORE THAN A MONTH/ADVANCE					
	3.37				2.89

	WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
16-THINK ABOUT THE LAST PLACE YOU PARTICIPATED IN A RECREATIONAL OUTDOOR ACTIVITY OTHER THAN YOUR HOME. HOW DID YOU GET INFORMATION ABOUT THAT PLACE?					
WORD OF MOUTH	51.78	51.52	48.15	50.00	51.52
INTERNET	12.69	15.15	11.11	33.33	13.04
NEWSPAPER	13.45	15.15	14.81		13.48
MAGAZINE AD	2.79	3.03			2.61
ROAD SIGN	3.55	9.09	3.70		3.91
STATE PARK GUIDE	2.54	3.03			2.39
PRIOR KNOWLEDGE	9.64		11.11		8.91
BROCHURE	1.02		3.70		1.09
YELLOW PAGES	0.25				0.22
TV	0.51				0.43
POSTERS	0.25				0.22
NEWSLETTERS	0.25		7.41		0.65
OTHER	1.27	3.03		16.67	1.52

	Average	Std. Deviation
17a-BICYCLE TRAILS?		
WHITE/CAUCASIAN	4.38	3.40
HISPANIC/LATINO	5.24	3.35
AFRICAN-AMERICAN	5.07	3.52
OTHER	3.00	2.00
Total	4.47	3.40

	Average	Std. Deviation
17b-ACCESS FACILITIES FOR THE PHYSICALLY CHALLENGED?		
WHITE/CAUCASIAN	5.61	3.60
HISPANIC/LATINO	6.73	3.51
AFRICAN-AMERICAN	7.57	2.94
OTHER	4.29	3.35
Total	5.79	3.59

Statistically Different
F = 4.14

		Average	Std. Deviation
17c-REMOTE CAMPSITES ONLY ACCESSIBLE BY TRAILS OR WATER BODIES?	WHITE/CAUCASIAN	3.37	3.00
	HISPANIC/LATINO	3.62	2.82
	AFRICAN-AMERICAN	3.07	2.60
	OTHER	4.00	3.16
	Total	3.38	2.96

Unweighted

		Average	Std. Deviation
17d-FULL-SERVICE CAMPING AREAS WITH WATER AND ELECTRICITY?	WHITE/CAUCASIAN	5.16	3.54
	HISPANIC/LATINO	5.78	3.50
	AFRICAN-AMERICAN	5.90	3.67
	OTHER	5.29	3.50
	Total	5.25	3.54

Unweighted

		Average	Std. Deviation
17e-HIKING TRAILS?	WHITE/CAUCASIAN	5.28	3.35
	HISPANIC/LATINO	5.78	3.36
	AFRICAN-AMERICAN	5.30	3.26
	OTHER	5.00	3.16
	Total	5.31	3.34

Unweighted

		Average	Std. Deviation
17f-RESTROOMS?	WHITE/CAUCASIAN	8.06	2.79
	HISPANIC/LATINO	8.62	2.49
	AFRICAN-AMERICAN	8.60	2.85
	OTHER	7.29	3.25
	Total	8.13	2.78

Unweighted

		Average	Std. Deviation
17g-ALL TERRAIN VEHICLE [ATV] TRAILS?	WHITE/CAUCASIAN	2.78	2.80
	HISPANIC/LATINO	4.14	3.45
	AFRICAN-AMERICAN	3.45	3.15
	OTHER	4.00	3.65
	Total	2.94	2.90

Statistically Different
F = 3.19

Unweighted

		Average	Std. Deviation
17h-24-HOUR SECURITY?	WHITE/CAUCASIAN	6.71	3.23
	HISPANIC/LATINO	7.65	3.09
	AFRICAN-AMERICAN	7.20	3.55
	OTHER	7.43	3.26
	Total	6.82	3.24

Unweighted

		Average	Std. Deviation
17i-BIRD WATCHING AREAS?	WHITE/CAUCASIAN	4.65	3.24
	HISPANIC/LATINO	5.32	2.94
	AFRICAN-AMERICAN	4.96	3.71
	OTHER	5.43	3.51
	Total	4.73	3.25

Unweighted

		Average	Std. Deviation
17j-HORSE TRAILS?	WHITE/CAUCASIAN	3.87	3.16
	HISPANIC/LATINO	4.22	2.90
	AFRICAN-AMERICAN	4.45	3.24
	OTHER	3.43	2.88
	Total	3.92	3.14

Unweighted

		Average	Std. Deviation
17k-DESIGNATED CAMPSITES FOR RECREATIONAL VEHICLES [RVs]?	WHITE/CAUCASIAN	4.38	3.34
	HISPANIC/LATINO	4.30	3.19
	AFRICAN-AMERICAN	6.14	3.61
	OTHER	7.14	3.39
	Total	4.52	3.37

Statistically Different
F = 3.99

Unweighted

		Average	Std. Deviation
17l-GEOCACHING LOCATIONS - SCAVENGER HUNTS USING GLOBAL POSITIONING DEVICES?	WHITE/CAUCASIAN	2.59	2.50
	HISPANIC/LATINO	3.50	2.62
	AFRICAN-AMERICAN	2.96	2.67
	OTHER	4.00	4.29
	Total	2.70	2.55

		Unweighted				
		Average	Std. Deviation			
17m-STAFF ON SITE, LIKE A PARK RANGER OR INFORMATION DESK?	WHITE/CAUCASIAN	6.78	3.05			
	HISPANIC/LATINO	7.00	2.99			
	AFRICAN-AMERICAN	6.63	3.75			
	OTHER	7.57	3.21			
	Total	6.80	3.09			
<hr/>						
		Unweighted				
		WHITE/CAUCASIAN	HISPANIC/LATINO	AFRICAN-AMERICAN	OTHER	Overall
18-HOW LIKELY ARE YOU TO APPLY FOR A PERMIT TO USE PUBLIC LANDS FOR OUTDOOR RECREATIONAL ACTIVITIES?	VERY LIKELY	15.69	18.92	6.67	33.33	15.60
	SOMEWHAT LIKELY	22.48	27.03	33.33	33.33	23.60
	SOMEWHAT UNLIKELY	14.52	16.22	10.00	16.67	14.40
	VERY UNLIKELY	47.31	37.84	50.00	16.67	46.40
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		Unweighted				
		WHITE/CAUCASIAN	HISPANIC/LATINO	AFRICAN-AMERICAN	OTHER	Overall
19a-OPINION OF THE FLORIDA PARK SERVICE	VERY FAVORABLE	41.22	36.59	28.57	37.50	39.97
	SOMEWHAT FAVORABLE	21.10	21.95	26.19	37.50	21.74
	SOMEWHAT UNFAVORABLE	1.78	2.44	11.90		2.51
	VERY UNFAVORABLE	6.71	2.44	7.14	12.50	6.52
	NO OPINION	14.20	12.20	14.29		13.88
	NOT AWARE	14.99	24.39	11.90	12.50	15.38
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		Unweighted				
		WHITE/CAUCASIAN	HISPANIC/LATINO	AFRICAN-AMERICAN	OTHER	Overall
19b-OPINION OF THE FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION	VERY FAVORABLE	42.01	36.59	28.57	62.50	40.97
	SOMEWHAT FAVORABLE	24.65	31.71	26.19	25.00	25.25
	SOMEWHAT UNFAVORABLE	2.76		4.76		2.68
	VERY UNFAVORABLE	2.17	2.44	7.14	12.50	2.68
	NO OPINION	18.15	12.20	21.43		17.73
	NOT AWARE	10.26	17.07	11.90		10.70
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		Unweighted				
		WHITE/CAUCASIAN	HISPANIC/LATINO	AFRICAN-AMERICAN	OTHER	Overall
19c-OPINION OF THE NATIONAL PARK SERVICE	VERY FAVORABLE	52.07	56.10	40.48	62.50	51.67
	SOMEWHAT FAVORABLE	22.88	17.07	9.52		21.24
	SOMEWHAT UNFAVORABLE	1.78	2.44	4.76	12.50	2.17
	VERY UNFAVORABLE	0.79		4.76	12.50	1.17
	NO OPINION	14.00	17.07	23.81	12.50	14.88
	NOT AWARE	8.48	7.32	16.67		8.86
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		Unweighted				
		WHITE/CAUCASIAN	HISPANIC/LATINO	AFRICAN-AMERICAN	OTHER	Overall
19d-OPINION OF YOUR COUNTY'S PARKS AND RECREATION SERVICE	VERY FAVORABLE	43.20	36.59	26.19	50.00	41.64
	SOMEWHAT FAVORABLE	24.46	29.27	21.43	25.00	24.58
	SOMEWHAT UNFAVORABLE	3.94	7.32		12.50	4.01
	VERY UNFAVORABLE	3.16		7.14		3.18
	NO OPINION	15.78	9.76	30.95	12.50	16.39
	NOT AWARE	9.47	17.07	14.29		10.20
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		Unweighted				
		WHITE/CAUCASIAN	HISPANIC/LATINO	AFRICAN-AMERICAN	OTHER	Overall
19e-OPINION OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT, OFTEN REFERRED TO AS "SWIFT MUD"	VERY FAVORABLE	18.93	17.07	7.14	12.50	17.89
	SOMEWHAT FAVORABLE	17.95	17.07	11.90	50.00	17.89
	SOMEWHAT UNFAVORABLE	9.27	7.32	9.52	12.50	9.20
	VERY UNFAVORABLE	10.45	7.32	14.29	12.50	10.54
	NO OPINION	17.16	14.63	26.19		17.39
	NOT AWARE	26.23	36.59	30.95	12.50	27.09
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		Unweighted				
		WHITE/CAUCASIAN	HISPANIC/LATINO	AFRICAN-AMERICAN	OTHER	Overall
20-HOW FAMILIAR ARE YOU WITH THE LAND ACQUISITION AND MANAGEMENT PROGRAM OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT?	VERY FAMILIAR	9.22	4.17	7.41	14.29	8.89
	SOMEWHAT FAMILIAR	27.09	41.67	22.22	71.43	28.37
	SOMEWHAT UNFAMILIAR	17.88	8.33	33.33		18.03
	VERY UNFAMILIAR	29.89	25.00	7.41		27.64
	NO OPINION	15.92	20.83	29.63	14.29	17.07
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		Unweighted				
		WHITE/CAUCASIAN	HISPANIC/LATINO	AFRICAN-AMERICAN	OTHER	Overall
21-ARE YOU AWARE OF ANY SOUTHWEST FLORIDA WATER MANAGEMENT DIST. CONSERVATION LAND?	YES	44.13	45.83	32.14	28.57	43.14
	NO	55.87	54.17	67.86	71.43	56.86

21a-CAN YOU NAME ONE CONSERVATION AREA
MANAGED BY THE DISTRICT?

Cannot Name a SWFWMD Area
Can Name a SWFWMD Area

Unweighted				
WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
44.83	22.22	87.50		45.12
55.17	77.78	12.50	100.00	54.88

22-HAVE YOU EVER USED ANY OF THE
SOUTHWEST FLORIDA MANAGEMENT DISTRICT
LAND FOR OUTDOOR RECREATION PURPOSES?
IF YES, WHAT WAS THE LAST OUTDOOR ACTIVITY
YOU PARTICIPATED IN ON THE DISTRICT'S LAND?

NO
CAMPING
HORSE-BACK RIDING
BOATING
BICYCLING
HIKING/TAKING A WALK
FISHING
BIRD WATCHING
HUNTING
DIVING/TUBING
CANOEING
OTHER

Unweighted				
WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
61.22	62.50	77.78		61.45
3.40			50.00	3.61
2.72				2.41
8.16	12.50			7.83
1.36				1.20
10.20	12.50			9.64
6.12	12.50	11.11		6.63
0.68		11.11		1.20
2.04				1.81
0.68				0.60
0.68				0.60
2.72			50.00	3.01

23-HOW WOULD YOU RATE YOUR OVERALL
EXPERIENCE ON THE DISTRICT'S CONSERVATION
LAND?

WHITE/CAUCASIAN
HISPANIC/LATINO
AFRICAN-AMERICAN
OTHER
Total

Unweighted	
Average	Std. Deviation
8.00	2.29
4.33	3.06
2.00	1.41
8.50	2.12
7.65	2.61
Statistically Different F = 6.57	

24-WHAT WAS THE MOST IMPORTANT DECIDING
FACTOR TO USE SOUTHWEST FLORIDA WATER
MANAGEMENT DISTRICT CONSERVATION LAND
FOR YOUR OUTDOOR ACTIVITY??

LOCATION/ACCESS
RANGE OF ACTIVITIES
FREE
PRESERVATION/WILDLIFE
SAFE AND CLEAN
THE MANATEE
JUST TO SEE IT
GOOD FISHING
OTHER

Unweighted				
WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
1.82	33.33	50.00		4.84
1.82		50.00		3.23
3.64				3.23
12.73	33.33			12.90
7.27				6.45
3.64	33.33		50.00	6.45
18.18				16.13
9.09				8.06
41.82			50.00	38.71

25-WHICH OF THE FOLLOWING STATEMENTS
BEST REPRESENTS YOUR OPINION ABOUT THE
DISTRICT:

AVAILABLE TO PUBLIC
RESTRICTING ACCESS

Unweighted				
WHITE/ CAUCASIAN	HISPANIC/ LATINO	AFRICAN- AMERICAN	OTHER	Overall
71.34	61.90	80.00	71.43	71.39
28.66	38.10	20.00	28.57	28.61

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
3a-GOING TO THE MOVIES?	TOO OFTEN	5.29	8.00	3.70	8.33	4.17	5.15
	RIGHT AMOUNT	25.11	26.00	22.22	22.22	23.15	24.01
	NOT OFTEN ENOUGH	63.88	58.00	62.96	55.56	67.59	64.15
	NEVER/NOT APPLICABLE	5.73	8.00	11.11	13.89	5.09	6.69
		Unweighted					
3b-GOING OUT TO DINNER?	TOO OFTEN	24.68	18.00	21.43	8.33	16.82	19.90
	RIGHT AMOUNT	43.72	56.00	48.21	44.44	59.09	50.93
	NOT OFTEN ENOUGH	31.17	26.00	28.57	44.44	24.09	28.67
	NEVER/NOT APPLICABLE	0.43		1.79	2.78		0.51
		Unweighted					
3c-GOING FOR A HIKE?	TOO OFTEN	3.06	4.00	3.70	8.33	2.30	3.24
	RIGHT AMOUNT	20.09	18.00	24.07	8.33	25.81	21.67
	NOT OFTEN ENOUGH	66.38	66.00	59.26	63.89	59.45	62.97
	NEVER/NOT APPLICABLE	10.48	12.00	12.96	19.44	12.44	12.12
		Unweighted					
3d-BOATING?	TOO OFTEN	6.61	6.00		5.71	4.23	5.03
	RIGHT AMOUNT	25.55	30.00	17.31	17.14	19.25	22.36
	NOT OFTEN ENOUGH	58.15	46.00	63.46	45.71	61.97	58.23
	NEVER/NOT APPLICABLE	9.69	18.00	19.23	31.43	14.55	14.38
				Statistically Different Pearson Chi-Square 23.26			
		Unweighted					
3e-CAMPING OUTDOORS?	TOO OFTEN	1.75	2.17	1.82		0.96	1.40
	RIGHT AMOUNT	20.61	10.87	10.91	6.06	12.44	15.06
	NOT OFTEN ENOUGH	64.91	69.57	65.45	45.45	67.46	65.15
	NEVER/NOT APPLICABLE	12.72	17.39	21.82	48.48	19.14	18.39
		Unweighted					
3f-ATTENDING SPORTING EVENTS?	TOO OFTEN	7.02	7.84	3.70	2.86	2.79	4.97
	RIGHT AMOUNT	42.11	31.37	25.93	17.14	34.42	35.33
	NOT OFTEN ENOUGH	45.18	49.02	55.56	60.00	52.56	50.09
	NEVER/NOT APPLICABLE	5.70	11.76	14.81	20.00	10.23	9.61
		Unweighted					
3g-WATCHING TELEVISION?	TOO OFTEN	52.61	48.08	57.14	58.33	44.80	50.08
	RIGHT AMOUNT	36.52	38.46	39.29	22.22	48.87	40.67
	NOT OFTEN ENOUGH	10.00	11.54	3.57	13.89	6.33	8.40
	NEVER/NOT APPLICABLE	0.87	1.92		5.56		0.84
		Unweighted					
3h-SHOPPING?	TOO OFTEN	25.54	21.15	23.21	16.67	21.27	22.82
	RIGHT AMOUNT	47.19	59.62	51.79	44.44	57.47	52.35
	NOT OFTEN ENOUGH	25.11	19.23	23.21	38.89	18.10	22.65
	NEVER/NOT APPLICABLE	2.16		1.79		3.17	2.18
		Unweighted					
3i-GOING TO AMUSEMENT PARKS?	TOO OFTEN	5.22	5.77	3.70	5.71	3.27	4.44
	RIGHT AMOUNT	35.22	32.69	29.63	8.57	27.10	29.91
	NOT OFTEN ENOUGH	51.74	50.00	51.85	57.14	55.14	53.16
	NEVER/NOT APPLICABLE	7.83	11.54	14.81	28.57	14.49	12.48
				Statistically Different Pearson Chi-Square 22.25			
		Unweighted					
4-VERY FEW OF MY FRIENDS REGULARLY DO OUTDOOR ACTIVITIES LIKE HIKING, CAMPING OR BOATING.	STRONGLY AGREE	31.17	34.62	46.43	47.22	40.27	37.25
	SOMEWHAT AGREE	26.84	19.23	23.21	27.78	24.89	25.17
	SOMEWHAT DISAGREE	16.88	17.31	17.86	13.89	12.67	15.27
	STRONGLY DISAGREE	24.24	19.23	12.50	11.11	19.46	20.13
	NOT SURE	0.87	9.62			2.71	2.18

Statistically Different
Pearson Chi-Square
30.53

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
5-IT IS DIFFICULT TO FIND A GOOD HIKING TRAIL NEAR MY HOME.	STRONGLY AGREE	26.41	28.85	25.00	19.44	18.55	23.15
	SOMEWHAT AGREE	14.72	23.08	16.07	25.00	16.74	16.95
	SOMEWHAT DISAGREE	19.48	23.08	16.07	13.89	19.91	19.30
	STRONGLY DISAGREE	26.84	13.46	23.21	30.56	23.53	24.33
	NOT SURE	12.55	11.54	19.64	11.11	21.27	16.28

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
6-I KNOW A LOT OF PEOPLE WHO LIKE TO GO CAMPING.	STRONGLY AGREE	33.33	13.46	25.00	19.44	21.27	25.50
	SOMEWHAT AGREE	21.65	23.08	25.00	25.00	19.46	21.48
	SOMEWHAT DISAGREE	19.48	25.00	16.07	13.89	16.74	18.29
	STRONGLY DISAGREE	24.68	34.62	30.36	36.11	40.27	32.55
	NOT SURE	0.87	3.85	3.57	5.56	2.26	2.18

Statistically Different
Pearson Chi-Square
27.50

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
7-THIS REGION OF THE STATE - SOUTHWEST FLORIDA - IS A GREAT PLACE FOR OUTDOOR RECREATION.	STRONGLY AGREE	67.97	55.77	75.00	55.56	67.42	66.61
	SOMEWHAT AGREE	20.35	26.92	19.64	30.56	22.62	22.32
	SOMEWHAT DISAGREE	4.76	3.85			1.81	2.85
	STRONGLY DISAGREE	3.46		3.57	11.11	3.17	3.52
	NOT SURE	3.46	13.46	1.79	2.78	4.98	4.70

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
8-GOVERNMENT AGENCIES SHOULD SPEND MORE MONEY PRESERVING NATURAL LANDS.	STRONGLY AGREE	67.53	71.15	58.93	72.22	62.44	65.44
	SOMEWHAT AGREE	19.48	15.38	19.64	16.67	21.72	19.80
	SOMEWHAT DISAGREE	6.06	3.85	8.93		6.79	6.04
	STRONGLY DISAGREE	3.90	3.85	7.14	5.56	5.43	4.87
	NOT SURE	3.03	5.77	5.36	5.56	3.62	3.86

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
9-USING GOVERNMENT MONIES ON LAND PRESERVATION IS VERY POPULAR IN FLORIDA.	STRONGLY AGREE	26.84	21.15	21.43	36.11	31.67	28.19
	SOMEWHAT AGREE	31.60	36.54	41.07	16.67	33.48	32.72
	SOMEWHAT DISAGREE	15.15	13.46	12.50	11.11	9.50	12.42
	STRONGLY DISAGREE	7.79	3.85	8.93	25.00	7.24	8.39
	NOT SURE	18.61	25.00	16.07	11.11	18.10	18.29

Statistically Different
Pearson Chi-Square
27.16

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
10-WHAT WOULD YOU CONSIDER YOUR FAVORITE OUTDOOR RECREATIONAL ACTIVITY?	NONE/DON'T PARTICIPATE	7.96	11.76	22.64	17.14	16.51	13.38
	CAMPING	7.08		5.66	2.86	0.92	3.77
	HORSE-BACK RIDING	1.77	5.88			1.83	1.89
	BOATING	13.72	13.73	11.32	8.57	7.34	10.81
	BICYCLING	7.96	5.88	1.89	8.57	5.05	6.17
	HIKING/TAKING A WALK	16.81	23.53	18.87	17.14	19.72	18.70
	FISHING	12.83	3.92	5.66	2.86	6.88	8.58
	BIRD WATCHING		1.96			1.38	0.69
	HUNTING	1.77	1.96	1.89		1.83	1.72
	SWIMMING/BEACH	11.50	7.84	13.21	25.71	8.72	11.15
	RIDING DIRT BIKES/ATVs	1.77					0.69
	GOING TO THE ZOO			1.89			0.17
	OUTDOOR SPORTS RELATED (Tennis, Golf, Car Racing, etc.)	8.85	13.73	7.55	8.57	21.10	13.72
	OTHER THAT FITS INTO SWFWMD (playing with pets, horseshoes, waterskiing, etc.)	7.96	9.80	9.43	8.57	8.72	8.58

		Unweighted	
		Average	Std. Deviation
11-HOW MANY TIMES IN THE LAST THREE MONTHS DID YOU PARTICIPATE IN THAT ACTIVITY?	EMPLOYED FULL-TIME	16.57	26.75
	EMPLOYED PART-TIME	18.27	25.95
	VOLUNTARILY NOT IN WORK FORCE	14.66	26.51
	UNEMPLOYED/NOT RETIRED	15.79	20.51
	RETIRED	23.66	28.93

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
12-LAST TIME YOU DID THIS ACTIVITY, DID ANYONE ACCOMPANY YOU?	NO/WENT ALONE	12.98	22.22	14.63	20.69	27.62	19.64
	SPOUSE	25.48	15.56	17.07	37.93	22.65	23.61
	CHILDREN ONLY	1.44				2.21	1.39

ENTIRE FAMILY	16.35	20.00	14.63	6.90	6.63	12.50
FRIENDS	21.63	26.67	21.95	24.14	30.94	25.60
COMBINATION/FAMILY/ FRIENDS	22.12	15.56	31.71	10.34	9.94	17.26

Statistically Different
Pearson Chi-Square
46.81

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
13-WHAT DO YOU ENJOY MOST ABOUT PARTICIPATING IN THAT ACTIVITY?	SIMPLY BEING OUTDOORS	44.33	54.55	43.90	64.29	44.38	46.36
	SPENDING TIME W/FAMILY	13.30	9.09	14.63	10.71	11.80	12.35
	ESCAPE CITY/SURROUNDINGS	3.45			3.57	1.69	2.23
	PEACEFUL SETTING	12.32	11.36	9.76	10.71	11.80	11.74
	ENJOY WILDLIFE/NATURE	9.36	15.91	12.20	3.57	9.55	9.92
	LOW COST RECREATION	1.48		2.44		1.69	1.42
	EXERCISE	4.43	6.82	4.88	3.57	6.74	5.47
	MEETING PEOPLE	0.99		2.44		1.12	1.01
	BEING WITH FRIENDS	1.48				2.81	1.62
	RELAXING	2.46		2.44		0.56	1.42
	SPORTS COMPETITION	1.97		4.88		2.25	2.02
	OTHER	4.43	2.27	2.44	3.57	5.62	4.45

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
14-WHAT MAKES IT DIFFICULT FOR YOU TO PARTICIPATE IN THAT ACTIVITY?	THERE ARE NO DRAWBACKS	19.61	22.22	20.51	31.03	36.42	26.53
	BUGS	0.98	2.22	2.56		1.73	1.43
	TIME COMMITMENT	37.75	24.44	23.08	17.24	10.40	24.49
	LIMITED FACILITIES/AREAS	3.43	4.44		6.90	3.47	3.47
	WEATHER	7.84	13.33	17.95	17.24	15.03	12.24
	FAMILY DOES NOT ENJOY ACTIVITY	0.98				1.16	0.82
	WORKING/JOB	9.31	4.44			1.16	4.69
	HEALTH ISSUES	2.94	2.22	2.56	3.45	7.51	4.49
	AGE	0.49	6.67	2.56	3.45	6.36	3.47
	COST	2.45	2.22	7.69		1.16	2.24
	LOCATION	1.96	4.44	5.13	3.45	2.31	2.65
	DISABILITY				6.90	1.73	1.02
	GAS PRICES	1.47	2.22			0.58	1.02
	TRANSPORTATION			2.56		0.58	0.41
	BABYSITTER	0.98					0.41
	TOO FEW BOAT RAMPS	1.47				3.45	0.82
	OTHER	8.33	11.11	15.38	6.90	10.40	9.80

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
15-ON AVERAGE, HOW MUCH PLANNING TIME GOES INTO DECIDING TO PARTICIPATE IN YOUR FAVORITE OUTDOOR ACTIVITY?	USUALLY SPUR OF THE MOMENT	60.40	61.36	62.50	75.86	64.71	63.09
	PLAN/FEW DAYS IN ADVANCE	23.76	27.27	22.50	13.79	19.41	21.86
	PLAN/A WEEK IN ADVANCE	9.41	6.82	7.50	10.34	7.65	8.45
	PLAN/MONTH IN ADVANCE	3.96	2.27	7.50		3.53	3.71
	MORE THAN A MONTH/ADVANCE	2.48	2.27			4.71	2.89

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
16-THINK ABOUT THE LAST PLACE YOU PARTICIPATED IN A RECREATIONAL OUTDOOR ACTIVITY OTHER THAN YOUR HOME. HOW DID YOU GET INFORMATION ABOUT THAT PLACE?	WORD OF MOUTH	53.37	60.98	61.11	57.69	44.79	51.85
	INTERNET	17.62	4.88	5.56	15.38	11.66	13.29
	NEWSPAPER	7.77	17.07	5.56	15.38	19.63	13.07
	MAGAZINE AD	2.59		2.78		3.68	2.61
	ROAD SIGN	3.63	9.76	11.11		1.84	3.92
	STATE PARK GUIDE	2.59	2.44		3.85	2.45	2.40
	PRIOR KNOWLEDGE	9.84		8.33	7.69	9.82	8.71
	BROCHURE		4.88	2.78		1.23	1.09
	YELLOW PAGES					0.61	0.22
	TV					1.23	0.44
	POSTERS	0.52					0.22
	NEWSLETTERS	1.04				0.61	0.65
	OTHER	1.04		2.78		2.45	1.53

		Unweighted	
		Average	Std. Deviation
17a-BICYCLE TRAILS?	EMPLOYED FULL-TIME	4.90	3.30
	EMPLOYED PART-TIME	5.47	3.56
	VOLUNTARILY NOT IN WORK FORCE	4.00	3.48
	UNEMPLOYED/NOT RETIRED	4.76	3.37
	RETIRED	3.80	3.37

Statistically Different
F = 3.81

		Unweighted	
		Average	Std. Deviation
17b-ACCESS FACILITIES FOR THE PHYSICALLY CHALLENGED?	EMPLOYED FULL-TIME	5.94	3.56
	EMPLOYED PART-TIME	6.07	3.60
	VOLUNTARILY NOT IN WORK FORCE	6.17	3.91
	UNEMPLOYED/NOT RETIRED	6.75	3.42
	RETIRED	5.31	3.56

		Unweighted	
		Average	Std. Deviation
17c-REMOTE CAMPSITES ONLY ACCESSIBLE BY TRAILS OR WATER BODIES?	EMPLOYED FULL-TIME	4.16	3.08
	EMPLOYED PART-TIME	3.41	2.68
	VOLUNTARILY NOT IN WORK FORCE	3.00	3.08

	UNEMPLOYED/NOT RETIRED	3.17	2.93
	RETIRED	2.64	2.69
		Statistically Different F = 6.81	
		Unweighted	
	Average	Std. Deviation	
17d-FULL-SERVICE CAMPING AREAS WITH WATER AND ELECTRICITY?	EMPLOYED FULL-TIME	6.00	3.33
	EMPLOYED PART-TIME	5.23	3.44
	VOLUNTARILY NOT IN WORK FORCE	5.80	3.83
	UNEMPLOYED/NOT RETIRED	5.07	3.48
	RETIRED	4.27	3.54
		Statistically Different F = 6.33	
		Unweighted	
	Average	Std. Deviation	
17e-HIKING TRAILS?	EMPLOYED FULL-TIME	5.80	3.18
	EMPLOYED PART-TIME	5.91	3.56
	VOLUNTARILY NOT IN WORK FORCE	5.37	3.37
	UNEMPLOYED/NOT RETIRED	4.97	3.38
	RETIRED	4.67	3.38
		Statistically Different F = 3.28	
		Unweighted	
	Average	Std. Deviation	
17f-RESTROOMS?	EMPLOYED FULL-TIME	8.17	2.71
	EMPLOYED PART-TIME	8.49	2.50
	VOLUNTARILY NOT IN WORK FORCE	7.76	3.17
	UNEMPLOYED/NOT RETIRED	9.03	1.72
	RETIRED	7.92	2.95
		Unweighted	
	Average	Std. Deviation	
17g-ALL TERRAIN VEHICLE [ATV] TRAILS?	EMPLOYED FULL-TIME	3.44	3.13
	EMPLOYED PART-TIME	2.89	2.93
	VOLUNTARILY NOT IN WORK FORCE	2.55	2.62
	UNEMPLOYED/NOT RETIRED	3.76	3.20
	RETIRED	2.32	2.50
		Statistically Different F = 4.48	
		Unweighted	
	Average	Std. Deviation	
17h-24-HOUR SECURITY?	EMPLOYED FULL-TIME	6.66	3.23
	EMPLOYED PART-TIME	6.96	3.01
	VOLUNTARILY NOT IN WORK FORCE	7.45	3.27
	UNEMPLOYED/NOT RETIRED	7.86	3.08
	RETIRED	6.67	3.32
		Unweighted	
	Average	Std. Deviation	
17i-BIRD WATCHING AREAS?	EMPLOYED FULL-TIME	4.85	3.19
	EMPLOYED PART-TIME	5.02	3.13
	VOLUNTARILY NOT IN WORK FORCE	5.33	3.52
	UNEMPLOYED/NOT RETIRED	5.66	3.17
	RETIRED	4.24	3.26
		Unweighted	
	Average	Std. Deviation	
17j-HORSE TRAILS?	EMPLOYED FULL-TIME	4.40	3.07
	EMPLOYED PART-TIME	4.98	3.38
	VOLUNTARILY NOT IN WORK FORCE	3.63	3.01
	UNEMPLOYED/NOT RETIRED	4.18	3.38
	RETIRED	3.12	2.94
		Statistically Different F = 5.91	
		Unweighted	
	Average	Std. Deviation	
17k-DESIGNATED CAMPSITES FOR RECREATIONAL VEHICLES [RVs]?	EMPLOYED FULL-TIME	5.00	3.25
	EMPLOYED PART-TIME	4.93	3.24
	VOLUNTARILY NOT IN WORK FORCE	5.10	3.71
	UNEMPLOYED/NOT RETIRED	4.97	3.57
	RETIRED	3.65	3.30
		Statistically Different F = 4.73	
		Unweighted	
	Average	Std. Deviation	
17l-GEOCACHING LOCATIONS - SCAVENGER HUNTS USING GLOBAL POSITIONING DEVICES?	EMPLOYED FULL-TIME	3.13	2.78
	EMPLOYED PART-TIME	2.78	2.41
	VOLUNTARILY NOT IN WORK FORCE	2.20	2.00
	UNEMPLOYED/NOT RETIRED	3.54	2.73
	RETIRED	2.19	2.32
		Statistically Different F = 4.37	
		Unweighted	
	Average	Std. Deviation	
17m-STAFF ON SITE, LIKE A PARK RANGER OR INFORMATION DESK?	EMPLOYED FULL-TIME	7.03	2.80
	EMPLOYED PART-TIME	6.58	3.03
	VOLUNTARILY NOT IN WORK FORCE	6.90	3.31
	UNEMPLOYED/NOT RETIRED	8.03	3.02

RETIRED

6.36 3.32

Statistically Different
F = 2.46

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
18-HOW LIKELY ARE YOU TO APPLY FOR A PERMIT TO USE PUBLIC LANDS FOR OUTDOOR RECREATIONAL ACTIVITIES?	VERY LIKELY	18.36	15.91	15.38	3.45	13.89	15.43
	SOMEWHAT LIKELY	27.05	18.18	20.51	31.03	20.00	23.45
	SOMEWHAT UNLIKELY	13.53	9.09	17.95	27.59	13.89	14.43
	VERY UNLIKELY	41.06	56.82	46.15	37.93	52.22	46.69

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
19a-OPINION OF THE FLORIDA PARK SERVICE	VERY FAVORABLE	42.86	38.46	33.93	19.44	41.63	39.77
	SOMEWHAT FAVORABLE	24.24	19.23	21.43	36.11	17.65	21.81
	SOMEWHAT UNFAVORABLE	3.03	1.92	1.79	2.78	3.17	2.52
	VERY UNFAVORABLE	3.90	5.77	10.71	11.11	7.69	6.54
	NO OPINION	11.26	17.31	5.36	13.89	18.10	13.93
NOT AWARE	14.72	17.31	28.57	19.44	11.76	15.44	

Statistically Different
Pearson Chi-Square
35.60

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
19b-OPINION OF THE FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION	VERY FAVORABLE	45.89	28.85	32.14	38.89	41.18	40.94
	SOMEWHAT FAVORABLE	28.14	25.00	33.93	27.78	19.00	25.00
	SOMEWHAT UNFAVORABLE	1.73	11.54	1.79	2.78	2.26	2.68
	VERY UNFAVORABLE	3.46	1.79	2.78	2.78	2.71	2.68
	NO OPINION	13.85	15.38	21.43	22.22	21.27	17.95
NOT AWARE	6.93	19.23	8.93	8.33	13.57	10.74	

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
19c-OPINION OF THE NATIONAL PARK SERVICE	VERY FAVORABLE	52.81	51.92	41.07	38.89	55.66	51.85
	SOMEWHAT FAVORABLE	21.65	15.38	21.43	36.11	19.00	20.97
	SOMEWHAT UNFAVORABLE	3.03	1.92	3.57	3.17	1.36	2.18
	VERY UNFAVORABLE	1.73	1.79	1.79	11.11	0.90	1.17
	NO OPINION	13.42	17.31	23.21	11.11	14.48	14.93
NOT AWARE	7.36	13.46	8.93	13.89	8.60	8.89	

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
19d-OPINION OF YOUR COUNTY'S PARKS AND RECREATION SERVICE	VERY FAVORABLE	46.32	40.38	32.14	33.33	42.08	42.11
	SOMEWHAT FAVORABLE	22.08	21.15	30.36	27.78	24.43	23.99
	SOMEWHAT UNFAVORABLE	4.76	3.85	5.36	2.78	3.17	4.03
	VERY UNFAVORABLE	3.90	1.92	1.79	8.33	2.26	3.19
	NO OPINION	15.15	13.46	19.64	13.89	18.10	16.44
NOT AWARE	7.79	19.23	10.71	13.89	9.95	10.23	

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
19e-OPINION OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT, OFTEN REFERRED TO AS "SWIFT MUD"	VERY FAVORABLE	19.48	15.38	16.07	11.11	18.55	17.95
	SOMEWHAT FAVORABLE	22.51	11.54	10.71	19.44	14.93	17.45
	SOMEWHAT UNFAVORABLE	7.79	5.77	16.07	13.89	9.05	9.23
	VERY UNFAVORABLE	11.26	3.85	7.14	8.33	12.67	10.67
	NO OPINION	16.45	21.15	21.43	13.89	17.19	17.45
NOT AWARE	22.51	42.31	28.57	33.33	27.60	27.35	

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
20-HOW FAMILIAR ARE YOU WITH THE LAND ACQUISITION AND MANAGEMENT PROGRAM OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT?	VERY FAMILIAR	12.79		5.26		8.55	8.94
	SOMEWHAT FAMILIAR	34.88	27.59	13.16	30.43	25.00	28.50
	SOMEWHAT UNFAMILIAR	17.44	13.79	28.95	13.04	17.11	17.87
	VERY UNFAMILIAR	23.84	34.48	28.95	13.04	32.89	27.78
	NO OPINION	11.05	24.14	23.68	43.48	16.45	16.91

		Unweighted					
		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
21-ARE YOU AWARE OF ANY SOUTHWEST FLORIDA WATER MANAGEMENT DIST. CONSERVATION LAND?	YES	50.90	15.38	37.84	50.00	39.74	43.21
	NO	49.10	84.62	62.16	50.00	60.26	56.79

Statistically Different
Pearson Chi-Square
13.86

21a-CAN YOU NAME ONE CONSERVATION AREA MANAGED BY THE DISTRICT?		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
	Cannot Name a SWFWMD Area	50.00	50.00	38.46	75.00	35.00	44.79
	Can Name a SWFWMD Area	50.00	50.00	61.54	25.00	65.00	55.21

Unweighted

	EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
NO	56.41		92.31	54.55	62.71	61.21
CAMPING	3.85	50.00		9.09	3.39	3.64
HORSE-BACK RIDING	2.56				3.39	2.42
BOATING	6.41	25.00		27.27	6.78	7.88
BICYCLING	2.56					1.21
HIKING/TAKING A WALK	12.82			9.09	8.47	9.70
FISHING	6.41	25.00			8.47	6.67
BIRD WATCHING			7.69		1.69	1.21
HUNTING	3.85					1.82
DIVING/TUBING	1.28					0.61
CANOEING	1.28					0.61
OTHER	2.56				5.08	3.03

Unweighted

Average	Std. Deviation
7.38	2.42
6.50	2.12
3.00	
8.60	2.19
8.14	2.87

Unweighted

	EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
LOCATION/ACCESS	50.00			20.00	31.58	38.98
RANGE OF ACTIVITIES			100.00		5.26	3.39
FREE	3.13	50.00				3.39
PRESERVATION/WILDLIFE	15.63			20.00	10.53	13.56
SAFE AND CLEAN	6.25			40.00	10.53	10.17
THE MANATEE	3.13					1.69
JUST TO SEE IT	9.38			20.00	15.79	11.86
GOOD FISHING	3.13					1.69
OTHER	9.38	50.00			26.32	15.25

Unweighted

25-WHICH OF THE FOLLOWING STATEMENTS BEST REPRESENTS YOUR OPINION ABOUT THE DISTRICT:		EMPLOYED FULL-TIME	EMPLOYED PART-TIME	VOLUNTARILY NOT IN WORK FORCE	UNEMPLOYED/NOT RETIRED	RETIRED	Overall
	AVAILABLE TO PUBLIC	71.90	73.91	73.33	81.82	68.46	71.51
	RESTRICTING ACCESS	28.10	26.09	26.67	18.18	31.54	28.49

			Unweighted					
			LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
3a-GOING TO THE MOVIES?	TOO OFTEN		9.52	5.66	5.66	1.92	8.14	5.16
	RIGHT AMOUNT		4.76	19.50	23.90	28.85	27.91	23.92
	NOT OFTEN ENOUGH		66.67	66.67	67.30	61.54	58.14	64.20
	NEVER/NOT APPLICABLE		19.05	8.18	3.14	7.69	5.81	6.71
				Statistically Different Pearson Chi-Square 21.93				
			Unweighted					
			LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
3b-GOING OUT TO DINNER?	TOO OFTEN		23.81	20.25	18.13	18.24	24.72	19.93
	RIGHT AMOUNT		47.62	53.37	43.13	57.86	49.44	51.01
	NOT OFTEN ENOUGH		28.57	25.77	38.75	22.64	25.84	28.55
	NEVER/NOT APPLICABLE			0.61		1.26		0.51
			Unweighted					
			LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
3c-GOING FOR A HIKE?	TOO OFTEN		9.52	3.75	2.50	1.91	4.60	3.25
	RIGHT AMOUNT		9.52	21.25	23.13	22.93	19.54	21.54
	NOT OFTEN ENOUGH		66.67	61.25	66.88	60.51	63.22	63.08
	NEVER/NOT APPLICABLE		14.29	13.75	7.50	14.65	12.64	12.14
			Unweighted					
			LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
3d-BOATING?	TOO OFTEN		20.00	4.38	5.06	4.61	3.49	5.03
	RIGHT AMOUNT		15.00	21.25	21.52	23.68	27.91	22.74
	NOT OFTEN ENOUGH		50.00	61.25	62.03	55.26	50.00	57.81
	NEVER/NOT APPLICABLE		15.00	13.13	11.39	16.45	18.60	14.41
			Unweighted					
			LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
3e-CAMPING OUTDOORS?	TOO OFTEN		9.52	1.27	0.64	0.66	2.41	1.40
	RIGHT AMOUNT		14.29	11.39	15.92	18.54	13.25	14.91
	NOT OFTEN ENOUGH		66.67	70.89	71.34	60.26	51.81	65.26
	NEVER/NOT APPLICABLE		9.52	16.46	12.10	20.53	32.53	18.42
			Unweighted					
			LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
3f-ATTENDING SPORTING EVENTS?	TOO OFTEN		4.76	3.73	8.13	2.55	6.02	4.98
	RIGHT AMOUNT		23.81	29.81	31.88	40.76	45.78	35.40
	NOT OFTEN ENOUGH		61.90	55.28	51.88	47.77	37.35	50.00
	NEVER/NOT APPLICABLE		9.52	11.18	8.13	8.92	10.84	9.62
			Unweighted					
			LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
3g-WATCHING TELEVISION?	TOO OFTEN		54.55	50.92	50.00	48.73	50.56	50.56
	RIGHT AMOUNT		27.27	40.49	37.04	46.20	40.45	40.57
	NOT OFTEN ENOUGH		18.18	8.59	11.73	4.43	6.74	8.42
	NEVER/NOT APPLICABLE				1.23	0.63	2.25	0.84
			Unweighted					
			LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
3h-SHOPPING?	TOO OFTEN		36.36	21.47	23.46	23.27	20.22	22.86
	RIGHT AMOUNT		27.27	50.31	55.56	52.20	57.30	52.44
	NOT OFTEN ENOUGH		31.82	26.99	19.75	21.38	19.10	22.52
	NEVER/NOT APPLICABLE		4.55	1.23	1.23	3.14	3.37	2.18
			Unweighted					
			LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
3i-GOING TO AMUSEMENT PARKS?	TOO OFTEN		19.05	3.09	4.49	0.64	10.23	4.45
	RIGHT AMOUNT		14.29	25.93	30.77	36.94	27.27	29.97
	NOT OFTEN ENOUGH		52.38	59.26	55.77	45.86	50.00	53.08
	NEVER/NOT APPLICABLE		14.29	11.73	8.97	16.56	12.50	12.50
				Statistically Different Pearson Chi-Square 34.69				
			Unweighted					
			LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
4-VERY FEW OF MY FRIENDS REGULARLY DO OUTDOOR ACTIVITIES LIKE HIKING, CAMPING OR BOATING.	STRONGLY AGREE		22.73	40.49	38.89	32.70	40.45	37.31
	SOMEWHAT AGREE		31.82	22.70	26.54	25.79	23.60	25.04
	SOMEWHAT DISAGREE		18.18	12.88	15.43	18.87	12.36	15.29
	STRONGLY DISAGREE		22.73	22.70	16.05	20.13	22.47	20.17
	NOT SURE		4.55	1.23	3.09	2.52	1.12	2.18
			Unweighted					
			LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
5-IT IS DIFFICULT TO FIND A GOOD HIKING TRAIL NEAR MY HOME.	STRONGLY AGREE		36.36	23.31	21.60	24.53	21.35	23.36
	SOMEWHAT AGREE		13.64	14.72	19.75	16.35	15.73	16.64
	SOMEWHAT DISAGREE		18.18	25.77	14.81	20.13	13.48	19.16
	STRONGLY DISAGREE		27.27	16.56	30.25	23.27	31.46	24.71
	NOT SURE		4.55	19.63	13.58	15.72	17.98	16.13

		Unweighted					
		LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
6-I KNOW A LOT OF PEOPLE WHO LIKE TO GO CAMPING.	STRONGLY AGREE	40.91	25.15	30.86	25.79	13.48	25.71
	SOMEWHAT AGREE	13.64	22.09	24.07	20.75	21.35	21.85
	SOMEWHAT DISAGREE	13.64	16.56	14.20	22.01	22.47	18.15
	STRONGLY DISAGREE	31.82	34.36	27.16	30.82	40.45	32.27
	NOT SURE		1.84	3.70	0.63	2.25	2.02
		Unweighted					
		LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
7-THIS REGION OF THE STATE - SOUTHWEST FLORIDA - IS A GREAT PLACE FOR OUTDOOR RECREATION.	STRONGLY AGREE	54.55	65.03	67.90	69.18	67.42	66.89
	SOMEWHAT AGREE	27.27	25.15	20.99	22.64	16.85	22.18
	SOMEWHAT DISAGREE		1.84	5.56	1.89	1.12	2.69
	STRONGLY DISAGREE	13.64	3.68	1.85	2.52	5.62	3.53
	NOT SURE	4.55	4.29	3.70	3.77	8.99	4.71
		Unweighted					
		LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
8-GOVERNMENT AGENCIES SHOULD SPEND MORE MONEY PRESERVING NATURAL LANDS.	STRONGLY AGREE	68.18	65.03	69.14	66.04	61.80	66.05
	SOMEWHAT AGREE	27.27	18.40	20.99	16.35	20.22	19.16
	SOMEWHAT DISAGREE		5.52	3.09	8.81	8.99	6.05
	STRONGLY DISAGREE	4.55	4.91	3.70	5.66	5.62	4.87
	NOT SURE		6.13	3.09	3.14	3.37	3.87
		Unweighted					
		LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
9-USING GOVERNMENT MONIES ON LAND PRESERVATION IS VERY POPULAR IN FLORIDA.	STRONGLY AGREE	27.27	33.13	27.16	25.16	28.09	28.40
	SOMEWHAT AGREE	31.82	33.13	31.48	31.45	34.83	32.44
	SOMEWHAT DISAGREE	18.18	9.82	12.35	13.84	12.36	12.27
	STRONGLY DISAGREE	4.55	7.98	8.64	8.81	10.11	8.57
	NOT SURE	18.18	15.95	20.37	20.75	14.61	18.32
		Unweighted					
		LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
10-WHAT WOULD YOU CONSIDER YOUR FAVORITE OUTDOOR RECREATIONAL ACTIVITY?	NONE/DON'T PARTICIPATE	23.81	20.75	10.13	11.54	6.82	13.40
	CAMPING		1.89	3.80	7.05	2.27	3.78
	HORSE-BACK RIDING	4.76	1.89	1.90	1.28	2.27	1.89
	BOATING	14.29	10.06	8.23	12.18	15.91	11.17
	BICYCLING		5.03	6.96	5.77	9.09	6.19
	HIKING/TAKING A WALK	4.76	19.50	25.95	12.82	15.91	18.38
	FISHING	14.29	10.06	10.13	8.33	3.41	8.76
	BIRD WATCHING	4.76	0.63	0.63	0.64		0.69
	HUNTING		2.52	0.63	1.28	3.41	1.72
	SWIMMING/BEACH	14.29	10.69	12.03	9.62	11.36	11.00
	RIDING DIRT BIKES/ATVs	9.52		0.63	0.64		0.69
	GOING TO THE ZOO				0.64		0.17
	OUTDOOR SPORTS RELATED (Tennis, Golf, Car Racing, etc.)	4.76	10.06	10.13	16.67	23.86	13.75
OTHER THAT FITS INTO SWFWMD (playing with pets, horseshoes, waterskiing, etc.)	4.76	6.92	8.86	11.54	5.68	8.42	
		Unweighted					
		Average	Std. Deviation				
11-HOW MANY TIMES IN THE LAST THREE MONTHS DID YOU PARTICIPATE IN THAT ACTIVITY?	LESS THAN HS	13.56	23.40				
	HIGH SCHOOL GRADUATE	19.20	27.56				
	SOME COLLEGE	20.03	28.86				
	COLLEGE GRADUATE	16.42	24.27				
	ADVANCED DEGREE	20.98	27.81				
		Unweighted					
		LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
12-LAST TIME YOU DID THIS ACTIVITY, DID ANYONE ACCOMPANY YOU?	NO/WENT ALONE	6.25	23.20	18.31	15.94	24.39	19.48
	SPOUSE	12.50	22.40	25.35	21.74	26.83	23.46
	CHILDREN ONLY		0.80	0.70	3.62		1.39
	ENTIRE FAMILY	25.00	10.40	14.79	13.77	8.54	12.72
	FRIENDS	37.50	25.60	23.94	23.19	29.27	25.45
	COMBINATION/FAMILY/ FRIENDS	18.75	17.60	16.90	21.74	10.98	17.50
		Unweighted					
		LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
13-WHAT DO YOU ENJOY MOST ABOUT PARTICIPATING IN THAT ACTIVITY?	SIMPLY BEING OUTDOORS	26.67	48.39	44.93	50.74	45.00	46.86
	SPENDING TIME W/FAMILY	6.67	8.87	18.84	11.03	8.75	12.17
	ESCAPE CITY/SURROUNDINGS		3.23	2.17	2.21	1.25	2.23
	PEACEFUL SETTING	13.33	13.71	9.42	8.82	17.50	11.76
	ENJOY WILDLIFE/NATURE	20.00	12.90	10.87	7.35	6.25	9.94
	LOW COST RECREATION	6.67		2.17	0.74	2.50	1.42
	EXERCISE		4.84	3.62	5.88	8.75	5.27
	MEETING PEOPLE		0.81		0.74		1.01
	BEING WITH FRIENDS		0.81	1.45	1.47	2.50	1.42
	RELAXING	6.67	0.81	1.45	2.21		1.42
	SPORTS COMPETITION		2.42		3.68	2.50	2.03
	OTHER	20.00	3.23	5.07	5.15	1.25	4.46
			Unweighted				
		LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
14-WHAT MAKES IT DIFFICULT FOR YOU TO	THERE ARE NO DRAWBACKS	31.25	30.33	22.46	24.26	27.27	25.97
	BUGS			2.17	2.21	1.30	1.43

14-WHAT BARRIERS PREVENT YOU FROM PARTICIPATING IN THAT ACTIVITY?

	LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
TIME COMMITMENT		27.05	26.81	22.79	24.68	24.54
LIMITED FACILITIES/AREAS	6.25	3.28	4.35	2.94	2.60	3.48
WEATHER	6.25	13.93	10.87	12.50	12.99	12.27
FAMILY DOES NOT ENJOY ACTIVITY	6.25	0.82	0.72	0.74		0.82
WORKING/JOB	12.50	3.28	4.35	6.62	3.90	4.91
HEALTH ISSUES		4.92	7.25	2.21	3.90	4.50
AGE	6.25	2.46	2.90	5.15	2.60	3.48
COST		2.46	0.72	3.68	2.60	2.25
LOCATION	6.25	0.82	4.35	2.94	1.30	2.66
DISABILITY		0.82	1.45	0.74	1.30	1.02
GAS PRICES	6.25	2.46		1.47		1.23
TRANSPORTATION	6.25		0.72			0.41
BABYSITTER			0.72		1.30	0.41
TOO FEW BOAT RAMPS		2.46		0.74		0.82
OTHER	12.50	4.92	10.14	11.03	14.29	9.82

15-ON AVERAGE, HOW MUCH PLANNING TIME GOES INTO DECIDING TO PARTICIPATE IN YOUR FAVORITE OUTDOOR ACTIVITY?

	LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
USUALLY SPUR OF THE MOMENT	60.00	65.85	63.50	59.85	65.79	63.35
PLAN/FEW DAYS IN ADVANCE	13.33	21.14	21.90	24.24	19.74	21.74
PLAN/A WEEK IN ADVANCE	6.67	10.57	9.49	6.82	5.26	8.28
PLAN/MONTH IN ADVANCE		2.44	3.65	6.06	2.63	3.73
MORE THAN A MONTH/ADVANCE	20.00		1.46	3.03	6.58	2.90

16-THINK ABOUT THE LAST PLACE YOU PARTICIPATED IN A RECREATIONAL OUTDOOR ACTIVITY OTHER THAN YOUR HOME. HOW DID YOU GET INFORMATION ABOUT THAT PLACE?

	LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
WORD OF MOUTH	35.71	56.64	51.52	47.24	54.05	51.52
INTERNET	7.14	10.62	13.64	14.17	14.86	13.04
NEWSPAPER	7.14	15.93	13.64	14.96	8.11	13.48
MAGAZINE AD		1.77	2.27	4.72	1.35	2.61
ROAD SIGN		5.31	4.55	3.94	1.35	3.91
STATE PARK GUIDE		1.77	1.52	3.94	2.70	2.39
PRIOR KNOWLEDGE	21.43	7.08	9.09	8.66	9.46	8.91
BROCHURE	7.14		2.27		1.35	1.09
YELLOW PAGES					1.35	0.22
TV	7.14				1.35	0.43
POSTERS			0.76			0.22
NEWSLETTERS	7.14			0.79	1.35	0.65
OTHER	7.14	0.88	0.76	1.57	2.70	1.52

17a-BICYCLE TRAILS?

	Average	Std. Deviation
LESS THAN HS	3.06	3.11
HIGH SCHOOL GRADUATE	4.24	3.44
SOME COLLEGE	4.99	3.52
COLLEGE GRADUATE	4.28	3.33
ADVANCED DEGREE	4.59	3.16

17b-ACCESS FACILITIES FOR THE PHYSICALLY CHALLENGED?

	Average	Std. Deviation
LESS THAN HS	7.75	3.68
HIGH SCHOOL GRADUATE	6.36	3.51
SOME COLLEGE	6.23	3.63
COLLEGE GRADUATE	4.99	3.56
ADVANCED DEGREE	5.10	3.29

Statistically Different
F = 5.13

17c-REMOTE CAMPSITES ONLY ACCESSIBLE BY TRAILS OR WATER BODIES?

	Average	Std. Deviation
LESS THAN HS	6.25	3.47
HIGH SCHOOL GRADUATE	3.50	3.01
SOME COLLEGE	3.47	2.86
COLLEGE GRADUATE	3.12	2.86
ADVANCED DEGREE	3.11	2.96

Statistically Different
F = 4.34

17d-FULL-SERVICE CAMPING AREAS WITH WATER AND ELECTRICITY?

	Average	Std. Deviation
LESS THAN HS	7.94	2.82
HIGH SCHOOL GRADUATE	5.63	3.55
SOME COLLEGE	5.59	3.69
COLLEGE GRADUATE	5.18	3.42
ADVANCED DEGREE	3.85	3.06

Statistically Different
F = 6.46

17e-HIKING TRAILS?

	Average	Std. Deviation
LESS THAN HS	5.75	3.68
HIGH SCHOOL GRADUATE	5.07	3.43
SOME COLLEGE	5.54	3.43
COLLEGE GRADUATE	5.18	3.28
ADVANCED DEGREE	5.51	3.12

17f-RESTROOMS?

	Average	Std. Deviation
LESS THAN HS	8.63	2.58
HIGH SCHOOL GRADUATE	8.29	2.83
SOME COLLEGE	8.05	2.99
COLLEGE GRADUATE	8.22	2.59
ADVANCED DEGREE	7.83	2.63

		Unweighted					
		Average	Std. Deviation				
17g-ALL TERRAIN VEHICLE [ATV] TRAILS?	LESS THAN HS	5.00	3.60				
	HIGH SCHOOL GRADUATE	3.25	3.21				
	SOME COLLEGE	3.17	3.06				
	COLLEGE GRADUATE	2.59	2.58				
	ADVANCED DEGREE	2.34	2.22				
		Statistically Different F = 4.05					
		Unweighted					
		Average	Std. Deviation				
17h-24-HOUR SECURITY?	LESS THAN HS	6.56	4.00				
	HIGH SCHOOL GRADUATE	7.32	2.98				
	SOME COLLEGE	7.04	3.38				
	COLLEGE GRADUATE	6.63	3.11				
	ADVANCED DEGREE	6.11	3.31				
		Unweighted					
		Average	Std. Deviation				
17i-BIRD WATCHING AREAS?	LESS THAN HS	5.31	3.48				
	HIGH SCHOOL GRADUATE	4.29	3.17				
	SOME COLLEGE	5.06	3.40				
	COLLEGE GRADUATE	4.58	3.05				
	ADVANCED DEGREE	4.96	3.32				
		Unweighted					
		Average	Std. Deviation				
17j-HORSE TRAILS?	LESS THAN HS	5.44	3.56				
	HIGH SCHOOL GRADUATE	4.02	3.04				
	SOME COLLEGE	4.01	3.23				
	COLLEGE GRADUATE	3.72	3.01				
	ADVANCED DEGREE	3.71	3.19				
		Unweighted					
		Average	Std. Deviation				
17k-DESIGNATED CAMPSITES FOR RECREATIONAL VEHICLES [RVs]?	LESS THAN HS	5.56	3.58				
	HIGH SCHOOL GRADUATE	5.04	3.22				
	SOME COLLEGE	4.68	3.48				
	COLLEGE GRADUATE	4.30	3.36				
	ADVANCED DEGREE	3.71	3.23				
		Statistically Different F = 2.57					
		Unweighted					
		Average	Std. Deviation				
17l-GEOCACHING LOCATIONS - SCAVENGER HUNTS USING GLOBAL POSITIONING DEVICES?	LESS THAN HS	3.56	3.03				
	HIGH SCHOOL GRADUATE	2.97	2.77				
	SOME COLLEGE	2.76	2.64				
	COLLEGE GRADUATE	2.35	2.12				
	ADVANCED DEGREE	2.75	2.69				
		Statistically Different F = 3.31					
		Unweighted					
		Average	Std. Deviation				
17m-STAFF ON SITE, LIKE A PARK RANGER OR INFORMATION DESK?	LESS THAN HS	8.19	2.93				
	HIGH SCHOOL GRADUATE	7.11	3.19				
	SOME COLLEGE	7.10	3.17				
	COLLEGE GRADUATE	6.67	2.84				
	ADVANCED DEGREE	5.90	2.97				
		Unweighted					
		LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
18-HOW LIKELY ARE YOU TO APPLY FOR A PERMIT TO USE PUBLIC LANDS FOR OUTDOOR RECREATIONAL ACTIVITIES?	VERY LIKELY	25.00	10.32	14.29	19.26	18.52	15.66
	SOMEWHAT LIKELY	18.75	26.19	25.71	20.00	20.99	23.29
	SOMEWHAT UNLIKELY	12.50	15.87	13.57	12.59	16.05	14.26
	VERY UNLIKELY	43.75	47.62	46.43	48.15	44.44	46.79
		Unweighted					
		LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
19a-OPINION OF THE FLORIDA PARK SERVICE	VERY FAVORABLE	27.27	36.81	40.74	42.14	43.82	40.00
	SOMEWHAT FAVORABLE	13.64	17.79	22.22	22.64	29.21	21.85
	SOMEWHAT UNFAVORABLE	4.55	3.07	2.47	2.52	1.12	2.52
	VERY UNFAVORABLE	18.18	9.20	7.41	3.14	3.37	6.55
	NO OPINION	13.64	12.27	12.96	17.61	11.24	13.78
NOT AWARE	22.73	20.86	14.20	11.95	11.24	15.29	
		Unweighted					
		LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
19b-OPINION OF THE FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION	VERY FAVORABLE	36.36	40.49	36.42	45.91	42.70	41.01
	SOMEWHAT FAVORABLE	31.82	22.70	33.33	22.64	17.98	25.21
	SOMEWHAT UNFAVORABLE	4.55	2.45	3.09	1.26	4.49	2.69
	VERY UNFAVORABLE		1.84		4.32	4.49	2.69
	NO OPINION	13.64	21.47	13.58	19.50	16.85	17.82
NOT AWARE	13.64	11.04	9.26	9.43	13.48	10.59	
		Unweighted					
		LESS THAN HS	HIGH SCHOOL GRADUATE	SOME COLLEGE	COLLEGE GRADUATE	ADVANCED DEGREE	Overall
19c-OPINION OF THE NATIONAL PARK SERVICE	VERY FAVORABLE	36.36	42.94	53.09	54.72	64.04	51.76
	SOMEWHAT FAVORABLE	13.64	20.86	23.46	23.27	15.73	21.18

	SOMEWHAT UNFAVORABLE	4.55	2.45	0.62	2.52	3.37	2.18
	VERY UNFAVORABLE		0.61	1.85	1.26	1.12	1.18
	NO OPINION	31.82	20.86	12.35	12.58	8.99	14.96
	NOT AWARE	13.64	12.27	8.64	5.66	6.74	8.74
Unweighted							
19d-OPINION OF YOUR COUNTY'S PARKS AND RECREATION SERVICE	VERY FAVORABLE	31.82	38.04	45.68	41.51	44.94	41.85
	SOMEWHAT FAVORABLE	27.27	28.83	20.99	25.79	20.22	24.54
	SOMEWHAT UNFAVORABLE	9.09	3.07	4.94	3.14	4.49	4.03
	VERY UNFAVORABLE	4.55	3.68	3.70	2.52	2.25	3.19
	NO OPINION	9.09	15.34	17.90	17.61	15.73	16.47
	NOT AWARE	18.18	11.04	6.79	9.43	12.36	9.92
Unweighted							
19e-OPINION OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT, OFTEN REFERRED TO AS "SWIFT MUD"	VERY FAVORABLE	13.64	14.72	17.90	22.01	16.85	17.82
	SOMEWHAT FAVORABLE	13.64	17.18	16.67	20.75	17.98	17.98
	SOMEWHAT UNFAVORABLE	18.18	9.20	7.41	10.06	8.99	9.24
	VERY UNFAVORABLE	4.55	7.36	12.96	9.43	14.61	10.42
	NO OPINION	18.18	18.40	14.81	19.50	16.85	17.48
	NOT AWARE	31.82	33.13	30.25	18.24	24.72	27.06
Unweighted							
20-HOW FAMILIAR ARE YOU WITH THE LAND ACQUISITION AND MANAGEMENT PROGRAM OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT?	VERY FAMILIAR	15.38	6.73	6.54	7.20	18.18	8.92
	SOMEWHAT FAMILIAR	23.08	25.00	25.23	32.80	31.82	28.43
	SOMEWHAT UNFAMILIAR	7.69	22.12	17.76	16.00	18.18	18.07
	VERY UNFAMILIAR	23.08	30.77	31.78	28.00	16.67	27.71
	NO OPINION	30.77	15.38	18.69	16.00	15.15	16.87
Unweighted							
21a-ARE YOU AWARE OF ANY SOUTHWEST FLORIDA WATER MANAGEMENT DIST. CONSERVATION LAND?	YES	57.14	42.72	34.91	47.50	45.31	43.00
	NO	42.86	57.28	65.09	52.50	54.69	57.00
Unweighted							
21a-CAN YOU NAME ONE CONSERVATION AREA MANAGED BY THE DISTRICT?	Cannot Name a SWFWMD Area	50.00	51.22	28.13	51.85	39.29	44.79
	Can Name a SWFWMD Area	50.00	48.78	71.88	48.15	60.71	55.21
Unweighted							
22-HAVE YOU EVER USED ANY OF THE SOUTHWEST FLORIDA MANAGEMENT DISTRICT LAND FOR OUTDOOR RECREATION PURPOSES? IF YES, WHAT WAS THE LAST OUTDOOR ACTIVITY YOU PARTICIPATED IN ON THE DISTRICT'S LAND?	NO	87.50	63.41	54.55	61.11	58.62	61.21
	CAMPING			3.03	1.85	13.79	3.64
	HORSE-BACK RIDING	12.50	2.44		3.70	3.45	2.42
	BOATING		7.32	9.09	7.41	6.90	7.88
	BICYCLING					6.90	1.21
	HIKING/TAKING A WALK		7.32	9.09	14.81	6.90	9.70
	FISHING		14.63	12.12	1.85		6.67
	BIRD WATCHING			3.03		3.45	1.21
	HUNTING		2.44		3.70		1.82
	DIVING/TUBING			3.03			0.61
	CANOEING				1.85		0.61
	OTHER		2.44	6.06	3.70		3.03
Unweighted							
23-HOW WOULD YOU RATE YOUR OVERALL EXPERIENCE ON THE DISTRICT'S CONSERVATION LAND?	LESS THAN HS	Average	8.00	Std. Deviation			
	HIGH SCHOOL GRADUATE		6.64		3.48		
	SOME COLLEGE		7.53		2.50		
	COLLEGE GRADUATE		7.55		2.24		
	ADVANCED DEGREE		9.08		1.78		
Unweighted							
24-WHAT WAS THE MOST IMPORTANT DECIDING FACTOR TO USE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT CONSERVATION LAND FOR YOUR OUTDOOR ACTIVITY?	LOCATION/ACCESS	100.00	35.71	38.46	40.00	36.36	38.98
	RANGE OF ACTIVITIES			7.69	5.00		3.39
	FREE			7.69		9.09	3.39
	PRESERVATION/WILDLIFE		21.43	15.38	5.00	18.18	13.56
	SAFE AND CLEAN		14.29		10.00	18.18	10.17
	THE MANATEE					9.09	1.69
	JUST TO SEE IT			15.38	20.00	9.09	11.86
	GOOD FISHING		7.14				1.69
	OTHER		21.43	15.38	20.00		15.25
Unweighted							
25-WHICH OF THE FOLLOWING STATEMENTS BEST REPRESENTS YOUR OPINION ABOUT THE DISTRICT:	AVAILABLE TO PUBLIC	75.00	75.86	70.33	72.97	63.79	71.59
	RESTRICTING ACCESS	25.00	24.14	29.67	27.03	36.21	28.41

		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
3a-GOING TO THE MOVIES?	TOO OFTEN	5.31	4.28	5.73	5.12
	RIGHT AMOUNT	27.05	24.60	19.79	23.89
	NOT OFTEN ENOUGH	67.63	71.12	54.17	64.33
	NEVER/NOT APPLICABLE			20.31	6.66
		Statistically Different Pearson Chi-Square 87.48			
		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
3b-GOING OUT TO DINNER?	TOO OFTEN	19.81	20.21	19.27	19.77
	RIGHT AMOUNT	48.58	51.81	53.65	51.26
	NOT OFTEN ENOUGH	31.60	27.98	25.52	28.48
	NEVER/NOT APPLICABLE			1.56	0.50
		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
3c-GOING FOR A HIKE?	TOO OFTEN	1.89	3.72	4.21	3.22
	RIGHT AMOUNT	23.58	19.15	21.58	21.53
	NOT OFTEN ENOUGH	74.53	77.13	36.84	63.22
	NEVER/NOT APPLICABLE			37.37	12.03
		Statistically Different Pearson Chi-Square 183.23			
		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
3d-BOATING?	TOO OFTEN	8.57	4.42	1.58	4.99
	RIGHT AMOUNT	25.71	20.99	21.05	22.72
	NOT OFTEN ENOUGH	65.71	74.59	33.68	58.00
	NEVER/NOT APPLICABLE			43.68	14.29
		Statistically Different Pearson Chi-Square 212.15			
		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
3e-CAMPING OUTDOORS?	TOO OFTEN	1.95		2.12	1.39
	RIGHT AMOUNT	15.61	14.92	14.29	14.96
	NOT OFTEN ENOUGH	82.44	85.08	28.04	65.39
	NEVER/NOT APPLICABLE			55.56	18.26
		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
3f-ATTENDING SPORTING EVENTS?	TOO OFTEN	5.26	5.35	4.19	4.94
	RIGHT AMOUNT	35.89	36.36	33.51	35.26
	NOT OFTEN ENOUGH	58.85	58.29	32.98	50.26
	NEVER/NOT APPLICABLE			29.32	9.54
		Statistically Different Pearson Chi-Square 133.50			
		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
3g-WATCHING TELEVISION?	TOO OFTEN	50.70	51.30	48.70	50.25
	RIGHT AMOUNT	39.91	43.01	38.86	40.57
	NOT OFTEN ENOUGH	9.39	5.70	9.84	8.35
	NEVER/NOT APPLICABLE			2.59	0.83
		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
3h-SHOPPING?	TOO OFTEN	25.82	22.68	19.69	22.83
	RIGHT AMOUNT	48.36	52.58	56.48	52.33
	NOT OFTEN ENOUGH	25.82	24.74	17.10	22.67
	NEVER/NOT APPLICABLE			6.74	2.17
		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
3i-GOING TO AMUSEMENT PARKS?	TOO OFTEN	5.69	3.21	4.19	4.41
	RIGHT AMOUNT	28.91	37.43	24.08	30.05

NOT OFTEN ENOUGH	65.40	59.36	33.51	53.14
NEVER/NOT APPLICABLE			38.22	12.39

Statistically Different
Pearson Chi-Square
180.46

Unweighted

4-VERY FEW OF MY FRIENDS REGULARLY DO
OUTDOOR ACTIVITIES LIKE HIKING, CAMPING OR
BOATING.

	NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
STRONGLY AGREE	40.38	38.66	32.64	37.33
SOMEWHAT AGREE	26.29	24.74	24.35	25.17
SOMEWHAT DISAGREE	15.02	15.98	15.03	15.33
STRONGLY DISAGREE	16.43	18.04	25.91	20.00
NOT SURE	1.88	2.58	2.07	2.17

Unweighted

5-IT IS DIFFICULT TO FIND A GOOD HIKING TRAIL
NEAR MY HOME.

	NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
STRONGLY AGREE	22.07	27.84	19.69	23.17
SOMEWHAT AGREE	14.08	19.07	18.13	17.00
SOMEWHAT DISAGREE	23.00	17.53	16.58	19.17
STRONGLY DISAGREE	31.46	22.68	18.65	24.50
NOT SURE	9.39	12.89	26.94	16.17

Statistically Different
Pearson Chi-Square
35.60

Unweighted

6-I KNOW A LOT OF PEOPLE WHO LIKE TO GO
CAMPING.

	NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
STRONGLY AGREE	28.17	29.38	18.65	25.50
SOMEWHAT AGREE	24.41	21.65	18.65	21.67
SOMEWHAT DISAGREE	15.96	22.16	16.58	18.17
STRONGLY DISAGREE	30.05	24.74	43.01	32.50
NOT SURE	1.41	2.06	3.11	2.17

Statistically Different
Pearson Chi-Square
21.29

Unweighted

7-THIS REGION OF THE STATE - SOUTHWEST
FLORIDA - IS A GREAT PLACE FOR OUTDOOR
RECREATION.

	NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
STRONGLY AGREE	69.48	65.98	64.25	66.67
SOMEWHAT AGREE	19.25	20.62	27.46	22.33
SOMEWHAT DISAGREE	1.41	3.61	3.63	2.83
STRONGLY DISAGREE	5.16	3.09	2.07	3.50
NOT SURE	4.69	6.70	2.59	4.67

Unweighted

8-GOVERNMENT AGENCIES SHOULD SPEND MORE
MONEY PRESERVING NATURAL LANDS.

	NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
STRONGLY AGREE	65.26	71.13	60.62	65.67
SOMEWHAT AGREE	18.78	18.04	22.28	19.67
SOMEWHAT DISAGREE	6.10	5.15	6.74	6.00
STRONGLY DISAGREE	5.63	4.12	4.66	4.83
NOT SURE	4.23	1.55	5.70	3.83

Unweighted

9-USING GOVERNMENT MONIES ON LAND
PRESERVATION IS VERY POPULAR IN FLORIDA.

	NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
STRONGLY AGREE	32.39	27.32	24.35	28.17
SOMEWHAT AGREE	30.52	35.57	32.12	32.67
SOMEWHAT DISAGREE	11.27	12.37	13.47	12.33
STRONGLY DISAGREE	7.51	10.31	7.77	8.50
NOT SURE	18.31	14.43	22.28	18.33

Unweighted

10-WHAT WOULD YOU CONSIDER YOUR FAVORITE
OUTDOOR RECREATIONAL ACTIVITY?

	NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
NONE/DON'T PARTICIPATE	9.48	17.71	13.59	13.46
CAMPING	2.37	6.77	2.17	3.75
HORSE-BACK RIDING	1.90	2.60	1.09	1.87
BOATING	14.22	8.33	10.33	11.07
BICYCLING	5.21	4.69	8.70	6.13
HIKING/TAKING A WALK	21.33	15.63	18.48	18.57
FISHING	11.37	7.81	6.52	8.69
BIRD WATCHING	0.95	1.04		0.68
HUNTING	2.37	2.08	0.54	1.70
SWIMMING/BEACH	6.16	14.06	13.59	11.07
RIDING DIRT BIKES/ATVs	0.95		1.09	0.68

GOING TO THE ZOO		0.52		0.17
OUTDOOR SPORTS RELATED (Tennis, Golf, Car Racing, etc.)	14.22	9.90	16.85	13.63
OTHER THAT FITS INTO SWFWMD (playing with pets, horseshoes, waterskiing, etc.)	9.48	8.85	7.07	8.52

11-HOW MANY TIMES IN THE LAST THREE MONTHS DID YOU PARTICIPATE IN THAT ACTIVITY?

NORTH DISTRICT
CENTRAL DISTRICT
SOUTH DISTRICT

Unweighted	
Average	Std. Deviation
	22.01
	29.60
	15.37
	25.74
	18.85
	25.31
Statistically Different F = 2.53	

12-LAST TIME YOU DID THIS ACTIVITY, DID ANYONE ACCOMPANY YOU?

NO/WENT ALONE
SPOUSE
CHILDREN ONLY
ENTIRE FAMILY
FRIENDS
COMBINATION/FAMILY/ FRIENDS

Unweighted			
NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
	18.32	20.89	19.62
	28.27	18.35	23.42
			4.43
	11.52	16.46	10.13
	21.99	21.52	33.54
	19.90	22.78	8.86
Statistically Different Pearson Chi-Square 38.05			

13-WHAT DO YOU ENJOY MOST ABOUT PARTICIPATING IN THAT ACTIVITY?

SIMPLY BEING OUTDOORS
SPENDING TIME W/FAMILY
ESCAPE CITY/SURROUNDINGS
PEACEFUL SETTING
ENJOY WILDLIFE/NATURE
LOW COST RECREATION
EXERCISE
MEETING PEOPLE
BEING WITH FRIENDS
RELAXING
SPORTS COMPETITION
OTHER

Unweighted			
NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
	45.41	43.14	50.94
	12.97	16.34	8.18
	1.62	2.61	2.52
	12.43	13.07	9.43
	11.35	8.50	9.43
	1.08	0.65	2.52
	4.86	5.88	5.66
		1.31	1.89
	1.62	1.96	1.26
	1.62	1.96	0.63
	1.62	0.65	3.77
	5.41	3.92	3.77

14-WHAT MAKES IT DIFFICULT FOR YOU TO PARTICIPATE IN THAT ACTIVITY?

THERE ARE NO DRAWBACKS
BUGS
TIME COMMITMENT
LIMITED FACILITIES/AREAS
WEATHER
FAMILY DOES NOT ENJOY ACTIVITY
WORKING/JOB
HEALTH ISSUES
AGE
COST
LOCATION
DISABILITY
GAS PRICES
TRANSPORTATION
BABYSITTER
TOO FEW BOAT RAMPS
OTHER

Unweighted			
NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
	27.72	17.95	33.33
	1.63	1.92	0.65
	25.00	27.56	20.26
	2.72	3.21	4.58
	10.87	9.62	16.34
	1.09	0.64	0.65
	5.43	6.41	2.61
	5.43	3.21	4.58
	1.09	5.77	4.58
	2.72	0.64	3.27
	3.80	3.85	
	1.09	1.92	
	1.63	1.92	
	0.54	0.64	
		0.64	0.65
	0.54	1.92	
	8.70	12.18	8.50

15-ON AVERAGE, HOW MUCH PLANNING TIME GOES INTO DECIDING TO PARTICIPATE IN YOUR FAVORITE OUTDOOR ACTIVITY?

USUALLY SPUR OF THE MOMENT
PLAN/FEW DAYS IN ADVANCE
PLAN/A WEEK IN ADVANCE
PLAN/MONTH IN ADVANCE
MORE THAN A MONTH/ADVANCE

Unweighted			
NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
	68.13	58.82	61.84
	18.13	21.57	26.32
	9.34	11.11	4.61
	2.75	4.58	3.95
	1.65	3.92	3.29

16-THINK ABOUT THE LAST PLACE YOU PARTICIPATED IN A RECREATIONAL OUTDOOR ACTIVITY OTHER THAN YOUR HOME. HOW DID YOU GET INFORMATION ABOUT THAT PLACE?

WORD OF MOUTH
INTERNET
NEWSPAPER
MAGAZINE AD
ROAD SIGN
STATE PARK GUIDE
PRIOR KNOWLEDGE

Unweighted			
NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
	47.16	55.56	52.82
	15.91	11.81	11.27
	11.93	14.58	14.08
	2.27	2.08	3.52
	5.11	4.17	2.11
	3.41	0.69	2.82
	10.23	6.25	9.86

	BROCHURE	1.14	2.08		1.08
	YELLOW PAGES		0.69		0.22
	TV		0.69	0.70	0.43
	POSTERS		0.69		0.22
	NEWSLETTERS	0.57		1.41	0.65
	OTHER	2.27	0.69	1.41	1.52

		Unweighted	
		Average	Std. Deviation
17a-BICYCLE TRAILS?	NORTH DISTRICT	4.20	3.43
	CENTRAL DISTRICT	5.07	3.38
	SOUTH DISTRICT	4.26	3.33
		Statistically Different F = 3.28	

		Unweighted	
		Average	Std. Deviation
17b-ACCESS FACILITIES FOR THE PHYSICALLY CHALLENGED?	NORTH DISTRICT	5.69	3.64
	CENTRAL DISTRICT	6.20	3.54
	SOUTH DISTRICT	5.52	3.57

		Unweighted	
		Average	Std. Deviation
17c-REMOTE CAMPSITES ONLY ACCESSIBLE BY TRAILS OR WATER BODIES?	NORTH DISTRICT	3.36	2.92
	CENTRAL DISTRICT	3.75	3.12
	SOUTH DISTRICT	3.07	2.84

		Unweighted	
		Average	Std. Deviation
17d-FULL-SERVICE CAMPING AREAS WITH WATER AND ELECTRICITY?	NORTH DISTRICT	5.58	3.55
	CENTRAL DISTRICT	5.46	3.61
	SOUTH DISTRICT	4.66	3.40
		Statistically Different F = 3.33	

		Unweighted	
		Average	Std. Deviation
17e-HIKING TRAILS?	NORTH DISTRICT	5.18	3.41
	CENTRAL DISTRICT	5.84	3.37
	SOUTH DISTRICT	5.00	3.18

		Unweighted	
		Average	Std. Deviation
17f-RESTROOMS?	NORTH DISTRICT	7.97	2.95
	CENTRAL DISTRICT	8.39	2.61
	SOUTH DISTRICT	8.08	2.72

		Unweighted	
		Average	Std. Deviation
17g-ALL TERRAIN VEHICLE [ATV] TRAILS?	NORTH DISTRICT	3.14	3.07
	CENTRAL DISTRICT	3.03	2.87
	SOUTH DISTRICT	2.61	2.68

		Unweighted	
		Average	Std. Deviation
17h-24-HOUR SECURITY?	NORTH DISTRICT	6.80	3.23
	CENTRAL DISTRICT	7.17	3.12
	SOUTH DISTRICT	6.52	3.35

		Unweighted	
		Average	Std. Deviation
17i-BIRD WATCHING AREAS?	NORTH DISTRICT	4.71	3.28
	CENTRAL DISTRICT	4.78	3.29
	SOUTH DISTRICT	4.73	3.18

		Unweighted	
		Average	Std. Deviation
17j-HORSE TRAILS?	NORTH DISTRICT	4.45	3.33
	CENTRAL DISTRICT	3.92	3.13
	SOUTH DISTRICT	3.32	2.76
		Statistically Different F = 5.72	

		Unweighted	
		Average	Std. Deviation
17k-DESIGNATED CAMPSITES FOR RECREATIONAL VEHICLES [RVs]?	NORTH DISTRICT	4.60	3.49
	CENTRAL DISTRICT	4.71	3.33
	SOUTH DISTRICT	4.26	3.26

		Unweighted	
		Average	Std. Deviation
17i-GEOCACHING LOCATIONS - SCAVENGER HUNTS USING GLOBAL POSITIONING DEVICES?	NORTH DISTRICT	2.67	2.56
	CENTRAL DISTRICT	2.92	2.72
	SOUTH DISTRICT	2.54	2.40

		Unweighted	
		Average	Std. Deviation
17m-STAFF ON SITE, LIKE A PARK RANGER OR INFORMATION DESK?	NORTH DISTRICT	6.66	3.19
	CENTRAL DISTRICT	7.32	2.92
	SOUTH DISTRICT	6.45	3.07
Statistically Different F = 3.52			

		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
18-HOW LIKELY ARE YOU TO APPLY FOR A PERMIT TO USE PUBLIC LANDS FOR OUTDOOR RECREATIONAL ACTIVITIES?	VERY LIKELY	18.18	14.65	13.29	15.54
	SOMEWHAT LIKELY	25.13	23.57	21.52	23.51
	SOMEWHAT UNLIKELY	10.70	18.47	14.56	14.34
	VERY UNLIKELY	45.99	43.31	50.63	46.61

		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
19a-OPINION OF THE FLORIDA PARK SERVICE	VERY FAVORABLE	43.66	37.63	38.34	40.00
	SOMEWHAT FAVORABLE	18.31	19.07	28.50	21.83
	SOMEWHAT UNFAVORABLE	3.29	1.55	2.59	2.50
	VERY UNFAVORABLE	7.51	11.34	0.52	6.50
	NO OPINION	14.55	14.95	11.92	13.83
	NOT AWARE	12.68	15.46	18.13	15.33
Statistically Different Pearson Chi-Square 28.86					

		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
19b-OPINION OF THE FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION	VERY FAVORABLE	47.42	42.27	32.64	41.00
	SOMEWHAT FAVORABLE	23.47	26.29	25.91	25.17
	SOMEWHAT UNFAVORABLE	3.29	2.06	2.59	2.67
	VERY UNFAVORABLE	3.29	2.06	2.59	2.67
	NO OPINION	16.90	18.56	18.13	17.83
	NOT AWARE	5.63	8.76	18.13	10.67
Statistically Different Pearson Chi-Square 23.02					

		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
19c-OPINION OF THE NATIONAL PARK SERVICE	VERY FAVORABLE	56.81	50.52	47.67	51.83
	SOMEWHAT FAVORABLE	17.37	22.16	24.35	21.17
	SOMEWHAT UNFAVORABLE	2.35	2.06	2.07	2.17
	VERY UNFAVORABLE	1.88	1.55		1.17
	NO OPINION	14.55	16.49	13.47	14.83
	NOT AWARE	7.04	7.22	12.44	8.83

		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
19d-OPINION OF YOUR COUNTY'S PARKS AND RECREATION SERVICE	VERY FAVORABLE	44.60	41.75	38.86	41.83
	SOMEWHAT FAVORABLE	24.88	22.16	26.42	24.50
	SOMEWHAT UNFAVORABLE	3.76	2.58	5.70	4.00
	VERY UNFAVORABLE	3.76	3.09	2.59	3.17
	NO OPINION	14.55	21.13	13.47	16.33
	NOT AWARE	8.45	9.28	12.95	10.17

		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
19e-OPINION OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT, OFTEN REFERRED TO AS "SWIFT MUD"	VERY FAVORABLE	16.90	17.53	19.17	17.83
	SOMEWHAT FAVORABLE	17.37	19.59	16.58	17.83
	SOMEWHAT UNFAVORABLE	9.39	7.22	10.88	9.17
	VERY UNFAVORABLE	16.43	8.25	6.22	10.50
	NO OPINION	18.78	17.53	16.06	17.50
	NOT AWARE	21.13	29.90	31.09	27.17
Statistically Different Pearson Chi-Square 18.63					

		Unweighted			
		NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
20-HOW FAMILIAR ARE YOU WITH THE LAND ACQUISITION AND MANAGEMENT PROGRAM OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT?	VERY FAMILIAR	11.11	10.32	4.65	8.87
	SOMEWHAT FAMILIAR	29.01	26.98	28.68	28.30
	SOMEWHAT UNFAMILIAR	19.75	18.25	15.50	17.99
	VERY UNFAMILIAR	30.25	25.40	27.13	27.82
	NO OPINION	9.88	19.05	24.03	17.03
		Unweighted			
21-ARE YOU AWARE OF ANY SOUTHWEST FLORIDA WATER MANAGEMENT DIST. CONSERVATION LAND?	YES	45.73	40.48	42.02	43.03
	NO	54.27	59.52	57.98	56.97
		Unweighted			
21a-CAN YOU NAME ONE CONSERVATION AREA MANAGED BY THE DISTRICT?	Cannot Name a SWFWMD Area	42.86	38.00	56.82	45.12
	Can Name a SWFWMD Area	57.14	62.00	43.18	54.88
		Unweighted			
22-HAVE YOU EVER USED ANY OF THE SOUTHWEST FLORIDA MANAGEMENT DISTRICT LAND FOR OUTDOOR RECREATION PURPOSES? IF YES, WHAT WAS THE LAST OUTDOOR ACTIVITY YOU PARTICIPATED IN ON THE DISTRICT'S LAND?	NO	54.41	70.00	62.50	61.45
	CAMPING	4.41	4.00	2.08	3.61
	HORSE-BACK RIDING	2.94		4.17	2.41
	BOATING	11.76	6.00	4.17	7.83
	BICYCLING		4.00		1.20
	HIKING/TAKING A WALK	2.94	12.00	16.67	9.64
	FISHING	13.24		4.17	6.63
	BIRD WATCHING	1.47		2.08	1.20
	HUNTING	1.47	2.00	2.08	1.81
	DIVING/TUBING	1.47			0.60
	CANOEING	1.47			0.60
OTHER	4.41	2.00	2.08	3.01	
		Unweighted			
23-HOW WOULD YOU RATE YOUR OVERALL EXPERIENCE ON THE DISTRICT'S CONSERVATION LAND?		Average	Std. Deviation		
	NORTH DISTRICT		7.00	3.00	
	CENTRAL DISTRICT		8.31	1.97	
	SOUTH DISTRICT		8.28	2.05	
		Unweighted			
24-WHAT WAS THE MOST IMPORTANT DECIDING FACTOR TO USE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT CONSERVATION LAND FOR YOUR OUTDOOR ACTIVITY?	LOCATION/ACCESS	31.03	38.46	52.94	38.98
	RANGE OF ACTIVITIES	3.45		5.88	3.39
	FREE	3.45	7.69		3.39
	PRESERVATION/WILDLIFE	10.34	30.77	5.88	13.56
	SAFE AND CLEAN	13.79	7.69	5.88	10.17
	THE MANATEE	3.45			1.69
	JUST TO SEE IT	6.90		29.41	11.86
	GOOD FISHING	3.45			1.69
	OTHER	24.14	15.38		15.25
			Unweighted		
25-WHICH OF THE FOLLOWING STATEMENTS BEST REPRESENTS YOUR OPINION ABOUT THE DISTRICT:	AVAILABLE TO PUBLIC	72.41	66.35	75.00	71.47
	RESTRICTING ACCESS	27.59	33.65	25.00	28.53
		Unweighted			
26-HOW LONG HAVE YOU LIVED IN YOUR COUNTY?	LESS THAN 1 YEAR	4.72	4.64	5.73	5.02
	1 TO 5 YEARS	17.92	18.04	17.71	17.89
	6 TO 10 YEARS	21.23	9.79	18.75	16.72
	11 TO 15 YEARS	10.85	13.92	9.90	11.54
	15 TO 20 YEARS	13.21	11.34	16.67	13.71
	MORE THAN 20 YEARS	32.08	42.27	31.25	35.12
		Unweighted			
27-DO YOU LIVE HERE YEAR-ROUND?	YES	91.00	95.34	88.02	91.44
	NO	9.00	4.66	11.98	8.56

Statistically Different

Pearson Chi-Square
6.67

28-DO YOU HAVE CHILDREN YOUNGER THAN 18
YEARS OLD LIVING IN YOUR HOME?

NORTH DISTRICT
CENTRAL DISTRICT
SOUTH DISTRICT

Unweighted			
Average	Std. Deviation		
	1.86	0.86	
	1.87	0.87	
	2.17	1.21	

29-WHAT IS YOUR PRESENT EMPLOYMENT
STATUS?

EMPLOYED FULL-TIME
EMPLOYED PART-TIME
VOLUNTARILY NOT IN WORK FORCE
UNEMPLOYED/NOT RETIRED
RETIRED

Unweighted			
NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
35.24	47.15	34.20	38.76
6.67	10.36	9.33	8.72
6.67	10.88	10.88	9.40
5.71	3.63	8.81	6.04
45.71	27.98	36.79	37.08

Statistically Different
Pearson Chi-Square
22.36

30-WHAT IS THE HIGHEST LEVEL OF EDUCATION
YOU HAVE REACHED SO FAR?

LESS THAN HS
HIGH SCHOOL GRADUATE
SOME COLLEGE
COLLEGE GRADUATE
ADVANCED DEGREE

Unweighted			
NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
2.84	4.15	4.19	3.70
30.33	27.46	24.08	27.39
33.18	27.46	20.42	27.23
21.80	28.50	30.37	26.72
11.85	12.44	20.94	14.96

Statistically Different
Pearson Chi-Square
17.92

31-ANNUAL HOUSEHOLD INCOME

LESS THAN \$20,000
\$20,000-\$29,999
\$30,000-\$49,999
\$50,000-\$74,999
\$75,000+

Unweighted			
NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
7.60	15.66	13.67	12.18
11.11	15.06	13.67	13.24
28.65	22.29	18.71	23.53
26.90	24.70	23.74	25.21
25.73	22.29	30.22	25.84

32-RACE

WHITE/CAUCASIAN
HISPANIC/LATINO
AFRICAN-AMERICAN
OTHER

Unweighted			
NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
83.10	82.47	89.01	84.78
8.45	8.76	3.14	6.86
6.57	8.25	6.28	7.02
1.88	0.52	1.57	1.34

33-AGE GROUP

18-29
30-49
50-65
>65

Unweighted			
NORTH DISTRICT	CENTRAL DISTRICT	SOUTH DISTRICT	Overall
8.45	10.82	7.25	8.83
25.35	35.57	16.06	25.67
37.56	28.35	23.32	30.00
28.64	25.26	53.37	35.50

Statistically Different
Pearson Chi-Square
48.83

		Unweighted		
		Don't Participate	Participates	Overall
3a-GOING TO THE MOVIES?	TOO OFTEN	3.90	5.03	4.88
	RIGHT AMOUNT	14.29	25.75	24.22
	NOT OFTEN ENOUGH	70.13	63.98	64.81
	NEVER/NOT APPLICABLE	11.69	5.23	6.10
		Unweighted		
3b-GOING OUT TO DINNER?	TOO OFTEN	12.66	21.15	20.00
	RIGHT AMOUNT	51.90	51.78	51.79
	NOT OFTEN ENOUGH	35.44	26.48	27.69
	NEVER/NOT APPLICABLE		0.59	0.51
		Unweighted		
3c-GOING FOR A HIKE?	TOO OFTEN	3.85	3.19	3.28
	RIGHT AMOUNT	11.54	22.95	21.42
	NOT OFTEN ENOUGH	62.82	63.47	63.39
	NEVER/NOT APPLICABLE	21.79	10.38	11.92
		Statistically Different Pearson Chi-Square 11.58		
		Unweighted		
3d-BOATING?	TOO OFTEN		5.91	5.10
	RIGHT AMOUNT	7.69	24.85	22.50
	NOT OFTEN ENOUGH	66.67	56.82	58.17
	NEVER/NOT APPLICABLE	25.64	12.42	14.24
		Statistically Different Pearson Chi-Square 22.79		
		Unweighted		
3e-CAMPING OUTDOORS?	TOO OFTEN		1.44	1.25
	RIGHT AMOUNT	6.49	16.70	15.30
	NOT OFTEN ENOUGH	67.53	65.15	65.48
	NEVER/NOT APPLICABLE	25.97	16.70	17.97
		Statistically Different Pearson Chi-Square 8.87		
		Unweighted		
3f-ATTENDING SPORTING EVENTS?	TOO OFTEN	2.60	5.42	5.04
	RIGHT AMOUNT	14.29	39.16	35.83
	NOT OFTEN ENOUGH	67.53	46.99	49.74
	NEVER/NOT APPLICABLE	15.58	8.43	9.39
		Statistically Different Pearson Chi-Square 21.86		
		Unweighted		
3g-WATCHING TELEVISION?	TOO OFTEN	56.96	49.11	50.17
	RIGHT AMOUNT	40.51	40.63	40.61
	NOT OFTEN ENOUGH	2.53	9.47	8.53
	NEVER/NOT APPLICABLE		0.79	0.68
		Unweighted		
3h-SHOPPING?	TOO OFTEN	17.72	23.43	22.66
	RIGHT AMOUNT	46.84	53.54	52.64
	NOT OFTEN ENOUGH	32.91	21.06	22.66
	NEVER/NOT APPLICABLE	2.53	1.97	2.04
		Unweighted		
3i-GOING TO AMUSEMENT PARKS?	TOO OFTEN		5.00	4.33
	RIGHT AMOUNT	18.18	32.40	30.50
	NOT OFTEN ENOUGH	63.64	51.40	53.03

	NEVER/NOT APPLICABLE	18.18	11.20	12.13
		Statistically Different Pearson Chi-Square 12.84		
		Unweighted		
		Don't Participate	Participates	Overall
	STRONGLY AGREE	46.84	35.63	37.14
	SOMEWHAT AGREE	18.99	26.18	25.21
	SOMEWHAT DISAGREE	15.19	15.75	15.67
	STRONGLY DISAGREE	13.92	21.06	20.10
	NOT SURE	5.06	1.38	1.87
		Statistically Different Pearson Chi-Square 10.42		
		Unweighted		
		Don't Participate	Participates	Overall
	STRONGLY AGREE	24.05	23.43	23.51
	SOMEWHAT AGREE	21.52	16.54	17.21
	SOMEWHAT DISAGREE	13.92	20.28	19.42
	STRONGLY DISAGREE	18.99	25.20	24.36
	NOT SURE	21.52	14.57	15.50
		Unweighted		
		Don't Participate	Participates	Overall
	STRONGLY AGREE	16.46	27.17	25.72
	SOMEWHAT AGREE	13.92	22.64	21.47
	SOMEWHAT DISAGREE	13.92	19.09	18.40
	STRONGLY DISAGREE	54.43	28.94	32.37
	NOT SURE	1.27	2.17	2.04
		Statistically Different Pearson Chi-Square 20.46		
		Unweighted		
		Don't Participate	Participates	Overall
	STRONGLY AGREE	51.90	69.29	66.95
	SOMEWHAT AGREE	25.32	21.85	22.32
	SOMEWHAT DISAGREE	5.06	2.36	2.73
	STRONGLY DISAGREE	11.39	2.17	3.41
	NOT SURE	6.33	4.33	4.60
		Unweighted		
		Don't Participate	Participates	Overall
	STRONGLY AGREE	67.09	65.55	65.76
	SOMEWHAT AGREE	20.25	19.69	19.76
	SOMEWHAT DISAGREE	5.06	5.91	5.79
	STRONGLY DISAGREE	6.33	4.72	4.94
	NOT SURE	1.27	4.13	3.75
		Unweighted		
		Don't Participate	Participates	Overall
	STRONGLY AGREE	32.91	27.17	27.94
	SOMEWHAT AGREE	31.65	33.27	33.05
	SOMEWHAT DISAGREE	13.92	12.01	12.27
	STRONGLY DISAGREE	6.33	8.86	8.52
	NOT SURE	15.19	18.70	18.23
		Unweighted		
		Don't Participate	Participates	Overall
	VERY FAVORABLE	11.39	44.88	40.37
	SOMEWHAT FAVORABLE	17.72	22.64	21.98
	SOMEWHAT UNFAVORABLE	2.53	2.36	2.39
	VERY UNFAVORABLE	37.97	1.18	6.13
	NO OPINION	12.66	13.78	13.63
	NOT AWARE	17.72	15.16	15.50
		Statistically Different Pearson Chi-Square 171.02		
		Unweighted		
		Don't Participate	Participates	Overall

19b-OPINION OF THE FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION	VERY FAVORABLE	24.05	43.90	41.23
	SOMEWHAT FAVORABLE	22.78	25.59	25.21
	SOMEWHAT UNFAVORABLE	1.27	2.95	2.73
	VERY UNFAVORABLE	3.80	2.17	2.39
	NO OPINION	25.32	16.73	17.89
	NOT AWARE	22.78	8.66	10.56
				Statistically Different Pearson Chi-Square 23.95
Unweighted				
19c-OPINION OF THE NATIONAL PARK SERVICE	VERY FAVORABLE	25.32	56.30	52.13
	SOMEWHAT FAVORABLE	27.85	20.47	21.47
	SOMEWHAT UNFAVORABLE	1.27	2.17	2.04
	VERY UNFAVORABLE	2.53	0.79	1.02
	NO OPINION	29.11	12.60	14.82
	NOT AWARE	13.92	7.68	8.52
				Statistically Different Pearson Chi-Square 32.34
Unweighted				
19d-OPINION OF YOUR COUNTY'S PARKS AND RECREATION SERVICE	VERY FAVORABLE	27.85	44.49	42.25
	SOMEWHAT FAVORABLE	26.58	24.02	24.36
	SOMEWHAT UNFAVORABLE	5.06	3.94	4.09
	VERY UNFAVORABLE	2.53	3.15	3.07
	NO OPINION	25.32	14.76	16.18
	NOT AWARE	12.66	9.65	10.05
Unweighted				
19e-OPINION OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT, OFTEN REFERRED TO AS "SWIFT MUD"	VERY FAVORABLE	17.72	17.52	17.55
	SOMEWHAT FAVORABLE	17.72	18.31	18.23
	SOMEWHAT UNFAVORABLE	5.06	9.84	9.20
	VERY UNFAVORABLE	8.86	10.63	10.39
	NO OPINION	18.99	17.13	17.38
	NOT AWARE	31.65	26.57	27.26
Unweighted				
20-HOW FAMILIAR ARE YOU WITH THE LAND ACQUISITION AND MANAGEMENT PROGRAM OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT?	VERY FAMILIAR	6.82	9.34	9.07
	SOMEWHAT FAMILIAR	25.00	28.85	28.43
	SOMEWHAT UNFAMILIAR	13.64	18.68	18.14
	VERY UNFAMILIAR	31.82	27.47	27.94
	NO OPINION	22.73	15.66	16.42
	Unweighted			
21-ARE YOU AWARE OF ANY SOUTHWEST FLORIDA WATER MANAGEMENT DIST. CONSERVATION LAND?	YES	42.86	43.91	43.78
	NO	57.14	56.09	56.22
Unweighted				
21a-CAN YOU NAME ONE CONSERVATION AREA MANAGED BY THE DISTRICT?	Cannot Name a SWFWMD Area	33.33	46.58	45.12
	Can Name a SWFWMD Area	66.67	53.42	54.88
Unweighted				
22-HAVE YOU EVER USED ANY OF THE SOUTHWEST FLORIDA MANAGEMENT DISTRICT LAND FOR OUTDOOR RECREATION PURPOSES? IF YES, WHAT WAS THE LAST OUTDOOR ACTIVITY YOU PARTICIPATED IN ON THE DISTRICT'S LAND?	NO	89.47	57.82	61.45
	CAMPING		4.08	3.61
	HORSE-BACK RIDING		2.72	2.41
	BOATING		8.84	7.83
	BICYCLING		1.36	1.20
	HIKING/TAKING A WALK	10.53	9.52	9.64
	FISHING		7.48	6.63
	BIRD WATCHING		1.36	1.20
	HUNTING		2.04	1.81
	DIVING/TUBING		0.68	0.60
	CANOEING		0.68	0.60
	OTHER		3.40	3.01

23-HOW WOULD YOU RATE YOUR OVERALL EXPERIENCE ON THE DISTRICT'S CONSERVATION LAND?

Don't Participate
Participates

Unweighted		
Average	Std. Deviation	
8.00	1.41	
7.63	2.64	

24-WHAT WAS THE MOST IMPORTANT DECIDING FACTOR TO USE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT CONSERVATION LAND FOR YOUR OUTDOOR ACTIVITY?

LOCATION/ACCESS
RANGE OF ACTIVITIES
FREE
PRESERVATION/WILDLIFE
SAFE AND CLEAN
THE MANATEE
JUST TO SEE IT
GOOD FISHING
OTHER

Unweighted		
Don't Participate	Participates	Overall
100.00	39.66	38.98
	1.72	3.39
	3.45	3.39
	13.79	13.56
	10.34	10.17
	1.72	1.69
	12.07	11.86
	1.72	1.69
	15.52	15.25

25-WHICH OF THE FOLLOWING STATEMENTS BEST REPRESENTS YOUR OPINION ABOUT THE DISTRICT:

AVAILABLE TO PUBLIC
RESTRICTING ACCESS

Unweighted		
Don't Participate	Participates	Overall
61.76	72.41	71.39
38.24	27.59	28.61

		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
3a-GOING TO THE MOVIES?	TOO OFTEN	4.93	3.85	10.26	5.56		5.02
	RIGHT AMOUNT	24.67	28.85	23.08	38.89	30.77	26.15
	NOT OFTEN ENOUGH	64.80	60.58	66.67	55.56	69.23	63.81
	NEVER/NOT APPLICABLE	5.59	6.73				5.02
		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
3b-GOING OUT TO DINNER?	TOO OFTEN	22.15	17.92	19.51	16.67	7.69	20.41
	RIGHT AMOUNT	47.23	62.26	56.10	44.44	69.23	51.75
	NOT OFTEN ENOUGH	29.64	19.81	24.39	38.89	23.08	27.22
	NEVER/NOT APPLICABLE	0.98					0.62
		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
3c-GOING FOR A HIKE?	TOO OFTEN	2.95	0.95	5.00	5.56	15.38	3.12
	RIGHT AMOUNT	24.59	23.81	20.00	11.11	7.69	23.08
	NOT OFTEN ENOUGH	63.61	60.00	67.50	72.22	53.85	63.20
	NEVER/NOT APPLICABLE	8.85	15.24	7.50	11.11	23.08	10.60
		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
3d-BOATING?	TOO OFTEN	5.33	6.80	7.50	5.88	7.69	5.92
	RIGHT AMOUNT	26.33	26.21	22.50	17.65	7.69	25.16
	NOT OFTEN ENOUGH	57.00	50.49	62.50	58.82	61.54	56.24
	NEVER/NOT APPLICABLE	11.33	16.50	7.50	17.65	23.08	12.68
		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
3e-CAMPING OUTDOORS?	TOO OFTEN	1.37	1.00	2.50			1.29
	RIGHT AMOUNT	14.68	24.00	15.00	11.11	23.08	16.81
	NOT OFTEN ENOUGH	67.92	52.00	75.00	83.33	53.85	65.30
	NEVER/NOT APPLICABLE	16.04	23.00	7.50	5.56	23.08	16.59
		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
3f-ATTENDING SPORTING EVENTS?	TOO OFTEN	5.32	3.81	9.76	5.56		5.22
	RIGHT AMOUNT	37.21	44.76	39.02	50.00	28.57	39.25
	NOT OFTEN ENOUGH	50.17	39.05	43.90	38.89	57.14	46.97
	NEVER/NOT APPLICABLE	7.31	12.38	7.32	5.56	14.29	8.56
		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
3g-WATCHING TELEVISION?	TOO OFTEN	46.91	52.83	53.66	61.11	50.00	49.38
	RIGHT AMOUNT	40.07	42.45	34.15	33.33	50.00	40.12
	NOT OFTEN ENOUGH	12.05	3.77	12.20	5.56		9.67
	NEVER/NOT APPLICABLE	0.98	0.94				0.82
		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
3h-SHOPPING?	TOO OFTEN	23.70	19.81	29.27	22.22	21.43	23.20
	RIGHT AMOUNT	53.25	57.55	60.98	38.89	50.00	54.21
	NOT OFTEN ENOUGH	22.40	18.87	9.76	27.78	21.43	20.74
	NEVER/NOT APPLICABLE	0.65	3.77		11.11	7.14	1.85
		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
3i-GOING TO AMUSEMENT PARKS?	TOO OFTEN	3.62	7.69	7.32	5.56		4.78
	RIGHT AMOUNT	32.57	37.50	26.83	27.78	35.71	33.06
	NOT OFTEN ENOUGH	52.96	41.35	63.41	50.00	42.86	50.94
	NEVER/NOT APPLICABLE	10.86	13.46	2.44	16.67	21.43	11.23
		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
4-VERY FEW OF MY FRIENDS REGULARLY DO OUTDOOR ACTIVITIES LIKE HIKING, CAMPING OR BOATING.	STRONGLY AGREE	37.66	34.91	34.15	11.11	42.86	35.93
	SOMEWHAT AGREE	24.03	32.08	29.27	22.22	28.57	26.28
	SOMEWHAT DISAGREE	14.29	15.09	24.39	33.33	14.29	16.02
	STRONGLY DISAGREE	22.40	17.92	9.76	33.33	7.14	20.33
	NOT SURE	1.62		2.44		7.14	1.44
		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
5-IT IS DIFFICULT TO FIND A GOOD HIKING TRAIL NEAR MY HOME.	STRONGLY AGREE	24.03	17.92	34.15	22.22	28.57	23.61
	SOMEWHAT AGREE	16.56	20.75	9.76	11.11	21.43	16.84
	SOMEWHAT DISAGREE	20.78	16.98	14.63	33.33	21.43	19.92
	STRONGLY DISAGREE	25.32	27.36	24.39	22.22	21.43	25.46
	NOT SURE	13.31	16.98	17.07	11.11	7.14	14.17

		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
6-I KNOW A LOT OF PEOPLE WHO LIKE TO GO CAMPING.	STRONGLY AGREE	24.03	28.30	29.27	50.00	42.86	26.90
	SOMEWHAT AGREE	21.10	23.58	34.15	16.67	14.29	22.38
	SOMEWHAT DISAGREE	20.78	20.75	9.76	27.78	7.14	19.71
	STRONGLY DISAGREE	31.82	25.47	26.83	5.56	35.71	29.16
	NOT SURE	2.27	1.89				1.85

		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
7-THIS REGION OF THE STATE - SOUTHWEST FLORIDA - IS A GREAT PLACE FOR OUTDOOR RECREATION.	STRONGLY AGREE	70.45	67.92	65.85	61.11	92.86	69.82
	SOMEWHAT AGREE	20.45	26.42	24.39	27.78		21.77
	SOMEWHAT DISAGREE	1.62	2.83	2.44	5.56		2.05
	STRONGLY DISAGREE	2.60	0.94	4.88			2.26
	NOT SURE	4.87	1.89	2.44	5.56	7.14	4.11

		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
8-GOVERNMENT AGENCIES SHOULD SPEND MORE MONEY PRESERVING NATURAL LANDS.	STRONGLY AGREE	64.61	63.21	75.61	77.78	57.14	65.50
	SOMEWHAT AGREE	19.48	22.64	12.20	16.67	28.57	19.71
	SOMEWHAT DISAGREE	6.49	5.66	4.88		7.14	5.95
	STRONGLY DISAGREE	4.22	6.60	4.88		7.14	4.72
	NOT SURE	5.19	1.89	2.44	5.56		4.11

		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
9-USING GOVERNMENT MONIES ON LAND PRESERVATION IS VERY POPULAR IN FLORIDA.	STRONGLY AGREE	30.19	24.53	21.95	5.56	35.71	27.52
	SOMEWHAT AGREE	33.12	32.08	34.15	33.33	28.57	32.85
	SOMEWHAT DISAGREE	9.74	15.09	19.51	22.22	7.14	12.11
	STRONGLY DISAGREE	9.74	8.49	4.88	11.11		8.83
	NOT SURE	17.21	19.81	19.51	27.78	28.57	18.69

		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
10-WHAT WOULD YOU CONSIDER YOUR FAVORITE OUTDOOR RECREATIONAL ACTIVITY?	NONE/DONT PARTICIPATE	0.97	6.60	7.32	38.89	14.29	4.52
	CAMPING	1.62	0.94	4.88		7.14	1.85
	HORSE-BACK RIDING	13.64	14.15	14.63	5.56		13.14
	BOATING	9.74	1.89	4.88			6.98
	BICYCLING	27.60	11.32	4.88	16.67	7.14	21.15
	HIKING/TAKING A WALK	9.42	16.98	4.88		7.14	10.27
	FISHING	0.97				7.14	0.82
	BIRD WATCHING	1.62	1.89	4.88	5.56		2.05
	HUNTING	13.96	9.43	21.95	5.56	7.14	13.14
	SWIMMING/BEACH	0.65	1.89				0.82
	RIDING DIRT BIKES/ATVs		0.94				0.21
	GOING TO THE ZOO	11.69	24.53	19.51	16.67	35.71	16.02
	OUTDOOR SPORTS RELATED (Tennis, Golf, Car Racing, etc.)	8.12	9.43	12.20	11.11	14.29	9.03
	OTHER THAT FITS INTO SWFWMD (playing with pets, horseshoes, waterskiing, etc.)						

		Unweighted	
		Average	Std. Deviation
11-HOW MANY TIMES IN THE LAST THREE MONTHS DID YOU PARTICIPATE IN THAT ACTIVITY?	USUALLY SPUR OF THE MOMENT	23.10	30.38
	PLAN/FEW DAYS IN ADVANCE	10.45	13.75
	PLAN/A WEEK IN ADVANCE	12.12	20.54
	PLAN/MONTH IN ADVANCE	4.72	7.74
	MORE THAN A MONTH/ADVANCE	22.71	28.96
		Statistically Different F = 6.67	

		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
12-LAST TIME YOU DID THIS ACTIVITY, DID ANYONE ACCOMPANY YOU?	NO/WENT ALONE	25.73	6.60	7.32		14.29	18.72
	SPOUSE	26.06	23.58	19.51	16.67	7.14	24.07
	CHILDREN ONLY	0.98	3.77				1.44
	ENTIRE FAMILY	8.47	13.21	24.39	38.89	21.43	12.35
	FRIENDS	21.50	31.13	36.59	27.78	42.86	25.72
COMBINATION/FAMILY/ FRIENDS	17.26	21.70	12.20	16.67	14.29	17.70	

		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
13-WHAT DO YOU ENJOY MOST ABOUT PARTICIPATING IN THAT ACTIVITY?	SIMPLY BEING OUTDOORS	48.68	49.52	32.50	33.33	50.00	46.97
	SPENDING TIME W/FAMILY	8.61	16.19	22.50	27.78	14.29	12.32
	ESCAPE CITY/SURROUNDINGS	1.66	2.86	2.50	5.56	7.14	2.30
	PEACEFUL SETTING	13.91	8.57	10.00	11.11		11.90
	ENJOY WILDLIFE/NATURE	9.27	10.48	7.50	11.11	7.14	9.39
	LOW COST RECREATION	0.99	0.95	2.50			1.04
	EXERCISE	6.95	3.81			7.14	5.43
	MEETING PEOPLE	0.66	0.95		5.56	7.14	1.04
	BEING WITH FRIENDS	0.66	1.90	7.50			1.46
	RELAXING	1.99		2.50			1.46
	SPORTS COMPETITION	2.32	1.90	2.50			2.09
	OTHER	4.30	2.86	10.00	5.56	7.14	4.59

		Unweighted					
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall

14-WHAT MAKES IT DIFFICULT FOR YOU TO PARTICIPATE IN THAT ACTIVITY?	THERE ARE NO DRAWBACKS	29.67	23.53	14.63	11.11	28.57	26.32
	BUGS	0.67	1.96	2.44	5.56	7.14	1.47
	TIME COMMITMENT	20.33	25.49	43.90	50.00	7.14	24.21
	LIMITED FACILITIES/AREAS	4.00	3.92			7.14	3.58
	WEATHER	13.67	7.84	12.20	11.11	21.43	12.42
	FAMILY DOES NOT ENJOY ACTIVITY	1.33					0.84
	WORKING/JOB	4.33	8.82				4.63
	HEALTH ISSUES	5.33	4.90				4.42
	AGE	3.67	3.92	2.44	5.56		3.58
	COST	1.33	2.94	4.88		7.14	2.11
	LOCATION	2.67	0.98	4.88	5.56	7.14	2.74
	DISABILITY	1.67					1.05
	GAS PRICES	0.33	0.98	4.88		7.14	1.05
	TRANSPORTATION	0.33				7.14	0.42
	BABYSITTER	0.67					0.42
	TOO FEW BOAT RAMPS	0.67	1.96				0.84
	OTHER	9.33	12.75	9.76	11.11		9.89

Unweighted

		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
16-THINK ABOUT THE LAST PLACE YOU PARTICIPATED IN A RECREATIONAL OUTDOOR ACTIVITY OTHER THAN YOUR HOME. HOW DID YOU GET INFORMATION ABOUT THAT PLACE?	WORD OF MOUTH	49.09	60.00	63.89	38.89	38.46	52.04
	INTERNET	10.91	15.00	19.44	27.78		12.90
	NEWSPAPER	15.27	15.00	5.56	5.56		13.57
	MAGAZINE AD	2.91		2.78		15.38	2.49
	ROAD SIGN	5.09	3.00		5.56		4.07
	STATE PARK GUIDE	2.55	1.00		11.11	7.69	2.49
	PRIOR KNOWLEDGE	9.82	4.00	8.33	5.56		15.38
	BROCHURE	1.09	1.00				7.69
	YELLOW PAGES	0.36					0.23
	TV	0.36				7.69	0.45
	POSTERS	0.36					0.23
	NEWSLETTERS	0.73				7.69	0.68
	OTHER	1.45	1.00		5.56		1.36

Unweighted

		Average	Std. Deviation
17a-BICYCLE TRAILS?	USUALLY SPUR OF THE MOMENT	4.51	3.49
	PLAN/FEW DAYS IN ADVANCE	4.28	3.23
	PLAN/A WEEK IN ADVANCE	4.02	3.16
	PLAN/MONTH IN ADVANCE	5.67	3.09
	MORE THAN A MONTH/ADVANCE	4.92	3.17

Unweighted

		Average	Std. Deviation
17b-ACCESS FACILITIES FOR THE PHYSICALLY CHALLENGED?	USUALLY SPUR OF THE MOMENT	6.07	3.61
	PLAN/FEW DAYS IN ADVANCE	4.98	3.46
	PLAN/A WEEK IN ADVANCE	5.59	3.69
	PLAN/MONTH IN ADVANCE	6.61	3.31
	MORE THAN A MONTH/ADVANCE	6.46	3.91

Statistically Different
F = 2.18

Unweighted

		Average	Std. Deviation
17c-REMOTE CAMPSITES ONLY ACCESSIBLE BY TRAILS OR WATER BODIES?	USUALLY SPUR OF THE MOMENT	3.29	2.92
	PLAN/FEW DAYS IN ADVANCE	3.25	2.90
	PLAN/A WEEK IN ADVANCE	3.71	3.10
	PLAN/MONTH IN ADVANCE	4.33	3.31
	MORE THAN A MONTH/ADVANCE	3.00	2.96

Unweighted

		Average	Std. Deviation
17d-FULL-SERVICE CAMPING AREAS WITH WATER AND ELECTRICITY?	USUALLY SPUR OF THE MOMENT	5.00	3.50
	PLAN/FEW DAYS IN ADVANCE	5.20	3.62
	PLAN/A WEEK IN ADVANCE	6.20	3.39
	PLAN/MONTH IN ADVANCE	5.72	3.25
	MORE THAN A MONTH/ADVANCE	5.50	4.18

Unweighted

		Average	Std. Deviation
17e-HIKING TRAILS?	USUALLY SPUR OF THE MOMENT	5.32	3.39
	PLAN/FEW DAYS IN ADVANCE	5.02	3.26
	PLAN/A WEEK IN ADVANCE	5.02	3.07
	PLAN/MONTH IN ADVANCE	6.67	3.33
	MORE THAN A MONTH/ADVANCE	6.86	3.03

Unweighted

		Average	Std. Deviation
17f-RESTROOMS?	USUALLY SPUR OF THE MOMENT	7.98	2.92
	PLAN/FEW DAYS IN ADVANCE	8.25	2.67
	PLAN/A WEEK IN ADVANCE	8.46	2.57
	PLAN/MONTH IN ADVANCE	8.33	1.85
	MORE THAN A MONTH/ADVANCE	9.21	1.81

Unweighted

		Average	Std. Deviation
17g-ALL TERRAIN VEHICLE (ATV) TRAILS?	USUALLY SPUR OF THE MOMENT	2.69	2.72
	PLAN/FEW DAYS IN ADVANCE	3.60	3.31
	PLAN/A WEEK IN ADVANCE	3.22	3.16
	PLAN/MONTH IN ADVANCE	2.78	2.80
	MORE THAN A MONTH/ADVANCE	3.08	2.60

Unweighted

		Average	Std. Deviation
17h-24-HOUR SECURITY?	USUALLY SPUR OF THE MOMENT	6.68	3.29
	PLAN/FEW DAYS IN ADVANCE	6.76	3.19
	PLAN/A WEEK IN ADVANCE	7.59	3.00
	PLAN/MONTH IN ADVANCE	7.50	2.94
	MORE THAN A MONTH/ADVANCE	7.14	3.74

		Unweighted					
		Average	Std. Deviation				
17i-BIRD WATCHING AREAS?	USUALLY SPUR OF THE MOMENT	4.66	3.31				
	PLAN/FEW DAYS IN ADVANCE	4.62	3.19				
	PLAN/A WEEK IN ADVANCE	4.44	2.95				
	PLAN/MONTH IN ADVANCE	5.72	3.14				
	MORE THAN A MONTH/ADVANCE	4.71	3.31				
		Unweighted					
17j-HORSE TRAILS?	USUALLY SPUR OF THE MOMENT	3.91	3.19				
	PLAN/FEW DAYS IN ADVANCE	3.45	2.80				
	PLAN/A WEEK IN ADVANCE	4.34	3.13				
	PLAN/MONTH IN ADVANCE	4.28	2.72				
	MORE THAN A MONTH/ADVANCE	4.00	3.31				
		Unweighted					
17k-DESIGNATED CAMPSITES FOR RECREATIONAL VEHICLES (RVs)?	USUALLY SPUR OF THE MOMENT	4.39	3.37				
	PLAN/FEW DAYS IN ADVANCE	4.49	3.25				
	PLAN/A WEEK IN ADVANCE	4.93	3.38				
	PLAN/MONTH IN ADVANCE	5.88	3.26				
	MORE THAN A MONTH/ADVANCE	3.21	3.24				
		Unweighted					
17l-GEOCACHING LOCATIONS - SCAVENGER HUNTS USING GLOBAL POSITIONING DEVICES?	USUALLY SPUR OF THE MOMENT	2.71	2.57				
	PLAN/FEW DAYS IN ADVANCE	2.54	2.43				
	PLAN/A WEEK IN ADVANCE	2.88	2.68				
	PLAN/MONTH IN ADVANCE	3.29	2.82				
	MORE THAN A MONTH/ADVANCE	2.15	2.44				
		Unweighted					
17m-STAFF ON SITE, LIKE A PARK RANGER OR INFORMATION DESK?	USUALLY SPUR OF THE MOMENT	6.73	3.13				
	PLAN/FEW DAYS IN ADVANCE	6.88	2.93				
	PLAN/A WEEK IN ADVANCE	7.03	3.17				
	PLAN/MONTH IN ADVANCE	6.17	3.09				
	MORE THAN A MONTH/ADVANCE	8.57	1.95				
		Unweighted					
18-HOW LIKELY ARE YOU TO APPLY FOR A PERMIT TO USE PUBLIC LANDS FOR OUTDOOR RECREATIONAL ACTIVITIES?	USUALLY SPUR OF THE MOMENT	14.38	15.69	9.76	16.67	28.57	14.76
	VERY LIKELY	14.38	15.69	9.76	16.67	28.57	14.76
	SOMEWHAT LIKELY	21.90	26.47	36.59	22.22	21.43	24.12
	SOMEWHAT UNLIKELY	14.38	12.75	19.51	22.22		14.35
	VERY UNLIKELY	49.35	45.10	34.15	38.89	50.00	46.78
		Unweighted					
19a-OPINION OF THE FLORIDA PARK SERVICE	USUALLY SPUR OF THE MOMENT	44.81	39.62	41.46	44.44	64.29	43.94
	VERY FAVORABLE	44.81	39.62	41.46	44.44	64.29	43.94
	SOMEWHAT FAVORABLE	22.40	26.42	26.83	33.33	7.14	23.81
	SOMEWHAT UNFAVORABLE	2.60	1.89	2.44	5.56		2.46
	VERY UNFAVORABLE	1.30	0.94				1.03
NO OPINION	15.26	16.04	4.88		7.14	13.76	
NOT AWARE	13.64	15.09	24.39	16.67	21.43	15.20	
		Unweighted					
19b-OPINION OF THE FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION	USUALLY SPUR OF THE MOMENT	42.86	42.45	43.90	44.44	64.29	43.53
	VERY FAVORABLE	42.86	42.45	43.90	44.44	64.29	43.53
	SOMEWHAT FAVORABLE	25.65	27.36	31.71	16.67	21.43	26.08
	SOMEWHAT UNFAVORABLE	2.60	2.83	2.44	11.11		2.87
	VERY UNFAVORABLE	2.92	1.89				2.26
NO OPINION	18.51	13.21	12.20	16.67	7.14	16.43	
NOT AWARE	7.47	12.26	9.76	11.11	7.14	8.83	
		Unweighted					
19c-OPINION OF THE NATIONAL PARK SERVICE	USUALLY SPUR OF THE MOMENT	56.49	52.83	56.10	66.67	71.43	56.47
	VERY FAVORABLE	56.49	52.83	56.10	66.67	71.43	56.47
	SOMEWHAT FAVORABLE	20.45	24.53	21.95	11.11	14.29	20.94
	SOMEWHAT UNFAVORABLE	1.95	2.83			7.14	2.05
	VERY UNFAVORABLE	1.30					0.82
NO OPINION	12.99	12.26	7.32	11.11	7.14	12.11	
NOT AWARE	6.82	7.55	14.63	11.11		7.80	
		Unweighted					
19d-OPINION OF YOUR COUNTY'S PARKS AND RECREATION SERVICE	USUALLY SPUR OF THE MOMENT	44.81	44.34	39.02	27.78	78.57	44.56
	VERY FAVORABLE	44.81	44.34	39.02	27.78	78.57	44.56
	SOMEWHAT FAVORABLE	22.73	27.36	26.83	38.89		24.02
	SOMEWHAT UNFAVORABLE	2.60	7.55	2.44	5.56	7.14	3.90
	VERY UNFAVORABLE	3.90	1.89	2.44		7.14	3.29
NO OPINION	16.23	10.38	14.63	16.67	7.14	14.58	
NOT AWARE	9.74	8.49	14.63	11.11		9.65	
		Unweighted					
19e-OPINION OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT, OFTEN REFERRED TO AS "SWIFT MUD"	USUALLY SPUR OF THE MOMENT	15.26	22.64	9.76	22.22	35.71	17.25
	VERY FAVORABLE	15.26	22.64	9.76	22.22	35.71	17.25
	SOMEWHAT FAVORABLE	18.83	16.98	21.95	16.67	7.14	18.28
	SOMEWHAT UNFAVORABLE	10.71	7.55	7.32	16.67	7.14	9.86
	VERY UNFAVORABLE	12.01	9.43	9.76	5.56	7.14	10.88
NO OPINION	18.18	17.92	12.20	22.22		17.25	

	NOT AWARE	25.00	25.47	39.02	16.67	42.86	26.49
Unweighted							
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
20-HOW FAMILIAR ARE YOU WITH THE LAND ACQUISITION AND MANAGEMENT PROGRAM OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT?	VERY FAMILIAR	8.77	6.58	17.39	13.33	12.50	9.14
	SOMEWHAT FAMILIAR	28.51	30.26	17.39	33.33	37.50	28.57
	SOMEWHAT UNFAMILIAR	18.42	21.05	26.09	13.33	12.50	19.14
	VERY UNFAMILIAR	27.19	26.32	30.43	33.33	25.00	27.43
	NO OPINION	17.11	15.79	8.70	6.67	12.50	15.71
Unweighted							
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
21-ARE YOU AWARE OF ANY SOUTHWEST FLORIDA WATER MANAGEMENT DIST. CONSERVATION LAND?	YES	46.19	39.73	34.78	46.15	42.86	43.95
	NO	53.81	60.27	65.22	53.85	57.14	56.05
Unweighted							
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
21a-CAN YOU NAME ONE CONSERVATION AREA MANAGED BY THE DISTRICT?	Cannot Name a SWFWMD Area	43.43	54.17	62.50	50.00		45.71
	Can Name a SWFWMD Area	56.57	45.83	37.50	50.00	100.00	54.29
Unweighted							
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
22-HAVE YOU EVER USED ANY OF THE SOUTHWEST FLORIDA MANAGEMENT DISTRICT LAND FOR OUTDOOR RECREATION PURPOSES? IF YES, WHAT WAS THE LAST OUTDOOR ACTIVITY YOU PARTICIPATED IN ON THE DISTRICT'S LAND?	NO	56.25	57.14	75.00	66.67	33.33	57.45
	CAMPING	4.17	3.57			33.33	4.26
	HORSE-BACK RIDING	2.08	3.57				2.13
	BOATING	10.42	7.14				8.51
	BICYCLING	1.04	3.57				1.42
	HIKING/TAKING A WALK	9.38	10.71	12.50		33.33	9.93
	FISHING	7.29	7.14	12.50	16.67		7.80
	BIRD WATCHING	1.04			16.67		1.42
	HUNTING	2.08	3.57				2.13
	DIVING/TUBING						0.71
	CANOEING	1.04					0.71
	OTHER	5.21					3.55
Unweighted							
		Average	Std. Deviation				
23-HOW WOULD YOU RATE YOUR OVERALL EXPERIENCE ON THE DISTRICT'S CONSERVATION LAND?	USUALLY SPUR OF THE MOMENT	7.85	2.47				
	PLAN/FEW DAYS IN ADVANCE	6.42	3.37				
	PLAN/A WEEK IN ADVANCE	10.00	-				
	PLAN/MONTH IN ADVANCE	8.00	2.83				
	MORE THAN A MONTH/ADVANCE	9.00	1.41				
Unweighted							
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
24-WHAT WAS THE MOST IMPORTANT DECIDING FACTOR TO USE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT CONSERVATION LAND FOR YOUR OUTDOOR ACTIVITY?	LOCATION/ACCESS	35.00	60.00	100.00	50.00		41.07
	RANGE OF ACTIVITIES	2.50					1.79
	FREE	2.50				50.00	3.57
	PRESERVATION/WILDLIFE	15.00	10.00				12.50
	SAFE AND CLEAN	12.50	10.00				10.71
	THE MANATEE	2.50					1.79
	JUST TO SEE IT	12.50			50.00	50.00	12.50
	GOOD FISHING	2.50					1.79
	OTHER	15.00	20.00				14.29
	Unweighted						
		USUALLY SPUR OF THE MOMENT	PLAN/FEW DAYS IN ADVANCE	PLAN/A WEEK IN ADVANCE	PLAN/MONTH IN ADVANCE	MORE THAN A MONTH/ADVANCE	Overall
25-WHICH OF THE FOLLOWING STATEMENTS BEST REPRESENTS YOUR OPINION ABOUT THE DISTRICT:	AVAILABLE TO PUBLIC	67.35	83.10	80.00	71.43	83.33	72.31
	RESTRICTING ACCESS	32.65	16.90	20.00	28.57	16.67	27.69

		Unweighted		
		Aware	Not Aware	Overall
3a-GOING TO THE MOVIES?	TOO OFTEN	2.89	7.42	5.47
	RIGHT AMOUNT	24.28	22.71	23.38
	NOT OFTEN ENOUGH	66.47	64.19	65.17
	NEVER/NOT APPLICABLE	6.36	5.68	5.97
		Unweighted		
3b-GOING OUT TO DINNER?	TOO OFTEN	19.43	24.14	22.11
	RIGHT AMOUNT	48.57	50.00	49.39
	NOT OFTEN ENOUGH	30.86	25.43	27.76
	NEVER/NOT APPLICABLE	1.14	0.43	0.74
		Unweighted		
3c-GOING FOR A HIKE?	TOO OFTEN	2.91	3.49	3.24
	RIGHT AMOUNT	27.33	18.34	22.19
	NOT OFTEN ENOUGH	60.47	69.43	65.59
	NEVER/NOT APPLICABLE	9.30	8.73	8.98
		Unweighted		
3d-BOATING?	TOO OFTEN	8.14	3.14	5.32
	RIGHT AMOUNT	24.42	22.87	23.54
	NOT OFTEN ENOUGH	54.65	65.02	60.51
	NEVER/NOT APPLICABLE	12.79	8.97	10.63
		Statistically Different Pearson Chi-Square 7.73		
		Unweighted		
3e-CAMPING OUTDOORS?	TOO OFTEN	1.81	1.35	1.54
	RIGHT AMOUNT	18.67	10.76	14.14
	NOT OFTEN ENOUGH	63.86	73.54	69.41
	NEVER/NOT APPLICABLE	15.66	14.35	14.91
		Unweighted		
3f-ATTENDING SPORTING EVENTS?	TOO OFTEN	4.07	4.87	4.52
	RIGHT AMOUNT	37.21	33.63	35.18
	NOT OFTEN ENOUGH	51.74	56.19	54.27
	NEVER/NOT APPLICABLE	6.98	5.31	6.03
		Unweighted		
3g-WATCHING TELEVISION?	TOO OFTEN	50.86	55.36	53.43
	RIGHT AMOUNT	38.86	36.05	37.25
	NOT OFTEN ENOUGH	9.14	8.15	8.58
	NEVER/NOT APPLICABLE	1.14	0.43	0.74
		Unweighted		
3h-SHOPPING?	TOO OFTEN	22.73	23.18	22.98
	RIGHT AMOUNT	47.16	54.51	51.34
	NOT OFTEN ENOUGH	27.27	21.03	23.72
	NEVER/NOT APPLICABLE	2.84	1.29	1.96
		Unweighted		
3i-GOING TO AMUSEMENT PARKS?	TOO OFTEN	4.60	3.56	4.01
	RIGHT AMOUNT	29.89	34.67	32.58
	NOT OFTEN ENOUGH	55.17	52.89	53.88
	NEVER/NOT APPLICABLE	10.34	8.89	9.52
		Unweighted		
4-VERY FEW OF MY FRIENDS REGULARLY DO OUTDOOR ACTIVITIES LIKE HIKING, CAMPING OR BOATING.	STRONGLY AGREE	35.80	37.34	36.67
	SOMEWHAT AGREE	25.00	27.47	26.41
	SOMEWHAT DISAGREE	17.61	14.59	15.89
	STRONGLY DISAGREE	20.45	18.45	19.32

	NOT SURE	1.14	2.15	1.71
		Unweighted		
		Aware	Not Aware	Overall
5-IT IS DIFFICULT TO FIND A GOOD HIKING TRAIL NEAR MY HOME.	STRONGLY AGREE	23.86	20.17	21.76
	SOMEWHAT AGREE	14.20	20.17	17.60
	SOMEWHAT DISAGREE	21.02	20.60	20.78
	STRONGLY DISAGREE	32.39	23.18	27.14
	NOT SURE	8.52	15.88	12.71
		Statistically Different Pearson Chi-Square 10.07		
		Unweighted		
		Aware	Not Aware	Overall
6-I KNOW A LOT OF PEOPLE WHO LIKE TO GO CAMPING.	STRONGLY AGREE	31.25	20.60	25.18
	SOMEWHAT AGREE	22.16	22.32	22.25
	SOMEWHAT DISAGREE	17.61	19.74	18.83
	STRONGLY DISAGREE	27.27	34.76	31.54
	NOT SURE	1.70	2.58	2.20
		Unweighted		
		Aware	Not Aware	Overall
7-THIS REGION OF THE STATE - SOUTHWEST FLORIDA - IS A GREAT PLACE FOR OUTDOOR RECREATION.	STRONGLY AGREE	74.43	64.81	68.95
	SOMEWHAT AGREE	18.18	23.18	21.03
	SOMEWHAT DISAGREE	1.70	2.58	2.20
	STRONGLY DISAGREE	3.41	3.00	3.18
	NOT SURE	2.27	6.44	4.65
		Unweighted		
		Aware	Not Aware	Overall
8-GOVERNMENT AGENCIES SHOULD SPEND MORE MONEY PRESERVING NATURAL LANDS.	STRONGLY AGREE	75.57	57.94	65.53
	SOMEWHAT AGREE	13.07	22.75	18.58
	SOMEWHAT DISAGREE	5.68	7.73	6.85
	STRONGLY DISAGREE	4.55	6.44	5.62
	NOT SURE	1.14	5.15	3.42
		Statistically Different Pearson Chi-Square 15.78		
		Unweighted		
		Aware	Not Aware	Overall
9-USING GOVERNMENT MONIES ON LAND PRESERVATION IS VERY POPULAR IN FLORIDA.	STRONGLY AGREE	28.41	27.90	28.12
	SOMEWHAT AGREE	32.95	32.19	32.52
	SOMEWHAT DISAGREE	14.77	12.02	13.20
	STRONGLY DISAGREE	10.23	7.73	8.80
	NOT SURE	13.64	20.17	17.36
		Unweighted		
		Aware	Not Aware	Overall
10-WHAT WOULD YOU CONSIDER YOUR FAVORITE OUTDOOR RECREATIONAL ACTIVITY?	NONE/DON'T PARTICIPATE	11.93	12.39	12.19
	CAMPING	2.27	2.21	2.24
	HORSE-BACK RIDING	3.41	0.88	1.99
	BOATING	15.91	10.62	12.94
	BICYCLING	5.68	6.64	6.22
	HIKING/TAKING A WALK	17.05	20.80	19.15
	FISHING	11.36	9.29	10.20
	BIRD WATCHING		0.44	0.25
	HUNTING	2.27	1.77	1.99
	SWIMMING/BEACH	10.23	10.62	10.45
	RIDING DIRT BIKES/ATVs	1.70		0.75
	GOING TO THE ZOO		0.44	0.25
	OUTDOOR SPORTS RELATED (Tennis, Golf, Car Racing, etc.)	11.36	15.04	13.43
OTHER THAT FITS INTO SWFWMD (playing with pets, horseshoes, waterskiing, etc.)	6.82	8.85	7.96	
		Unweighted		
		Average	Std. Deviation	
11-HOW MANY TIMES IN THE LAST THREE MONTHS DID YOU PARTICIPATE IN THAT ACTIVITY?	Aware	20.04	28.51	
	Not Aware	17.94	26.98	
		Unweighted		

		Aware	Not Aware	Overall
12-LAST TIME YOU DID THIS ACTIVITY, DID ANYONE ACCOMPANY YOU?	NOWENT ALONE	19.35	16.24	17.61
	SPOUSE	20.00	26.40	23.58
	CHILDREN ONLY	2.58	0.51	1.42
	ENTIRE FAMILY	10.97	11.68	11.36
	FRIENDS	25.81	27.41	26.70
	COMBINATION/FAMILY/ FRIENDS	21.29	17.77	19.32

		Unweighted		
		Aware	Not Aware	Overall
13-WHAT DO YOU ENJOY MOST ABOUT PARTICIPATING IN THAT ACTIVITY?	SIMPLY BEING OUTDOORS	51.01	48.72	49.71
	SPENDING TIME W/FAMILY	9.40	10.26	9.88
	ESCAPE CITY/SURROUNDINGS	2.01	3.08	2.62
	PEACEFUL SETTING	10.74	12.31	11.63
	ENJOY WILDLIFE/NATURE	12.08	7.69	9.59
	LOW COST RECREATION	0.67	1.03	0.87
	EXERCISE	1.34	7.18	4.65
	MEETING PEOPLE	0.67	0.51	0.58
	BEING WITH FRIENDS	2.68	1.03	1.74
	RELAXING	1.34	1.54	1.45
	SPORTS COMPETITION	2.68	2.05	2.33
	OTHER	5.37	4.62	4.94

		Unweighted		
		Aware	Not Aware	Overall
14-WHAT MAKES IT DIFFICULT FOR YOU TO PARTICIPATE IN THAT ACTIVITY?	THERE ARE NO DRAWBACKS	1.36	1.03	1.17
	BUGS	21.09	23.71	22.58
	TIME COMMITMENT	5.44	2.58	3.81
	LIMITED FACILITIES/AREAS	8.84	12.89	11.14
	WEATHER	2.04	0.52	1.17
	FAMILY DOES NOT ENJOY ACTIVITY	6.80	4.64	5.57
	WORKING/JOB	5.44	4.12	4.69
	HEALTH ISSUES	4.08	4.12	4.11
	AGE	2.04	2.58	2.35
	COST	3.40	2.58	2.93
	LOCATION	0.68	1.03	0.88
	DISABILITY	0.68	1.55	1.17
	GAS PRICES	1.36		0.59
	TRANSPORTATION		0.52	0.29
	BABYSITTER	2.04		0.88
	TOO FEW BOAT RAMPS	8.84	11.34	10.26
	OTHER			

		Unweighted		
		Aware	Not Aware	Overall
15-ON AVERAGE, HOW MUCH PLANNING TIME GOES INTO DECIDING TO PARTICIPATE IN YOUR FAVORITE OUTDOOR ACTIVITY?	USUALLY SPUR OF THE MOMENT	69.13	63.16	65.78
	PLAN/FEW DAYS IN ADVANCE	19.46	23.16	21.53
	PLAN/A WEEK IN ADVANCE	5.37	7.89	6.78
	PLAN/MONTH IN ADVANCE	4.03	3.68	3.83
	MORE THAN A MONTH/ADVANCE	2.01	2.11	2.06

		Unweighted		
		Aware	Not Aware	Overall
16-THINK ABOUT THE LAST PLACE YOU PARTICIPATED IN A RECREATIONAL OUTDOOR ACTIVITY OTHER THAN YOUR HOME. HOW DID YOU GET INFORMATION ABOUT THAT PLACE?	WORD OF MOUTH	51.03	51.98	51.55
	INTERNET	11.03	14.12	12.73
	NEWSPAPER	13.10	13.56	13.35
	MAGAZINE AD	0.69	3.95	2.48
	ROAD SIGN	3.45	3.95	3.73
	STATE PARK GUIDE	4.83	1.69	3.11
	PRIOR KNOWLEDGE	11.03	6.78	8.70
	BROCHURE	0.69	1.69	1.24
	YELLOW PAGES	0.69		0.31
	NEWSLETTERS		1.69	0.93
	OTHER	3.45	0.56	1.86

		Unweighted	
		Average	Std. Deviation
17a-BICYCLE TRAILS?	Aware	4.62	3.48
	Not Aware	4.73	3.36

		Unweighted	
		Average	Std. Deviation
17b-ACCESS FACILITIES FOR THE PHYSICALLY CHALLENGED?	Aware	5.64	3.66
	Not Aware	5.48	3.53

17c-REMOTE CAMPSITES ONLY ACCESSIBLE BY TRAILS OR WATER BODIES?	Aware	Average	Std. Deviation	
	Not Aware	3.62	3.15	
		Unweighted		
		Average	Std. Deviation	
		3.16	2.68	
17d-FULL-SERVICE CAMPING AREAS WITH WATER AND ELECTRICITY?	Aware	Average	Std. Deviation	
	Not Aware	5.34	3.52	
		Unweighted		
		Average	Std. Deviation	
		5.24	3.45	
17e-HIKING TRAILS?	Aware	Average	Std. Deviation	
	Not Aware	5.80	3.25	
		Unweighted		
		Average	Std. Deviation	
		5.47	3.32	
17f-RESTROOMS?	Aware	Average	Std. Deviation	
	Not Aware	8.04	2.84	
		Unweighted		
		Average	Std. Deviation	
		7.94	2.85	
17g-ALL TERRAIN VEHICLE [ATV] TRAILS?	Aware	Average	Std. Deviation	
	Not Aware	3.10	3.08	
		Unweighted		
		Average	Std. Deviation	
		2.94	2.73	
17h-24-HOUR SECURITY?	Aware	Average	Std. Deviation	
	Not Aware	6.40	3.37	
		Unweighted		
		Average	Std. Deviation	
		6.82	3.15	
17i-BIRD WATCHING AREAS?	Aware	Average	Std. Deviation	
	Not Aware	5.28	3.33	
		Unweighted		
		Average	Std. Deviation	
		4.62	3.11	
17j-HORSE TRAILS?	Aware	Average	Std. Deviation	
	Not Aware	4.38	3.29	
		Unweighted		
		Average	Std. Deviation	
		3.93	3.18	
17k-DESIGNATED CAMPSITES FOR RECREATIONAL VEHICLES [RVs]?	Aware	Average	Std. Deviation	
	Not Aware	4.56	3.42	
		Unweighted		
		Average	Std. Deviation	
		4.66	3.31	
17l-GEOCACHING LOCATIONS - SCAVENGER HUNTS USING GLOBAL POSITIONING DEVICES?	Aware	Average	Std. Deviation	
	Not Aware	2.99	2.67	
		Unweighted		
		Average	Std. Deviation	
		2.75	2.60	
17m-STAFF ON SITE, LIKE A PARK RANGER OR INFORMATION DESK?	Aware	Average	Std. Deviation	
	Not Aware	6.70	3.08	
		Unweighted		
		Average	Std. Deviation	
		6.82	3.06	
18-HOW LIKELY ARE YOU TO APPLY FOR A PERMIT TO USE PUBLIC LANDS FOR OUTDOOR RECREATIONAL ACTIVITIES?	VERY LIKELY	Average	Std. Deviation	Overall
	SOMEWHAT LIKELY	21.43	10.82	15.52
	SOMEWHAT UNLIKELY	25.32	23.71	24.43
	VERY UNLIKELY	17.53	11.86	14.37
		35.71	53.61	45.69
		Statistically Different		
		Pearson Chi-Square		
		14.25		
19a-OPINION OF THE FLORIDA PARK SERVICE	VERY FAVORABLE	Average	Not Aware	Overall
	SOMEWHAT FAVORABLE	51.70	40.34	45.23
	SOMEWHAT UNFAVORABLE	25.57	19.74	22.25
		2.84	3.43	3.18

	VERY UNFAVORABLE	6.25	8.15	7.33
	NO OPINION	8.52	17.17	13.45
	NOT AWARE	5.11	11.16	8.56
		Statistically Different Pearson Chi-Square 14.85		
		Unweighted		
		Aware	Not Aware	Overall
19b-OPINION OF THE FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION	VERY FAVORABLE	51.14	42.92	46.45
	SOMEWHAT FAVORABLE	28.98	22.75	25.43
	SOMEWHAT UNFAVORABLE	2.27	3.43	2.93
	VERY UNFAVORABLE	4.55	2.58	3.42
	NO OPINION	6.82	21.46	15.16
	NOT AWARE	6.25	6.87	6.60
		Statistically Different Pearson Chi-Square 18.82		
		Unweighted		
		Aware	Not Aware	Overall
19c-OPINION OF THE NATIONAL PARK SERVICE	VERY FAVORABLE	58.52	55.36	56.72
	SOMEWHAT FAVORABLE	21.02	21.46	21.27
	SOMEWHAT UNFAVORABLE	3.98	1.72	2.69
	VERY UNFAVORABLE	1.70	1.29	1.47
	NO OPINION	10.23	15.45	13.20
	NOT AWARE	4.55	4.72	4.65
		Unweighted		
		Aware	Not Aware	Overall
19d-OPINION OF YOUR COUNTY'S PARKS AND RECREATION SERVICE	VERY FAVORABLE	50.57	43.78	46.70
	SOMEWHAT FAVORABLE	27.84	24.89	26.16
	SOMEWHAT UNFAVORABLE	5.11	2.15	3.42
	VERY UNFAVORABLE	4.55	3.43	3.91
	NO OPINION	7.95	19.31	14.43
	NOT AWARE	3.98	6.44	5.38
		Unweighted		
		Aware	Not Aware	Overall
19e-OPINION OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT, OFTEN REFERRED TO AS "SWIFT MUD"	VERY FAVORABLE	28.41	21.89	24.69
	SOMEWHAT FAVORABLE	25.00	24.03	24.45
	SOMEWHAT UNFAVORABLE	12.50	12.02	12.22
	VERY UNFAVORABLE	18.75	12.88	15.40
	NO OPINION	15.34	29.18	23.23
	NOT AWARE			
		Statistically Different Pearson Chi-Square 12.30		
		Unweighted		
		Aware	Not Aware	Overall
20-HOW FAMILIAR ARE YOU WITH THE LAND ACQUISITION AND MANAGEMENT PROGRAM OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT?	VERY FAMILIAR	16.67	2.76	8.95
	SOMEWHAT FAMILIAR	42.53	16.59	28.13
	SOMEWHAT UNFAMILIAR	14.37	21.20	18.16
	VERY UNFAMILIAR	17.82	36.41	28.13
	NO OPINION	8.62	23.04	16.62
		Statistically Different Pearson Chi-Square 70.37		
		Unweighted		
		Aware	Not Aware	Overall
25-WHICH OF THE FOLLOWING STATEMENTS BEST REPRESENTS YOUR OPINION ABOUT THE DISTRICT:	AVAILABLE TO PUBLIC	74.52	69.52	71.80
	RESTRICTING ACCESS	25.48	30.48	28.20

		Unweighted		
		Never Used	Used	Overall
3a-GOING TO THE MOVIES?	TOO OFTEN	0.99	6.45	3.07
	RIGHT AMOUNT	21.78	27.42	23.93
	NOT OFTEN ENOUGH	71.29	58.06	66.26
	NEVER/NOT APPLICABLE	5.94	8.06	6.75
		Unweighted		
3b-GOING OUT TO DINNER?	TOO OFTEN	16.83	23.44	19.39
	RIGHT AMOUNT	53.47	40.63	48.48
	NOT OFTEN ENOUGH	27.72	35.94	30.91
	NEVER/NOT APPLICABLE	1.98		1.21
		Unweighted		
3c-GOING FOR A HIKE?	TOO OFTEN	1.02	6.25	3.09
	RIGHT AMOUNT	20.41	34.38	25.93
	NOT OFTEN ENOUGH	68.37	50.00	61.11
	NEVER/NOT APPLICABLE	10.20	9.38	9.88
		Statistically Different Pearson Chi-Square 8.51		
		Unweighted		
3d-BOATING?	TOO OFTEN	6.06	12.70	8.64
	RIGHT AMOUNT	18.18	26.98	21.60
	NOT OFTEN ENOUGH	61.62	47.62	56.17
	NEVER/NOT APPLICABLE	14.14	12.70	13.58
		Unweighted		
3e-CAMPING OUTDOORS?	TOO OFTEN	2.11	1.64	1.92
	RIGHT AMOUNT	13.68	24.59	17.95
	NOT OFTEN ENOUGH	67.37	57.38	63.46
	NEVER/NOT APPLICABLE	16.84	16.39	16.67
		Unweighted		
3f-ATTENDING SPORTING EVENTS?	TOO OFTEN	1.98	8.20	4.32
	RIGHT AMOUNT	34.65	37.70	35.80
	NOT OFTEN ENOUGH	56.44	45.90	52.47
	NEVER/NOT APPLICABLE	6.93	8.20	7.41
		Unweighted		
3g-WATCHING TELEVISION?	TOO OFTEN	56.44	40.63	50.30
	RIGHT AMOUNT	34.65	45.31	38.79
	NOT OFTEN ENOUGH	8.91	10.94	9.70
	NEVER/NOT APPLICABLE		3.13	1.21
		Unweighted		
3h-SHOPPING?	TOO OFTEN	20.59	21.88	21.08
	RIGHT AMOUNT	48.04	45.31	46.99
	NOT OFTEN ENOUGH	30.39	26.56	28.92
	NEVER/NOT APPLICABLE	0.98	6.25	3.01
		Unweighted		
3i-GOING TO AMUSEMENT PARKS?	TOO OFTEN	4.00	6.25	4.88
	RIGHT AMOUNT	30.00	26.56	28.66
	NOT OFTEN ENOUGH	56.00	54.69	55.49
	NEVER/NOT APPLICABLE	10.00	12.50	10.98
		Unweighted		
4-VERY FEW OF MY FRIENDS REGULARLY DO OUTDOOR ACTIVITIES LIKE HIKING, CAMPING OR BOATING.	STRONGLY AGREE	38.24	26.56	33.73
	SOMEWHAT AGREE	25.49	26.56	25.90
	SOMEWHAT DISAGREE	22.55	10.94	18.07
	STRONGLY DISAGREE	13.73	32.81	21.08

	NOT SURE	3.13	1.20
		Statistically Different Pearson Chi-Square 14.52	
		Unweighted	
		Never Used	Used
		28.43	17.19
		15.69	10.94
		21.57	20.31
		22.55	46.88
		11.76	4.69
		Statistically Different Pearson Chi-Square 12.20	
		Unweighted	
		Never Used	Used
		21.57	42.19
		17.65	31.25
		22.55	10.94
		35.29	15.63
		2.94	1.81
		Statistically Different Pearson Chi-Square 19.15	
		Unweighted	
		Never Used	Used
		71.57	75.00
		18.63	20.31
		2.94	1.81
		3.92	3.13
		2.94	1.56
		Unweighted	
		Never Used	Used
		73.53	78.13
		14.71	10.94
		7.84	1.56
		3.92	6.25
			3.13
			1.20
		Unweighted	
		Never Used	Used
		20.59	37.50
		35.29	29.69
		17.65	10.94
		10.78	10.94
		15.69	10.94
		Unweighted	
		Never Used	Used
		16.67	3.13
		1.96	3.13
		0.98	7.81
		11.76	21.88
		4.90	6.25
		16.67	15.63
		11.76	10.94
		2.94	1.56
		10.78	9.38
		1.96	1.56
		13.73	9.38
		5.88	9.38
		Unweighted	
		Average	Std. Deviation
		19.18	30.18
		Never Used	

	Used	20.77	27.08	
		Unweighted		
		Never Used	Used	Overall
12-LAST TIME YOU DID THIS ACTIVITY, DID ANYONE ACCOMPANY YOU?	NO/WENT ALONE	20.00	19.35	19.73
	SPOUSE	20.00	19.35	19.73
	CHILDREN ONLY		4.84	2.04
	ENTIRE FAMILY	12.94	8.06	10.88
	FRIENDS	31.76	20.97	27.21
	COMBINATION/FAMILY/ FRIENDS	15.29	27.42	20.41
		Unweighted		
		Never Used	Used	Overall
13-WHAT DO YOU ENJOY MOST ABOUT PARTICIPATING IN THAT ACTIVITY?	SIMPLY BEING OUTDOORS	50.60	51.72	51.06
	SPENDING TIME W/FAMILY	12.05	6.90	9.93
	ESCAPE CITY/SURROUNDINGS	1.20	1.72	1.42
	PEACEFUL SETTING	9.64	13.79	11.35
	ENJOY WILDLIFE/NATURE	9.64	15.52	12.06
	LOW COST RECREATION	1.20		0.71
	EXERCISE	1.20	1.72	1.42
	MEETING PEOPLE		1.72	0.71
	BEING WITH FRIENDS	2.41	3.45	2.84
	RELAXING	1.20		0.71
	SPORTS COMPETITION	3.61	1.72	2.84
	OTHER	7.23	1.72	4.96
		Unweighted		
		Never Used	Used	Overall
14-WHAT MAKES IT DIFFICULT FOR YOU TO PARTICIPATE IN THAT ACTIVITY?	THERE ARE NO DRAWBACKS	27.85	23.33	25.90
	BUGS	2.53		1.44
	TIME COMMITMENT	16.46	25.00	20.14
	LIMITED FACILITIES/AREAS	3.80	6.67	5.04
	WEATHER	7.59	11.67	9.35
	FAMILY DOES NOT ENJOY ACTIVITY	2.53	1.67	2.16
	WORKING/JOB	6.33	6.67	6.47
	HEALTH ISSUES	6.33	5.00	5.76
	AGE	3.80	5.00	4.32
	COST	3.80		2.16
	LOCATION	2.53	5.00	3.60
	DISABILITY	1.27		0.72
	GAS PRICES	1.27		0.72
	TRANSPORTATION	1.27	1.67	1.44
	TOO FEW BOAT RAMPS	2.53	1.67	2.16
	OTHER	10.13	6.67	8.63
		Unweighted		
		Never Used	Used	Overall
15-ON AVERAGE, HOW MUCH PLANNING TIME GOES INTO DECIDING TO PARTICIPATE IN YOUR FAVORITE OUTDOOR ACTIVITY?	USUALLY SPUR OF THE MOMENT	66.67	70.00	68.09
	PLAN/FEW DAYS IN ADVANCE	19.75	20.00	19.86
	PLAN/A WEEK IN ADVANCE	7.41	3.33	5.67
	PLAN/MONTH IN ADVANCE	4.94	3.33	4.26
	MORE THAN A MONTH/ADVANCE	1.23	3.33	2.13
		Unweighted		
		Never Used	Used	Overall
16-THINK ABOUT THE LAST PLACE YOU PARTICIPATED IN A RECREATIONAL OUTDOOR ACTIVITY OTHER THAN YOUR HOME. HOW DID YOU GET INFORMATION ABOUT THAT PLACE?	WORD OF MOUTH	56.25	43.10	50.72
	INTERNET	7.50	17.24	11.59
	NEWSPAPER	12.50	15.52	13.77
	MAGAZINE AD	1.25		0.72
	ROAD SIGN	3.75	1.72	2.90
	STATE PARK GUIDE	3.75	6.90	5.07
	PRIOR KNOWLEDGE	12.50	8.62	10.87
	BROCHURE		1.72	0.72
	YELLOW PAGES	1.25		0.72
	OTHER	1.25	5.17	2.90
		Unweighted		
		Average	Std. Deviation	
17a-BICYCLE TRAILS?	Never Used	4.01	3.28	
	Used	5.18	3.62	

			Statistically Different t = -2.03	
			Unweighted	
			Average	Std. Deviation
17b-ACCESS FACILITIES FOR THE PHYSICALLY CHALLENGED?	Never Used		5.49	3.65
	Used		5.61	3.72
			Unweighted	
			Average	Std. Deviation
17c-REMOTE CAMPSITES ONLY ACCESSIBLE BY TRAILS OR WATER BODIES?	Never Used		3.05	2.91
	Used		4.24	3.37
			Statistically Different t = -2.30	
			Unweighted	
			Average	Std. Deviation
17d-FULL-SERVICE CAMPING AREAS WITH WATER AND ELECTRICITY?	Never Used		4.75	3.65
	Used		5.89	3.28
			Statistically Different t = -1.97	
			Unweighted	
			Average	Std. Deviation
17e-HIKING TRAILS?	Never Used		5.16	3.26
	Used		6.50	3.09
			Statistically Different t = -2.51	
			Unweighted	
			Average	Std. Deviation
17f-RESTROOMS?	Never Used		7.67	2.94
	Used		8.65	2.44
			Statistically Different t = -2.19	
			Unweighted	
			Average	Std. Deviation
17g-ALL TERRAIN VEHICLE [ATV] TRAILS?	Never Used		2.96	3.17
	Used		3.02	2.83
			Unweighted	
			Average	Std. Deviation
17h-24-HOUR SECURITY?	Never Used		6.24	3.29
	Used		6.63	3.46
			Unweighted	
			Average	Std. Deviation
17i-BIRD WATCHING AREAS?	Never Used		4.94	3.42
	Used		5.74	3.19
			Unweighted	
			Average	Std. Deviation
17j-HORSE TRAILS?	Never Used		3.75	3.10
	Used		4.82	3.39
			Statistically Different t = -1.98	
			Unweighted	
			Average	Std. Deviation
17k-DESIGNATED CAMPSITES FOR RECREATIONAL VEHICLES [RVs]?	Never Used		4.22	3.44
	Used		4.77	3.38
			Unweighted	
			Average	Std. Deviation
17l-GEOCACHING LOCATIONS - SCAVENGER HUNTS USING GLOBAL POSITIONING DEVICES?	Never Used		2.88	2.76
	Used		3.07	2.59
			Unweighted	

		Average	Std. Deviation
17m-STAFF ON SITE, LIKE A PARK RANGER OR INFORMATION DESK?	Never Used	6.69	3.12
	Used	6.68	3.07
		Unweighted	
	Never Used	Used	Overall
18-HOW LIKELY ARE YOU TO APPLY FOR A PERMIT TO USE PUBLIC LANDS FOR OUTDOOR RECREATIONAL ACTIVITIES?	VERY LIKELY	17.65	24.59
	SOMEWHAT LIKELY	16.47	36.07
	SOMEWHAT UNLIKELY	18.82	16.39
	VERY UNLIKELY	47.06	22.95
		Statistically Different Pearson Chi-Square 12.06	
		Unweighted	
	Never Used	Used	Overall
19a-OPINION OF THE FLORIDA PARK SERVICE	VERY FAVORABLE	47.06	57.81
	SOMEWHAT FAVORABLE	22.55	29.69
	SOMEWHAT UNFAVORABLE	4.90	3.01
	VERY UNFAVORABLE	9.80	1.56
	NO OPINION	10.78	6.25
	NOT AWARE	4.90	4.69
		Unweighted	
	Never Used	Used	Overall
19b-OPINION OF THE FLORIDA FISH AND WILDLIFE CONSERVATION COMMISSION	VERY FAVORABLE	48.04	53.13
	SOMEWHAT FAVORABLE	32.35	23.44
	SOMEWHAT UNFAVORABLE	2.94	1.56
	VERY UNFAVORABLE	2.94	7.81
	NO OPINION	6.86	7.81
	NOT AWARE	6.86	6.25
		Unweighted	
	Never Used	Used	Overall
19c-OPINION OF THE NATIONAL PARK SERVICE	VERY FAVORABLE	51.96	65.63
	SOMEWHAT FAVORABLE	24.51	18.75
	SOMEWHAT UNFAVORABLE	4.90	3.13
	VERY UNFAVORABLE	1.96	1.56
	NO OPINION	12.75	6.25
	NOT AWARE	3.92	4.69
		Unweighted	
	Never Used	Used	Overall
19d-OPINION OF YOUR COUNTY'S PARKS AND RECREATION SERVICE	VERY FAVORABLE	45.10	57.81
	SOMEWHAT FAVORABLE	31.37	23.44
	SOMEWHAT UNFAVORABLE	5.88	3.13
	VERY UNFAVORABLE	3.92	6.25
	NO OPINION	9.80	4.69
	NOT AWARE	3.92	4.69
		Unweighted	
	Never Used	Used	Overall
19e-OPINION OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT, OFTEN REFERRED TO AS "SWIFT MUD"	VERY FAVORABLE	24.51	37.50
	SOMEWHAT FAVORABLE	20.59	29.69
	SOMEWHAT UNFAVORABLE	14.71	6.25
	VERY UNFAVORABLE	20.59	17.19
	NO OPINION	19.61	9.38
	NOT AWARE		15.66
		Unweighted	
	Never Used	Used	Overall
20-HOW FAMILIAR ARE YOU WITH THE LAND ACQUISITION AND MANAGEMENT PROGRAM OF THE SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT?	VERY FAMILIAR	14.00	21.88
	SOMEWHAT FAMILIAR	40.00	43.75
	SOMEWHAT UNFAMILIAR	15.00	15.63
	VERY UNFAMILIAR	21.00	14.06
	NO OPINION	10.00	4.69
		Unweighted	
	Never Used	Used	Overall
21a-CAN YOU NAME ONE CONSERVATION AREA MANAGED BY THE DISTRICT?	Cannot Name a SWFWMD Area	58.33	26.23
	Can Name a SWFWMD Area	41.67	73.77
			54.14

		Unweighted		
		Never Used	Used	Overall
25-WHICH OF THE FOLLOWING STATEMENTS BEST REPRESENTS YOUR OPINION ABOUT THE DISTRICT:	AVAILABLE TO PUBLIC	68.54	81.97	74.00
	RESTRICTING ACCESS	31.46	18.03	26.00
		Unweighted		
26-HOW LONG HAVE YOU LIVED IN YOUR COUNTY?	LESS THAN 1 YEAR	1.96	1.56	1.81
	1 TO 5 YEARS	14.71	17.19	15.66
	6 TO 10 YEARS	14.71	17.19	15.66
	11 TO 15 YEARS	14.71	9.38	12.65
	15 TO 20 YEARS	9.80	17.19	12.65
	MORE THAN 20 YEARS	44.12	37.50	41.57
		Unweighted		
27-DO YOU LIVE HERE YEAR-ROUND?	YES	91.18	92.06	91.52
	NO	8.82	7.94	8.48
		Unweighted		
28-DO YOU HAVE CHILDREN YOUNGER THAN 18 YEARS OLD LIVING IN YOUR HOME?	Never Used	Average 2.14	Std. Deviation 1.15	
	Used	2.10	1.41	
		Unweighted		
29-WHAT IS YOUR PRESENT EMPLOYMENT STATUS?	EMPLOYED FULL-TIME	43.56	53.13	47.27
	EMPLOYED PART-TIME	1.98	3.13	2.42
	VOLUNTARILY NOT IN WORK FORCE	11.88	1.56	7.88
	UNEMPLOYED/NOT RETIRED	5.94	7.81	6.67
	RETIRED	36.63	34.38	35.76
		Unweighted		
30-WHAT IS THE HIGHEST LEVEL OF EDUCATION YOU HAVE REACHED SO FAR?	LESS THAN HS	6.93	1.56	4.85
	HIGH SCHOOL GRADUATE	25.74	23.44	24.85
	SOME COLLEGE	17.82	23.44	20.00
	COLLEGE GRADUATE	32.67	32.81	32.73
	ADVANCED DEGREE	16.83	18.75	17.58
		Unweighted		
31-ANNUAL HOUSEHOLD INCOME	LESS THAN \$20,000	9.46	10.71	10.00
	\$20,000-\$29,999	10.81	7.14	9.23
	\$30,000-\$49,999	16.22	21.43	18.46
	\$50,000-\$74,999	32.43	25.00	29.23
	\$75,000+	31.08	35.71	33.08
		Unweighted		
32-RACE	WHITE/CAUCASIAN	88.24	89.06	88.55
	HISPANIC/LATINO	4.90	4.69	4.82
	AFRICAN-AMERICAN	6.86	3.13	5.42
	OTHER		3.13	1.20
		Unweighted		
33-AGE GROUP	18-29	5.88	4.69	5.42
	30-49	24.51	34.38	28.31
	50-65	30.39	32.81	31.33
	>65	39.22	28.13	34.94
		Unweighted		
Regions of the District	NORTH DISTRICT (Citrus, Hernando, Sumter, Marion)	36.27	48.44	40.96

CENTRAL DISTRICT (Hillsborough, Pasco, Pinellas, Polk)	34.31	23.44	30.12
SOUTH DISTRICT (DeSoto, Hardee, Manatee, Sarasota)	29.41	28.13	28.92